



DATE: July 24, 2014

AGENDA ITEM # 7

TO: Public Arts Commission

FROM: Jon Maginot, Staff Liaison

SUBJECT: 2014/15 Commission Work Plan

RECOMMENDATION:

Review the 2014/15 Public Arts Commission Work Plan and discuss next steps

BACKGROUND

Each year the Public Arts Commission (PAC) develops goals and priorities for the coming 12 months. These goals and priorities are drawn together in the Commission Work Plan to guide and direct the work of the Commission.

DISCUSSION

On April 24, 2014, the PAC finalized the 2014/15 PAC Work Plan. The Work Plan was reviewed and approved by the City Council at its May 13, 2014 meeting. At its May 22, 2014 and June 26, 2014 meetings, the PAC reviewed the Work Plan and began making assignments. Those assignments are reflected in the Work Plan itself. Commission activities for the next year should relate to those items on the Work Plan.

Attachment: 2014/15 Public Arts Commission Work Plan

PUBLIC ARTS COMMISSION
2014/15 Work Plan

| Goal | Projects | Assignments | Target Date | Status |
|------------------------------|---|--|-------------|--|
| City-wide Public Art Program | Develop a Public Arts Plan for the City | <ul style="list-style-type: none"> Explore and recommend funding options for public art projects (Ellickson, Land, McBirney) Develop and recommend selection and site criteria for public art (Chapman, Ellickson) Develop and recommend a policy for public/private partnerships for placement of public art (Ellickson, Land, McBirney) | | To include: cost, location, participants, message, theme |
| | Broaden range of art experiences | <ul style="list-style-type: none"> Research murals (Ellickson), mosaics (Ellickson), gateways, street/sidewalk art (Chapman), digital art, etc. for placement within the City Research and recommend costs, potential artists and specifications for installation of 3 different mediums of art within the City | Ongoing | To include: cost, location, participants, message, theme |
| | Civic Center Master Plan | <ul style="list-style-type: none"> Continue recommending opportunities for incorporation of interior and exterior spaces for art (All) | | |
| Artistic Bike Racks | Implement the Artistic Bike Rack Policy | <ul style="list-style-type: none"> Develop and recommend a plan for City installation of artistic bike racks (Land, McBirney) | TBD | |
| Outdoor Sculpture | Maintain and expand existing program | <ul style="list-style-type: none"> Issue a Call for Sculptures Monitor and recommend actions for | Ongoing | Completed |

| | | | | |
|--------------------|----------------------------------|--|---------|--|
| Program | | loaned sculptures <ul style="list-style-type: none"> • Monitor permanent sculptures for maintenance needs • Acquire plaques for all sculptures (Robinson) | Ongoing | |
| Community Outreach | Arts Education and Communication | <ul style="list-style-type: none"> • Develop and recommend a process for planning and creating a community art project (Rini, Zucker) • Develop bike, walking and auto tours of Public Art • Develop QR codes for outdoor sculptures • Update art brochure and other materials as necessary (Robinson) | | |