



DATE: September 29, 2016

AGENDA ITEM # 4

**TO:** Public Arts Commission

**FROM:** Erica Ray, Public Arts Commission

**SUBJECT:** Discuss the Public Arts Commission's role in a City-sponsored photography contest

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## **BACKGROUND**

On August 25, 2016, staff presented an introduction to a potential City-sponsored photography contest.

## **DISCUSSION**

The City of Los Altos is interested in hosting a Photography Contest to celebrate and capture the many beautiful areas of our great City. The idea is to invite amateur and professional photographers of all ages to enter photographs that capture the essence of Los Altos - our neighborhoods and community members, our businesses and shopping districts, our serene parks and open space. Winners will be chosen in up to five (5) categories – Outdoors, Community, Architecture, Artistic and 17 and Under – and will be announced in each category. The City is currently researching what the award(s) shall be and will announce these details at a later date.

The City would like to request the Public Arts Commission partner in this endeavor in the following ways; a) help promote the photography contest to community members and, b) jury the entries in collaboration with the City.