



DATE: June 1, 2015

AGENDA ITEM # 5
Attachment B

TO: Senior Commission
FROM: Candace Avina, Staff Liaison
SUBJECT: Outreach Committee tabling

RECOMMENDATION:

Motion to add “tabling” to Work Plan

BACKGROUND

At the April 6, 2015 meeting the Senior Commission approved the Outreach Committee to identify potential outreach activities. The outreach committee is recommending that the Senior Commission include, “tabling” as one of their Work Plan items.

The City of Los Altos Senior Program tables at events if invited or at local events open to public solicitation. Tables are staffed with volunteers whenever possible however staff has been scheduled to participate in tabling on occasion. Historically, tabling has been based on the need to market special events/programs, availability of staff hours and budget.

The Senior Program has tabled at several events/resource fairs in the past. Examples of prior tabling events include the City of Los Altos Farmers Market, Forum, City of Mountain View Senior Program, El Camino Hospital, YMCA and the Terraces. Items that have been traditionally included on the Senior Program table are the Senior Commission Resource Binder, a one page of current/upcoming programming, Spotlight newsletter, Recreation Guide and flyers of upcoming trips/programs.

Commissioners have tabled for the Senior Program at the Forum, Senior Program Encore event, Los Altos Chamber of Commerce Business Expo and whenever there is a general need.

DISCUSSION

The Outreach Committee is recommending that the Senior Commission include, “tabling” as one of their Work Plan items.

The Outreach Committee is recommending tabling at the Los Altos Community Foundation Independence Day Glorious Fourth of July Picnic from 10:30am-2:00pm at Shoup Park (400 University Avenue, Los Altos, CA 94022.)

Attachments:

- C. Senior Program tabling photographs