



# Los Altos Youth Commission 2021

	<b>Goal</b>	<b>City Priority related to</b>
Social Justice Subcommittee	Increase Awareness on Issues Related to Social Justice	Improve service and safety experiences and perceptions for residents and visitors
Environmental Subcommittee	Increase Awareness on Issues Related to the Environment	Advance the City's sustainability and GHG emission reductions and position Los Altos as a leader
Special Events Subcommittee	Assist with City Special Events and Host Commission Sponsored Events	Create robust community engagement opportunities (both online and in person)
Publicity Subcommittee (and Ambassadors)	Promote Youth-led Programs and Events	Create robust community engagement opportunities

## **Goals:**

Acts as the liaison between the commission and the public by managing publicity and social media.

## **Concrete Actions:**

Created marketing materials for other subcommittee's events including, but not limited to, the Holiday Gift Drive, Holiday Meet and Greet, and "The Environment and Me" contest.

Currently working to compile a resource guide for local Youth organizations on the Los Altos City Website (TARGET DATE: May/June).

# Publicity Subcommittee

## **Goals:**

Works to educate the public on contemporary social justice issues and events.

## **Concrete Actions:**

Attended the citizen's police task force meeting to gain awareness on the issues surrounding SROS at local schools.

Currently working to create a video-stream panelist event aimed at giving youth more insight into a variety of different careers involving promoting diversity and inclusion. (TARGET DATE - June 2021).

Social Justice  
Subcommittee

## **Goals:**

Increase Awareness on Issues Related to the Environment.

## **Concrete Actions:**

Created an environmental-themed holiday tree for Downtown.

Hosted an art competition titled “The Environment and Me” with a grant from the Silicon Clean Energy Education Fund. Currently working with Public Arts Commission to judge entries.

Environmental  
Subcommittee

## **Goals:**

Assist with City Special Events and Host Commission Sponsored Events.

## **Concrete Actions:**

Hosted an Holiday Gift Drive and Meet-and-Greet Event in December 2020.

Working to award the Teen Friendly Business Award to highlight local businesses that have served the Los Altos youth community.

Special Events  
Subcommittee

**Goals:**

Advise the Grant Park and Complete Streets and represent the Youth Voice in these changes.

Complete Streets  
Subcommittee

## **Goals:**

Recruit youth to join the Ambassador group

Utilize the Ambassadors in marketing teen programs

## **Concrete Actions:**

Youth Ambassadors have helped volunteer at our Event Planning Subcommittee's Holiday Wish Drive and Holiday Meet-and-Greet Event.

Currently also aiding in interviewing local businesses for the Teen Friendly Business Award.

# Youth Ambassador Program



Increased productivity. Inner-subcommittee communication has increased, and work has transitioned from being done asynchronously to synchronously.

In the pandemic, the Youth Commission has also worked to be more attentive to ways in which we can support the Youth during these difficult times (i.e. with the Publicity Subcommittee Resource Guide).

## 2021 Changes

Questions

