



Play Share – Los Altos

Bringing people together through play

Vision



Bringing People Together



Stay Active and Healthy



Play Anywhere Anytime

Current State



Parks are Awesome BUT... Amenities are Expensive

Reimagining the Parks



From: Sports on Courts



To: Shared spaces to play



Unlimited Possibilities

Introducing the Play Share Locker

1. The locker can provide a variety of lawn games and sports equipment.
2. Locker will be conveniently located at parks
3. Users can borrow items from the locker through a mobile app for a limited amount of time
4. Users can return the item after they are done playing.
5. The app will track if items are not returned and take appropriate action

[DEMO VIDEO](#)



Tomorrows Parks

Unique activities that complement all parks and could change on a monthly basis.

Traditional Sports

1. Basketball
2. Soccer
3. Volleyball
4. Pickle Ball
5. Tennis
6. And much more



Non-traditional Activities

1. Disc golf
2. Lawn bowling
3. Frisbee
4. Horseshoe
5. Hand Ball
6. And much more



Product Features



APPLICATION

Easy to use web application.
Get started by scanning QR codes.
Staff gets permissions to access and service items as needed.



PROTECTION

Steel exterior and polycarbonate windows.
Optional customizable wraps to make it match your city



GET CONNECTED

Optional cellular connection with hotspot for staff and resident use.



GO SOLAR

Optional solar power, optimizes location placement and avoids digging up new power lines.



CHANGE IT UP

Change up items and pricing as needed.

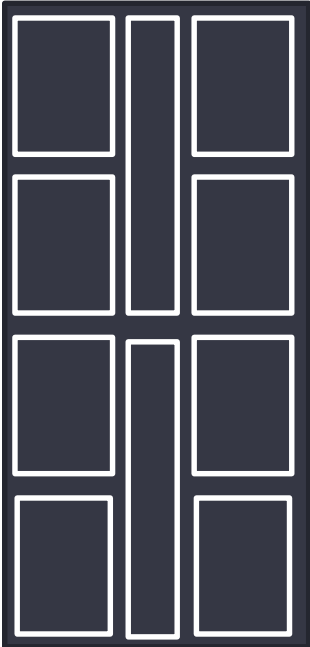


GO DARK

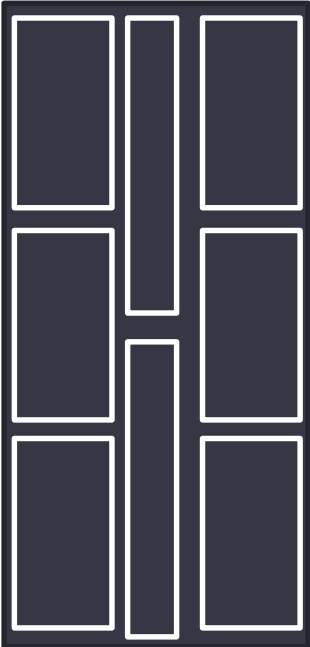
Automatic light turn off and on based on the park's schedule. Availability of locker for rentals will follow same schedule.



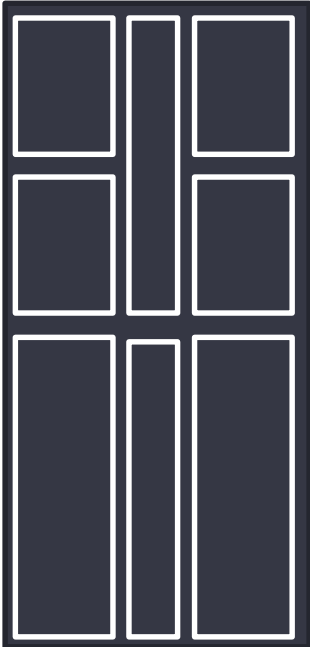
Customizable Door Sizes



8 Door Model



6 Door Model



6A Door Model

Site Requirements

FOUNDATION

Bolting the Play Share locker to a cement base or to a wall of a building is recommended. Another option is to add weights to the locker and chain it to a pole or tree.

WIFI

High speed city provided wifi is recommended. however, optional cellular connection is available.

POWER

The power usage is very low, 20 watts. Recommended power line from any existing Outlet such as a light pole or from a building.



