



DATE: July 1, 2021

AGENDA ITEM # 6

TO: Library Commission

FROM: Jaime Chew, Recreation & Community Services Manager

SUBJECT: Work Plan

RECOMMENDATION:

Discuss and update approved work plan

BACKGROUND

Each year, the Library Commission reviews and updates their work plan to share with City Council, and to work on items that are of value to the Library and the community that it serves.

DISCUSSION

The Commission will need to continue to discuss and update their approved work plan.

Attachments:

2020 – 2021 Work Plan

LIBRARY COMMISSION

2020/21 Work Plan

(As of February 4, 2021)

Goal	Projects	Assignments	Target Date	City Priority related to	Status
<p style="text-align: center;">Improve Infrastructure Carter, Gee, Wheeler</p>	<p>Los Altos Main Branch Infrastructure</p>	<p>Assess near- and longer-term needs of the Friends of the Library for space and other accommodations, accounting for processes that have evolved due to COVID-19</p> <p>Evaluate feedback from patron surveys for services and facilities against the current allocations of those in past year—to recommend potential changes for consideration</p> <p>Propose actionable changes to parking policies that may be implemented now, with minimal impact to patrons</p>	<p>September 2021 and beyond as COVID-19 dictates</p>	<p>Support 2020 – 2021 Council Strategic Goals and Objectives</p> <p>Reopening in a safe manner in line with State and County guidelines</p>	<p>Library Parking Study – Memo from Commissioner Gee (June 18, 2020)</p> <p>Chair Bedard to be liaison with Friends of the Library, attending monthly meetings</p>
	<p>Woodland Branch Infrastructure</p>	<p>Assess services offered</p> <p>Identify and evaluate facility changes that may be cost effectively implemented to improve services, parking, and safety</p>		<p>September 2021</p>	<p>Reopening in a safe manner in line with State and County guidelines</p>

<p>Improve Services</p> <p>Bedard, Chan, Crane</p>	<p>Current</p>	<p>Assess current services, both digital and in-person, in light of pandemic</p> <p>Evaluate and provide feedback to staff and community on current services based on data and evaluation</p> <p>Assist in helping expedite any service needs surfaced by COVID-19</p>	<p>September 2021</p>	<p>Support 2020 – 2021 Council Strategic Goals and Objectives</p> <p>Reopen in a safe manner in line with guidelines and mitigating using services</p>	<p>Subcommittee members appointed</p> <p>Categorized services, programs and devices that Library provides (see attached list)</p> <p>Received county data</p>
	<p>Futures</p>	<p>Assess future services, especially in light of what library services will be post-pandemic</p> <p>Evaluate and assess the development of future services</p> <p>Evaluate and advise on new services as needed. Some examples would be:</p> <ul style="list-style-type: none"> • Open data and access to government resources (County real estate records, other open government initiatives) • Equipment and art banks, (Kindles, DVD players, Art), Tech Innovation 	<p>September 2021</p>	<p>Support 2020 – 2021 Council Strategic Goals and Objectives</p> <p>Provide community and county staff (quantitative and qualitative) feedback to drive services adoption and rollout</p>	<p>Subcommittee members appointed</p> <p>County implemented BookDash Service and expanded Wi-fi to parking area</p>

		Programming (Robotics, Maker space, 3D printing), other equipment			
<p>Improve Awareness</p> <p>Carter, Chan, Wheeler</p>	<p>Coordinate Schools / Library</p>	<p>School library liaisons</p> <p>Research class offered between local schools and library to determine means for raising visibility</p>	<p>When pandemic-related restrictions are lifted</p>	<p>Reopening in a safe manner in line with State and County guidelines</p>	
	<p>Reach out to other City Commissions for ideas, needs, access to constituencies</p>	<p>Senior</p> <ul style="list-style-type: none"> Continue to assess most effective means of communicating with seniors in order to raise awareness of Library resources and services <p>Youth</p> <ul style="list-style-type: none"> research social media platforms that would be ideal for reaching youth in order to increase their awareness of Library resources and events expand ads to high school papers <p>Public Art</p> <ul style="list-style-type: none"> assist Librarian with developing ideas to publicize the revolving art displays that are managed by a Los Altos volunteer organization <p>Historical</p>	<p>September 2021</p>	<p>Reopening in a safe manner in line with State and County guidelines</p>	<p>Progress Report Memo from Commissioner Wheeler (March 22, 2020)</p> <p>LALE approved full sponsorship of 12 ads, one per month. 6 ads have been created and published in the Town Crier starting in August 2020.</p> <p>Commissioner Chan created a tool to analyze the e-resources quarterly data. It shows how each resource is used over past</p>

		<ul style="list-style-type: none"> Assist with publicizing exhibits/events related to historical artifacts and the special book collection 			<p>quarters, and will help identify which should be considered for promotion.</p> <p>(To be considered 2/4/21) Memo submitted by Commissioner Carter proposing the regular use of Public Service Announcements (PSAs) to publicize resources and events.</p>
	Public Outreach	Continue to evaluate and implement outreach programs through all reasonably available means	September 2021	Reopening in a safe manner in line with State and County guidelines	
Futures Crane, Gee, Liu	NCLA	<p>Appoint a representative to serve on NCLA</p> <p>Monitor, participate and assist as necessary</p>	December 2020		Cindy Hill appointed to represent the Library Commission on NCLA
	Futures Roadmap	Define a roadmap that leads to a redeveloped main branch, with alternative paths and potential	September 2021		Library Commission role to be determined

		<p>improvement scenarios—e.g., improved services, strategy for Main branch vs. Woodland</p> <p>Coordinate with Infrastructure and Services subcommittees in refining the roadmap, as needed</p> <p>Define role of Library Commission in achieving the roadmap, including role in redevelopment effort</p>			
<p>Work Plan Bedard, Liu</p>	<p>Create and Update</p>	<p>Modify and edit the work plan document to match the Commission’s current goals and objectives</p>	<p>October 2020</p>		<p>Chair Bedard and Commissioner Liu have updated the work plan to reflect goals and objectives for 2020 - 2021</p>