



North County Library Authority Library Redevelopment Task Force Update

JANUARY 14, 2019



Today's Discussion on Library Redevelopment

- ▶ Introductions – NCLA, Task Force, Los Altos Library Endowment, Friends of the Library
- ▶ Library Redevelopment Task Force progress
- ▶ Time-critical resource request by the Task Force
- ▶ Exploring ways for stakeholders to work together to advance the common goal including funding



Library Redevelopment Task Force

- ▶ Initiated by NCLA December 2017 to explore redevelopment of Los Altos Main Library
- ▶ Expanded to 11 members July 2018

MISSION STATEMENT: To fund and construct a safe, up-to-date library building to support reading, learning, and a wide array of library programming that will serve the needs of a diverse community well into the 21st century.



Task Force Findings

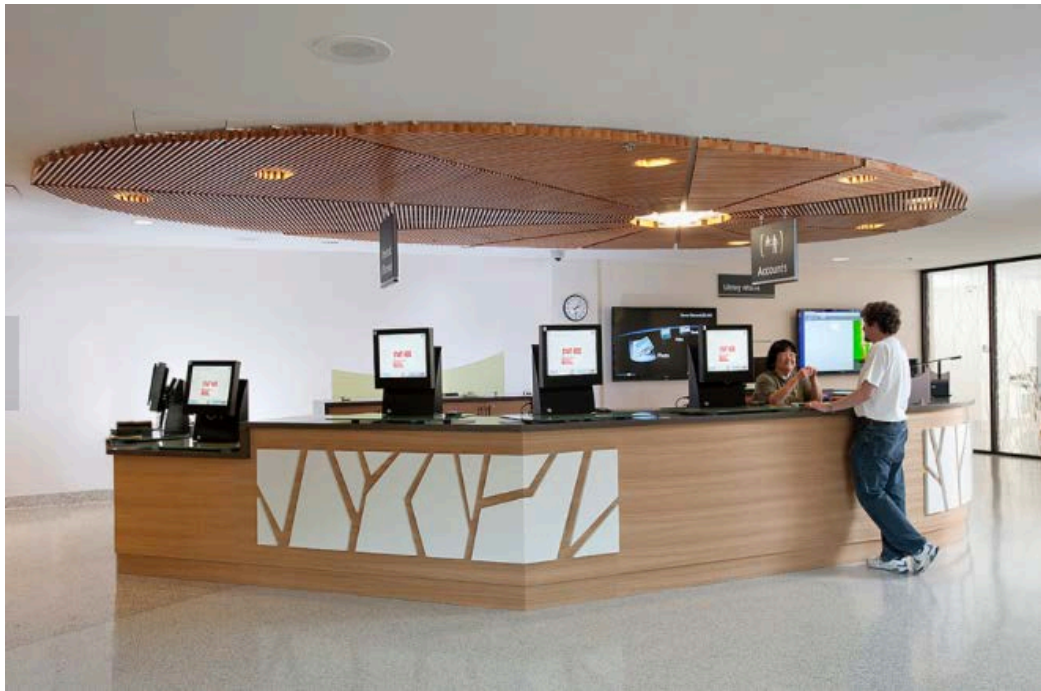
- ▶ Re-confirmed need for at least 40K square feet to satisfy projected usage
- ▶ Determined new construction is most cost-effective option
- ▶ Estimated a range of costs based on 40–55K sq. ft. building
- ▶ Found that the community could pass a bond measure if made aware of need and benefits
- ▶ Decided to pursue public/private fundraising strategy



What Task Force Needs to Do

- ▶ Determine optimum timing
- ▶ Develop a realistic budget
- ▶ Create a compelling message for a new library
- ▶ Navigate through a successful ballot / election process
- ▶ Build community support and enthusiasm
- ▶ We discovered that other regional libraries found an outreach consultant essential

Recent Remodels with Consultant



Gilroy

Firm: The Lew Edwards Group



Hayward

Firm: Clifford Moss; Brakeley Briscoe

Recent Remodels with Consultant



Belmont

Firm: The Lew Edwards Group



Mitchell Park

Firm: The Lew Edwards Group



Task Force Achievements to Date



- ▶ Obtained commitment from LALE for campaign expenses
- ▶ Spoke with three outreach consultancy firms
- ▶ Met with community members and fundraising consultant about private fundraising
- ▶ Drafted timeline and budget for public and private fundraising campaigns
- ▶ Developed communication plan: messages and materials



Next Steps toward Library Redevelopment

- ▶ Retain outreach consultant
- ▶ Determine optimum date for bond measure
- ▶ Clarify legal and financial authority of stakeholder organizations
- ▶ Finalize budget
- ▶ Develop and execute comprehensive education and outreach campaign, gather community input
- ▶ Develop and execute private fundraising campaign



Needed for Success



- ▶ Directive from City of Los Altos and Town of Los Altos Hills
- ▶ Timely review and feedback from NCLA for ongoing activities
- ▶ Coordinated execution among stakeholder organizations:
 - City of Los Altos
 - Town of Los Altos Hills
 - SCCLD
 - NCLA
 - Library Commission
 - LALE
 - Friends of Library
 - Our Next Library Committee
- ▶ Outreach consultant expertise

Discussion

Thank You