

October 2021
Library Stakeholder Report
Jennifer Weeks, County Librarian

SCCLD Planned Commitments for FY21/22

SCCLD has continued to innovate, pivot, and remain flexible to provide evolving library services to our communities as we continue to face the challenges of COVID-19. Circulation is up to 85% of 2019 totals, new services have been launched and evening hours will resume several nights each week beginning on November 1st. We are honored to serve our communities with excellent library service.

To maintain focus on core initiatives, SCCLD has identified the following key commitments for FY21/22 as we work towards developing our new, long-term strategic plan in FY22/23:

Learn. Engage. Transform.

SCCLD transforms lives by enabling life-long learning and community engagement



CELEBRATE AND SUPPORT
READING AND LEARNING

PROVIDE INCLUSIVE,
EXTRA-ORDINARY LIBRARY
EXPERIENCES

SUPPORT AN ENGAGED
TEAM THAT IS
ADAPTABLE, EMPATHETIC,
AND ALWAYS LEARNING

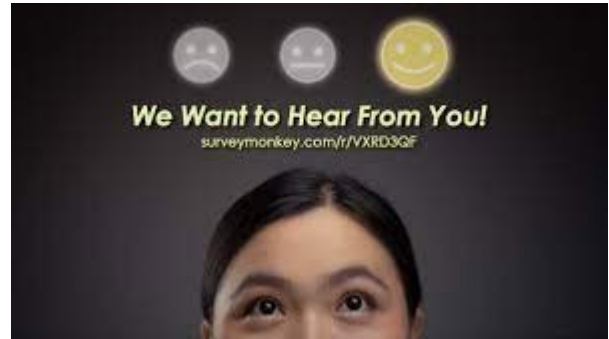
EMBRACE NEW TECHNOLOGY
AND IMPROVE FACILITIES TO
PROVIDE CONVENIENT AND
RESPONSIVE LIBRARY SERVICES

BE A STRONG
COMMUNITY PARTNER

Patron Survey Results

The SCCLD online patron survey helped us to learn what services and resources were most used by our patrons during the pandemic, and most desired by our patrons going forward.

- Survey Timing: May 19-June 30, 2021
- # Participants: 8,575+
- Primarily online and paper surveys available from all locations, including Bookmobile



Key Takeaways: Resources

- Increase eBook/Audiobook collection (including languages other than English); Will most likely see an increase in future usage.
- Patrons missed browsing for materials though more will likely continue to place holds online post-pandemic over pre-pandemic levels; Some people are still hesitant to return in-person so may not see historic levels of visitation to the library resume until 2022.
- Enjoyed book bundles for kids; Consider book bundles leading up to school breaks (summer, Thanksgiving, winter, ski week, spring break, etc.).
- Expanded marketing is needed from communications team to grow awareness and use of online resources (Kanopy and genealogy databases are the most frequently used resources).

Key Takeaways: Services

- Patrons highly value the Library and missed in-person services - especially children's events.
- Nothing replaces visiting the library, in-person browsing and live events.
- Priority for virtual events is (1) Adult (2) Kids (3) Teens post-pandemic.
- Curbside is a valuable service post-pandemic with a request for evening/weekend hours for working adults/parents; Available days/times is key to use.
- If BookDash were available in all communities, more would be interested (highly valuable to small audience).
- More people used phone reference over chat or email; Phone is most critical today, but chat was higher in post-pandemic requests. Chat/text (current modern tech) over phone/email (old tech) will be even more important as the population ages.
- Most frequent request was to resume evening and weekend open hours.
- Prefer monthly over weekly newsletter; Consider every other week to provide frequent/advance notice on relevant events.

Morgan Hill Library Recognized with 2021 Community Impact Award by Local Organization, Living Above the Influence

SCCLD is pleased to announce the Morgan Hill Library has been nominated for a 2021 Community Impact Award by the local organization, Living Above the Influence (LATI). According to organizers, the Community Impact Awards honor South Santa Clara County nonprofits, agencies and individuals who go above and beyond, providing services to youth, families, and community.

