

January 2020 Commission Report Nancy Howe, County Librarian

The New Website Goes LIVE on Jan 6



On January 6, SCCLD will officially launch the brand new, completely redesigned website to kick off 2020. We are also taking this opportunity to update our URL to <u>sccld.org</u> to align with Santa Clara County Library District (SCCLD). You will automatically be redirected to our new website from sccl.org as of Jan 6.

In addition to the completely new design, we've added brand new features including our online digital library card registration. Library District residents can <u>register online</u> and immediately receive a library eCard account to access the entire online library. We've custom designed this platform to allow all household members to be able to receive their own eCard accounts in a single registration transaction. To our knowledge, we are the only public library to offer this unique and convenient feature.

The new top navigation will encourage visitors to the website to discover the many resources and services the library has to offer including:

- Feature Titles: Discover great books, music, movies, world collections, magazines and games based on your interests.
- Online Library 24/7: Access eBooks & Audiobooks, eMagazines & News, eMovies & Music, and Online Research Services.
- Learn 24/7: Get help with your studies from a free tutor as well as classes and tutorials on a vast number of subjects (hobbies, scholarly, and professional).
- Events: Fill your calendar with our libraries' exciting free programs for all ages.



- <u>Kids & Families:</u> One-stop shopping for your family library needs including books, online services, events, early learning services, homework help, online tutors, and more.
- <u>Teens</u>: Offers a variety of materials, services and activities for ages 13-18, including homework help, book recommendations, contests, polls, college and career, and more.
- Services: Access your library account information, computer services, book-a-meeting-room, passport services, and resources on a variety of subjects: adult literacy, smart investing, English as a Second Language, genealogy, and more.
- Connect: Contact us, make a suggestion, check out our newsroom and blog posts, volunteer, apply for a job, or follow us on social media.

Want a brief <u>tour of the homepage</u> or learn about some of the key new features? We've created a series of short video tutorials, complete with closed captioning for you to explore!

The January newsletter will be sent on January 6 to coincide with the new website launch. If you are not currently receiving our monthly newsletter, you can register to receive it on our new website through the CONNECT tab under Newsroom. Be sure to visit the official website at sccl.org on January 6 and we welcome all feedback at website-at-sccl.org.

Silicon Valley Reads 2020 Kicks Off on January 23

Silicon Valley Reads is a premier annual literary event that engages residents of all ages to read, discuss and engage around a theme relevant to the Bay Area. This year's theme is <u>Women: Making it</u> <u>Happen</u>, marking the centennial anniversary of women's suffrage in the United States.

From the tenacious individuals who worked hard to get women the right to vote, to the women and girls in the 21st Century breaking gender barriers to excel in all areas of life, this year's featured titles include remarkable stories from Julian Guthrie, author of <u>Alpha Girls</u>, and Catherine Chung, author of <u>The Tenth Muse</u>.

A special event kickoff is scheduled for Thursday, January 23 at 7:30pm at De Anza College's Visual & Performing Arts Center in Cupertino. Author Julian Guthrie and the four women featured in Alpha Girls – Mary Jane Elmore, Theresia Gouw, Sonja Perkins and Magdalena Yesil, will participate in a panel discussion moderated by *Mercury News* columnist Sal Pizarro.

Alpha Girls is the untold story of pioneering women in Silicon Valley venture capital. Described as "Hidden Figures" meets "The Social Network," Alpha Girls is the story of the real unicorns of Silicon Valley -- the women who bucked the system and found ways to survive and



thrive in this high-stakes, male-dominated world. The book explores the rise of such companies as



Facebook, Tesla, Oracle, Trulia, Imperva, F5 Networks, Acme Packet, ForeScout, Salesforce and more – all through the eyes of trailblazing "alpha girls" of Silicon Valley who helped build these companies. The book is being adapted for a television series by Academy Award-winning producer Cathy Schulman and TriStar.

Doors open at 6:45 pm. No tickets or reservations are required for this free event, and seating is on a first come, first served basis. There is free parking in Lot A starting at 5 pm. The campus bookstore will sell copies of the book before and after the program, with Guthrie and the "Alphas" available for autographs afterwards.

The adjacent Euphrat Museum of Art will be open 6:30-7:30 p.m. and during the book signing for free viewing of the exhibit "Women Pathmakers." "Women Pathmakers" honors women whose courage and creativity helped change the world. Those featured include pioneer mathematicians, the first computer programmer, Nobel Prize winning scientists, civil rights activists, artists and musicians. Other artworks are inspired by the movement for women's voting rights, displaced immigrant populations and the impacts on women and girls, and the invisible labor of women of color.

Learn more about the Silicon Valley Reads events at sccld.org/svr/.

Two Concert Series for Patrons of All Ages- Asheba and Black Cedar Trio

Santa Clara County Library District will introduce two concert series in January and February to entertain and delight our patrons.



For our children and families, Caribbean style storyteller, **Asheba**, is the featured musician for the Family Concert Series. He specializes in Calypso, the musical and folkloric oral tradition of his native Trinidad. The focus of his music is hope and happiness, which you can hear in his original works as well as his covers of classics such as "Itsy Bitsy Spider" and "You Are My Sunshine."

