

DATE: August 1, 2016

AGENDA ITEM # 3



TO: Senior Commission

FROM: Jaime Chew, Staff Liaison

SUBJECT: Age Friendly Cities—Survey & Focus Group

BACKGROUND

The City of Los Altos and Town of Los Altos Hills received “Age Friendly City” status in 2011. This designation is provided by the World Health Organization (WHO). These two communities are the first in the state of California to gain this designation.

DISCUSSION

WHO has created a template to help communities meet the challenge of transforming streets, services, parks and playgrounds, along with attitudes and feelings, to accommodate the growing population of older adults.

There is a county-wide effort being led by the Seniors’ Agenda of Santa Clara County Department of Aging and Adult Services, to assist each of the 15 cities in Santa Clara County achieve designation by WHO as an Age Friendly City.

The Santa Clara County Department of Public Health is conducting an evidence-based county wide survey of seniors’ needs to inform each of our cities of the opinions, needs and challenges of older adults. Santa Clara County has asked the City of Los Altos and the Los Altos/Los Altos Hills Senior Commission to get the word out to the communities about this survey. Results from this survey will be shared with each city.

The survey can be found here: <https://www.surveymonkey.com/r/AgeFriendlyEnglish>

Focus groups are also being formed to help this effort. The focus group organizers are looking for 7-10 individuals for a 90 minute meeting at a date and time still to be determined. It has been requested that this Commission provide possible candidates for the focus groups that would include representatives from the Los Altos/Los Altos Hills Community.