Community Engagement Roundtable

Using Technology to further

Civic Engagement

August 12, 2014

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Getting Started

- Use metrics from your website to see what information people are seeking and tracking

- Develop an Open Data strategy to get and share your most sought civic data

- Target those areas that will have the biggest impact for least investment

- Collaborate with Civic Technologists

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Pushing Information

- Open Data

- Searchable Mobile Ready Web Site
  - Public Site to post all community workshop event agendas and notes

- Monthly Newsletter with metrics - Gov Delivery

- Eg, Website, Twitter, Facebook, NextDoor

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Pulling Information

- Crowdsourcing (and Funding) Public Policy
  - Eg. Citizinvestor (Eg. Bicycle Sunday in San Mateo)
  - 311 such as PublicStuff, Civic Hero, and SeeClickFix

- Using Texting
  - Eg. Textizen

- Using Surveys
  - Eg. Survey Monkey and Viovici

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Digital Dialogue

- Facilitating and moderating the conversation
    - Peak Democracy
    - Mindmixer
- Bring Town hall to your citizens
- See who is speaking and how often
- Realize what topics are important to which areas

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THANK YOU

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