MORGAN HILL LIBRARY
Thurs lan 30 at 10:30 am

Thurs., Jan. 30 at 10:30 am Program Room

MILPITAS LIBRARY

Tue., Feb. 4 at 10:30 am Community Room

SARATOGA LIBRARY

Sat., Feb. 1 at 11:30 am Community Room



CAMPBELL LIBRARY

Wed., Feb. 5 at 10:30 am Lower Level Community Room

GILROY LIBRARY

Sat., Feb. 1 at 3 pm Community Room

LOS ALTOS LIBRARY

Tue., Feb. 11 at 10:15 & 11 am Orchard Room

CUPERTINO LIBRARY

Mon., Feb. 3 at 10:30 am Community Hall

CHANDLER TRIPP SCHOOL (BOOKMOBILE)

Wed., Feb. 12 at 10:30 am 780 Thornton Way, San Jose

Black Cedar Trio is a three-piece ensemble dedicated to music for flute, cello and guitar. They recreate classic and commissioned compositions that work for this unique combination. Their performances have been described as "deeply personal" with "perfect synchronization of subtle rhythms and phrases."



SARATOGA LIBRARY

Sat., Feb. 8 at 3 pm Community Room

LOS ALTOS LIBRARY

Wed., Feb. 26 at 6:30 pm Orchard Room

MORGAN HILL LIBRARY

Mon., Feb. 24 at 7 pm Program Room

Helping Homebound Library Users

New policy provides greater access for seniors, people with limited mobility

The Santa Clara County Library District (SCCLD) is making it easier for homebound County library district residents to receive items they want from the Library. Those who find themselves confined at home for three or more months, for whatever reason, can now designate a person to pick up items for them at their local library or the SCCLD Bookmobile.



This new policy provides convenience and ensures that our patrons can obtain books, movies and other items with more ease and potentially, greater frequency as the designated borrower can pick up



and deliver materials for the homebound patron. Currently, library staff delivers items requested by registered homebound patrons approximately once a month and will continue to deliver items to those registered homebound patrons without a designated borrower.

While a small program with just under 100 participants currently, homebound services are important to the non-ambulatory seniors, persons with disabilities, and otherwise incapacitated individuals who rely on them. Homebound persons can specify a Designated Borrower by filling out an <u>application</u> on SCCLD's new website.

"These great measures will help people whose lack of mobility would otherwise limit their access to library materials," said County Supervisor and Library Joint Powers Authority Board Chairman Mike Wasserman. "Once again, SCCLD is working hard to make library services more convenient and accessible for all patrons."

Upcoming JPA Finance Committee and JPA Board Meetings

JPA Finance Committee:

When: Wed., Jan 8 @ 2:00pm

Where: Santa Clara County Library District Services and Support Center

1370 Dell Ave, Campbell, CA 95008

JPA Board Meeting:

When: Thur., Jan 23 @ 12:00pm

Where: Santa Clara County Library District Services and Support Center

1370 Dell Ave, Campbell, CA 95008



Multiple Library Upgrades Coming in 2020

Looking ahead in 2020, we have Library upgrades on the horizon for three of our libraries including Cupertino, Campbell and Morgan Hill.



Cupertino: The City of Cupertino approved adding a two-floor addition to the Cupertino Library providing a dedicated Program Room on the second floor and expanding the children's area and story room on the first floor.

Campbell: The City of Campbell is moving forward with their planning for voter approved Measure O to build a new Campbell Police Station and fully renovated Campbell Library. The next meeting to discuss Measure O is on Jan 21, 7:30pm at the Campbell City Council Meeting.





Morgan Hill: The Morgan Hill Library expansion is already underway with a 2,500 square foot addition that will expand the children's area and add a second community room to the library. The projected completion date is Summer 2020



17th Annual Friends, Foundations, Endowment & Commissioners Forum



Saturday, February 1, 2020 8:30 a.m. - 12:30 p.m. Includes Lunch

Santa Clara County Library District
Services and Support Center
1370 Dell Avenue
Campbell, CA 95008

RSVP to Cynthia Rios Garcia at (408) 293-2326 x3090



We hope you will join us for the 17th Annual Friends, Foundations, Endowment & Commissioners Forum! If you have not RSVP'd to the invitation, please respond by January 24.

This annual event is a great way to learn more about the Library District and an opportunity to meet other library supporters throughout the district.

Our featured keynote:

LISTENING TO OUR PATRONS
Special Guest Presenter Theo Leenman, PhD | Research Consultant
HARDER+COMPANY COMMUNITY RESEARCH

In Summer 2019, Santa Clara County Library District conducted an extensive Patron Satisfaction Survey to hear directly from our patrons what they like, don't like and would change about the library. This survey is conducted every three years and past survey results have led to changes in open hours, improvements in services and more.

Learn about the latest study and findings, essential knowledge for future priorities and planning strategies.

We hope that you will be able to join us for this annual event where we share our updates from the library, bring in a thoughtful keynote speaker and celebrate what makes the Library so special—you.



Distinguished Author Series was a Success!

In 2019, we piloted our Distinguished Author Series with three prominent, award-winning authors. With close to 1,000 attendees, overwhelming positive feedback and requests from our patrons to continue the series, the Distinguished Author Series was a proven success.

In case you missed some of the authors, you can view a 5 minute video clip from each of the author talks at https://bit.ly/35ivxTr