“2020 was a challenging year for us all with the impact of COVID-19, but the Morgan Hill Library continued to provide support to our community,” LATI founder Dori Ann Prado and LATI President Brandy Juarez said in a LATI announcement. “During this time, partnerships and collaboration were vital to meet the needs in our community. LATI recognizes the dedication, commitment, the ‘going above and beyond’ that the Morgan Hill Library provided during this time.”



During the shutdown, Morgan Hill Library, along with the other SCCLD libraries, provided contactless curbside services, which allowed patrons to put items on hold online and later pick them up from the library. SCCLD also moved all of its programming online so patrons could continue to enjoy their favorite programs and events from the safety of home. New digital resources were also added to the Online Library to help patrons with many areas of need including school assignments or finding new jobs, while also expanding Wi-Fi service at all libraries and the Bookmobiles. Lastly, Morgan Hill and Gilroy libraries both offered free meals to kids 0-18 years old and their caregivers.

“Over the last 18 months, our world has seen so many changes and I commend our team for proving time and time again that they can be flexible, adapt and continue to provide excellent library service to all of our patrons in creative and innovative ways,” said County Librarian Jennifer Weeks. “Even as normal operations resume, the Library is always looking out for new opportunities to support our communities.”

The Morgan Hill Library recently expanded with a brand new Children’s Activity Room to keep pace with the needs of the community. The expansion includes a new space for hosting children’s programs while supporting the educational needs of students.

The library will be given the award at the [15th Annual Living Above the Influence Community Celebration](#) Event on October 9 from 12:00pm-4:30pm at the Morgan Hill Community Cultural Center.

Be Kind to Yourself in October

In honor of National Depression Education and Awareness Month in October, SCCLD Teen Services is hosting a virtual support group just for teens on October 2, 9, 16, and 23. Learn more and register in this [blog](#).

Each session will be themed, with a specific area of focus each week. Some topics include anxiety, automatic negative thoughts, and what happens to our bodies when we feel stress, depression or worry.



In addition, teens who register will receive a free Wellness Goodie Bag from their library.

Our librarians have created a number of [booklists](#) about important teen issues, like bullying, addiction, self-harm and mental health.

SCCLD also offers a positive way to stay and be well with the mindfulness app, Headspace. Headspace is meditation made simple - an app designed for busy, modern lives to learn the essentials of meditation and mindfulness in just a few minutes a day. The app offers hundreds of guided meditations on a variety of topics - from stress and sleep, to focus and performance. Sign up opens on the first of every month and is available through the last day of each month while spaces are available.

Treat yourself to some kindness with SCCLD.

October 13 @ 1pm JPA Finance Committee Meeting October 28 @ 12pm JPA Meeting

Save the date for the next Library Joint Powers Authority Finance Committee meeting and board meeting. Agenda and meeting attendance information will be available closer to the meeting date on the [SCCLD website](#).



LOS ALTOS AND WOODLAND LIBRARIES

October 2021

HIGHLIGHTS

- ❖ Storytime is back at Los Altos Library. Storytimes will take place outdoors at the Los Altos History Museum.
- ❖ In-person programming is back including the Master Gardener, and iPhone/Android Basics programs at Los Altos Library.

Los Altos Library presents
Outdoor Family Storytimes
at the back of the
Los Altos History Museum
51 S San Antonio Rd, Los Altos, CA 94022

Series of three Tuesdays
September 28th, October 5th
and October 12th

English Family Storytime
10:15 a.m.

Mandarin English Bilingual
Storytime
11:00 a.m.

