



PETIQUETTE CAMPAIGN FACT SHEET

What is petiquette?

Dog owners show good "petiquette" by using parks and off-leash areas (OLAs) respectfully with their pets. Basic petiquette for all parks means keeping your dog on a leash, and scooping and disposing of poop.

What does the Petiquette for Parks campaign involve?

Starting in August 2011, Portland Parks & Recreation will be encouraging proper petiquette through:

- Petiquette Pop-Ups - Visits to local parks to share tips on petiquette, as well as treats
- Petiquette Signage - A series of rotating signs, spread throughout Portland parks and off-leash areas
- Petiquette Plans - PP&R will be working with neighborhood and community organizations to improve healthy use of parks
- Petiquette tips on the Portland Dog Parks Facebook page and Twitter
- The first-ever Dogust Day event

What is Dogust Day?

Dogust Day is Portland Parks & Recreation's dog appreciation and education event designed to promote healthy, fun use of parks with pets. Set for August 27, 2011 at Gabriel Park from 11 a.m. to 4 p.m., the event will feature:

- The Petiquette for Parks tent
- Doggie Splash Area
- Pet Treat Walk
- Pet-themed games and contests
- Pet prizes
- Dog service vendors, including dog massage and grooming
- Food vendors, including hot dogs and cold treats