



DATE: October 14, 2020

AGENDA ITEM # 4

TO: Parks and Recreation Commission
FROM: Donna Legge, Recreation & Community Services Director
SUBJECT: Informational Items

RECOMMENDATION

Receive information and announcements from City staff

Godbe Scientific Survey for New Community Center

As part of our analysis and planning to optimize the operations of the new Los Altos Community Center, the City has engaged Godbe Research and McGuire Research Services to conduct a survey to assess what types of programs and elements the community would like to see in the new Los Altos Community Center. Outreach is being conducted within the city of Los Altos (based upon voter registration profiles), in addition to past recreation program participants in neighboring cities (Mountain View, Palo Alto, Cupertino, Los Altos Hills, Sunnyvale, Portola Valley and Stanford). Past program participation includes community events, classes and facility rentals. The information will help inform their planning process as they work to develop schedules, policies and procedures. The survey began on Monday, September 28 and will take approximately 10 to 14 days to complete. Community members (sample of 400 voters) will have the opportunity to participate via call, text, and online. Non-resident participation in the survey will be evaluated separately.

Godbe uses a randomized “replicant” approach which breaks the sample into 3 or 4 random groups that are sent sequentially. They will keep track of the overall demographics including gender, age, ethnicity, and homeownership to make sure that all groups are represented. After the data collection is completed, Godbe will weigh the final data set to the community demographics to make sure it is representative of the specific community.

Covid-19 Testing

Los Altos Youth Center on October 15, 2020

Los Altos Community Center Milestone Celebration and Holiday Kick Off

Sunday, November 29 at 2pm – details to follow

American Red Cross Blood Drive

Los Altos Youth Center on December 4, 2020

Hollow-Window Family Painting

Co-sponsored by City and Los Altos Village Association

Due to COVID, the Halloween Window Painting event has been transformed into a virtual activity. Instead of having a contest, this event has been opened to families or households. 29 downtown business windows available:

Registration: <https://www.losaltosca.gov/recreation/page/hallow-window-family-painting>

Painting will take place October 15 to 17. Painted windows will be posted on City and LAVA websites.

The Los Altos Art & Wine Festival

Sponsored by the Los Altos Village Association

The 2020 Los Altos Virtual Arts & Wine Festival will be online during the month of October, with a special “live” event weekend on October 17-18. Wine and limited-edition wine glass can be pre-ordered with vintner-led tastings and live entertainment, art displays and sales, and kids’ activities. Call 650-949-5282 or go to www.losaltosartsandwine.org
Look forward to returning to the streets of Los Altos on July 10-11, 2021.

Senior Technology Resource Tutor

Tech Tutor with Ellen, via Zoom or Phone. Tuesdays, Thursdays 1:00pm-3:00pm.
Sign-up for a one-hour session by calling us at (650)-947-2797

Share Your Lovely Harvest Creations Online

Thursday, October 29, 2020 at 1am seniors share harvest creations.
Register at (650)-947-2797

COVID-19 Resource Page

<https://www.losaltosca.gov/citymanager/page/covid-19-resource-page>

Fall Class Session: 9/21/20 to 12/12/20

Currently there are 144 virtual classes - Art, fitness, science, meditation, dance, Line Dancing; 42 outside sport in-person classes - Tennis, Golf, Some Soccer, Running, Football

Registration Link for Classes:

<https://www.losaltosca.gov/recreation/page/view-all-classes-0>

Free Fitness Classes, Family Fun Resources, Library Resources, Arts and Crafts

Virtual Recreation Center:

<https://www.losaltosca.gov/recreation/page/virtual-recreation-center>

Community Connection Hotline

Recreation & Community Services staff are ready to assist members of the Los Altos and Los Altos Hills communities with COVID-19 updates as well as referrals, resources, and information about what services are available while being safe at home.

Monday through Friday from 8am to 5pm; please call (650) 947-2790

<https://www.losaltosca.gov/citymanager/page/community-connection>

Senior Connection Hotline

Monday through Friday from 9am to 1pm; please call (650) 947-2797 or 1pm to 5pm, call (650) 947-2790 or <https://www.losaltosca.gov/citymanager/page/senior-connection>.