Please Wear a Mask

Please bring your own scarf or shakes

Please bring your own blanket, cushion or low folding chair to sit on the ground with your family
Maximum capacity is 100

Children under 2 are exempt from wearing a mask

santa clara county library district

los altos history museum



STATISTICS

Items Checked Out	Los Altos		Woodland	
	May 2021	41,618		
	June 2021	47,001		
	July 2021	45,833	July 2021	8,361
	August 2021	42,867	August 2021	7,215
	September 2021	40,389	September 2021	7,253


Items Checked In	Los Altos		Woodland	
	May 2021	36,917		
	June 2021	42,334		
	July 2021	43,495	July 2021	8,913
	August 2021	42,126	August 2021	9,301
	September 2021	37,535	September 2021	8,615

Patrons Served @ the Library	Los Altos		Woodland	
	May 2021	7,543		
	June 2021	8,219		
	July 2021	8,475	July 2021	1,780
	August 2021	8,113	August 2021	1,655
	September 2021	7,759	September 2021	1,628

Patrons Served Online	Los Altos		Woodland	
	June 2021	9,034	June 2021	1,575
	July 2021	8,723	July 2021	1,524
	August 2021	8,776	August 2021	1,564
	September 2021	8,852	September 2021	1,526

EVENTS AND SERVICES


<https://scclld.org/events>



**COOL SEASON
VEGETABLES**

Master Gardener

Wednesday,
September 22, 2021




For more Library Events Visit:
[https://sccl.bibliocommons.com
/events/search/index](https://sccl.bibliocommons.com/events/search/index)

IN PERSON PROGRAM

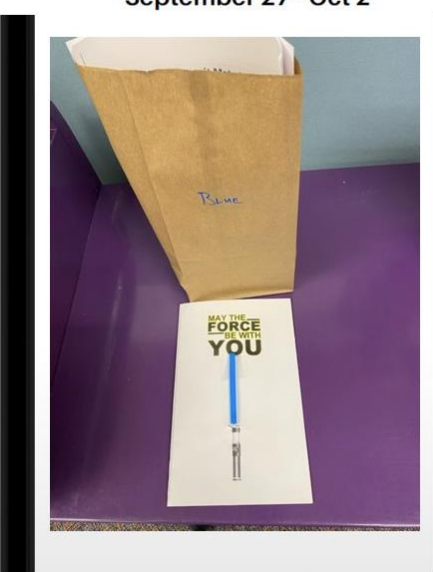
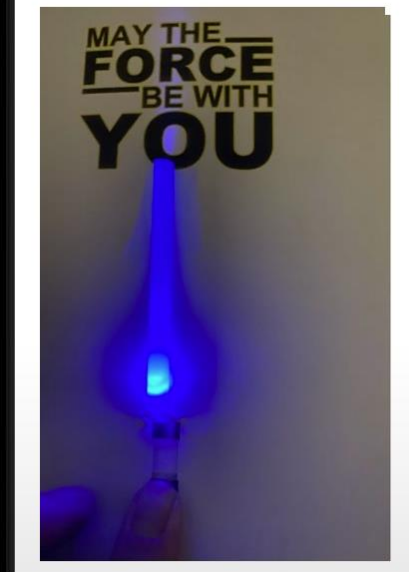
Limit to 30 seats

Tickets can be claimed at the
Adult Reference desk on
September 22 starting at Noon

Masks will be required



S&T Los Altos Library Science & Technology Week September 27 - Oct 2



Los Altos Library
Endowment

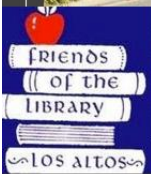


Program Suggestion Box



3D Printer

Community Center Ribbon Cutting Family Activities



Over 150 participants in the crafts and scavenger hunt

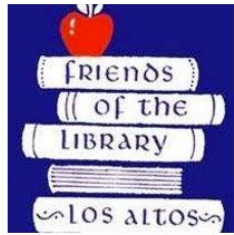
iPhone/Android Basics

In-Person class at Los Altos Library
Thursday, October 7th

iPhone
10 a.m. - 11 a.m.

Android
11:15 a.m. - 12:15 a.m.

Sign up online or talk to a librarian!



Guess the Weight Contest

Pumpkin Decorating Contest



"On a very personal note, I wanted to let you know what a difference this group has made in my life. During the height of the pandemic, it was a nice diversion. I love the variety of opinions and perspectives from the participants. You do a great job moderating and keeping the process of film selection going smoothly...."

"At any rate, we both enjoyed the film, and it provided a much-needed diversion at a very difficult time. So, sometimes a film discussion group can be so much more."

-Virtual Film Discussion Participant