Target Locations

Picnic and Rental Areas

Sports / Dedicated Courts

Open Fields

Near Bathrooms

Playgrounds

Aquatic Centers

Trails / Campgrounds



Target Customers



Individual Players



Families / Friends



Birthdays / Park Rentals

Pricing Models



Full Sponsorship



Partial Sponsorship



Community Paid

Partnership Benefits

Increased happiness and approval rating

Modern and Cutting Edge

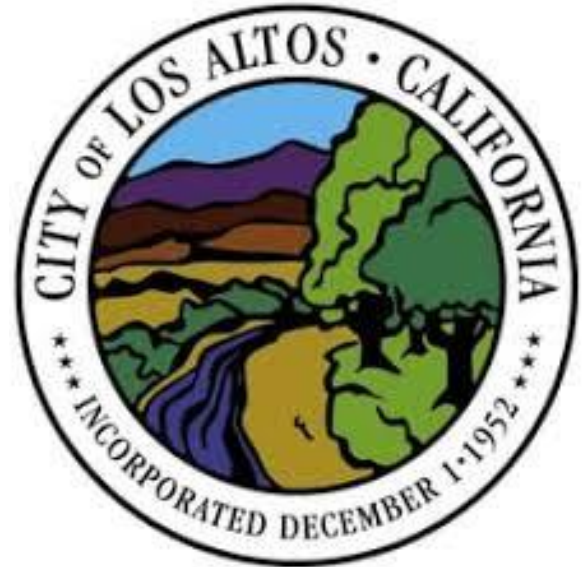
Maximizes Park Utilization

Cheaper Alternative

Multiple Recreation Opportunities

Reduced Staff Needs

Metrics and Data



Community Benefits

Playing Together

Shared Ball Economy

Fun Experiences at Parks

Easier to Interact with Amenities

Environmentally Friendly

Variety and Excitement



1st 4 Week Results at Pilot City

61 Total Rentals



1st 4 Week Results at Pilot City

30 Total Unique Renters



1st 4 Week Results at Pilot City

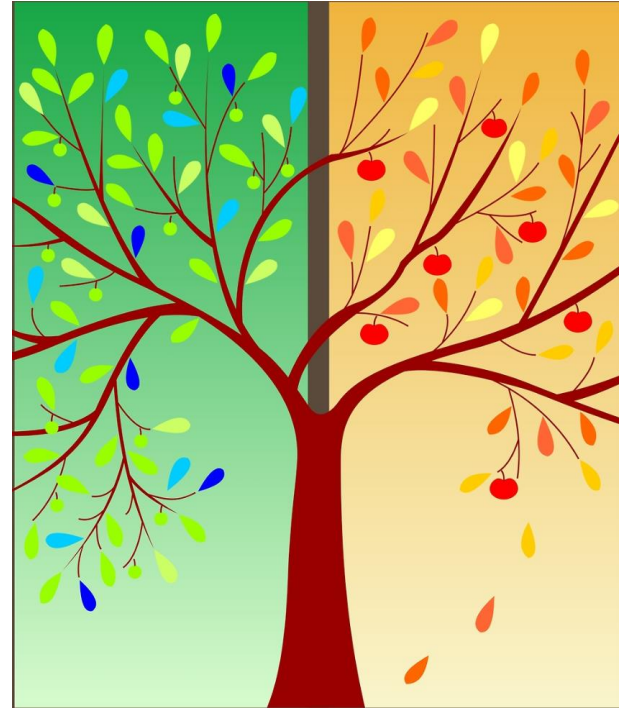
17.22 Hrs Total Play Time



Pilot Program Timeframe and Goals

6 month to 12 month pilot program

1. Explore community reception.
2. Increase active play and provide new amenities to city parks.
3. Explore and optimize equipment offerings for the community.



Pilot Implementation Budget

Cost Breakdown

8 Door Locker	\$400 per month	Includes Play Share Software package
Built In LTE Cellular Connection + Data	\$30 per month	Optional
Solar Power with backup batteries	\$100 per month	Optional, saves on electricity and laying down power lines
Installation	TBD	Could be done by Public works

Summary

Vision: Bring people together through play at local parks

Benefits: Amazing benefits for the city and community

Low Cost to Start: Budget friendly pilot and lower cost recreation alternative

New Amenity: provides multiple recreation opportunities that enhances all parks

Pilot: 6-12 month Pilot at a local city park to determine community reception



Questions?

Keep in Touch

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