

DATE: June 5, 2017

AGENDA ITEM # 8



**TO:** Senior Commission

**FROM:** Jaime Chew, Recreation & Community Services Manager  
Sarah Robustelli, Community Services Supervisor

**SUBJECT:** Monthly Staff Update

---

### Updates

#### **Welcome Bridget Matheson**

The City of Los Altos Recreation & Community Services is excited to welcome Bridget Matheson as our new Recreation Supervisor. She will be assisting with overall supervision of Recreation Programs and Special Events. She previously worked for the City of Menlo Park.

### Marketing

#### **City of Los Altos Marketing Efforts**

The Outreach Subcommittee and City Staff met to discuss current marketing efforts. City Staff would like to report that the following avenues are being utilized

- Press releases & paid ad space in the Town Crier
- Facebook posts
- Next Door posts
- Website posts
- Email blasts
- Spotlight Newsletter
- Flyers
- Posters
- “Street Team”
- The Subcommittee encouraged staff to include the Palo Alto Daily/Weekly and the Mountain View Voice for press releases.

### Programs & Events

#### **Monthly Senior Walk**

The fourth **Monthly Senior Walk** will happen June 6 at 10am at Town Hall, 26379 Fremont Road. This led hike is free, will be roughly 2 miles in length and maps will be provided. All ages welcome. The route will be tailored to the needs of the participants in attendance. Inclement weather may cancel the hike. For more information or to RSVP contact 650-947-2506 or [lahseniorprogram@gmail.com](mailto:lahseniorprogram@gmail.com). In May, we had a total of 2, March we had a total of 7 hikers and April we had 12.

DATE: June 5, 2017

AGENDA ITEM # 8



### **Grant Senior Program Highlight**

Join us at the Grant Community Center during the month of June for their Spring Meditation Series with Hwansan Sunim.

### **A La Soiree**

Help us celebrate the 40<sup>th</sup> Anniversary of the Senior Program with a special evening event! Join us on Thursday, June 22 from 5pm – 7pm for dancing to Big Band Jazz and munching tasty bites. Tickets are \$30 in advance and \$35 at the door.

### **Tour of Little House**

The tour will be held Thursday, June 22 from 10am – 11am. Little House, the Roslyn G. Morris Activity Center, provides a breadth of services centered on health, wellness and social interaction to over 3,500 people annually. There are fitness classes for all levels, a variety of arts and education programs and the Little House Café which serves nutritious, affordable meals. Little House also offers information, referrals and services to address the range of needs facing aging adults. The facility includes a full ceramic studio, a state of the art technology center and a gym designed to accommodate all fitness levels. Need a ride to Little House? We will have two cars leaving from Town Hall. To reserve a seat, give us a call at 650-947-2506 or email [lahseniorprogram@gmail.com](mailto:lahseniorprogram@gmail.com).