



DATE: August 28, 2014

AGENDA ITEM # 2

TO: Public Arts Commission
FROM: Jon Maginot, Staff Liaison
SUBJECT: Public art funding options

RECOMMENDATION:

Discuss public art funding options

BACKGROUND

The Public Arts Commission (PAC) 2014/15 Work Plan includes an assignment to “explore and recommend funding options for public art projects.”

DISCUSSION

At the June 26, 2014 PAC meeting, the Commission requested a future agenda item to discuss a potential public art project. On July 24, 2014, the Commission discussed various options.

Attachment: Proposed language for public art funding recommendation

Proposed language for public art funding recommendations

Public art enhances the quality of life in a community, fosters economic development and creates vital public spaces. Through the funding of public art, cities can create diverse and exciting art experiences for the community.

The Public Arts Commission 2014/2015 work plan includes an assignment to explore funding options for public art.

Assistant City Manager, James Walgren recently expressed his support for a percent funding program comparable to other cities during a Public Art Commission meeting.

We recommend that private development projects allocate a percentage (e.g., 1 percent) of the building permit value of new construction for public art.

We ask that the City Council allow City Staff to research and develop a percent policy in line with what other California cities currently have in place.