



DATE: 6, January, 2014

AGENDA ITEM # 6

TO: Senior Commission

FROM: Candace Avina, Staff Liaison

SUBJECT: Sereno Group 1% Campaign

RECOMMENDATION:

Understand the Senior Commission's role in the allocation of Sereno Group 1% Campaign funds.

BACKGROUND

At the November 4, 2013 meeting staff indicated that during the months of October thru December 2013 the Sereno Group and its Los Altos Agents will be contributing 1% of their gross commissions to the Los Altos Senior Center.

DISCUSSION

The Senior Commission would like to discuss their role in deciding how the Sereno Group 1% Campaign will be allocated.