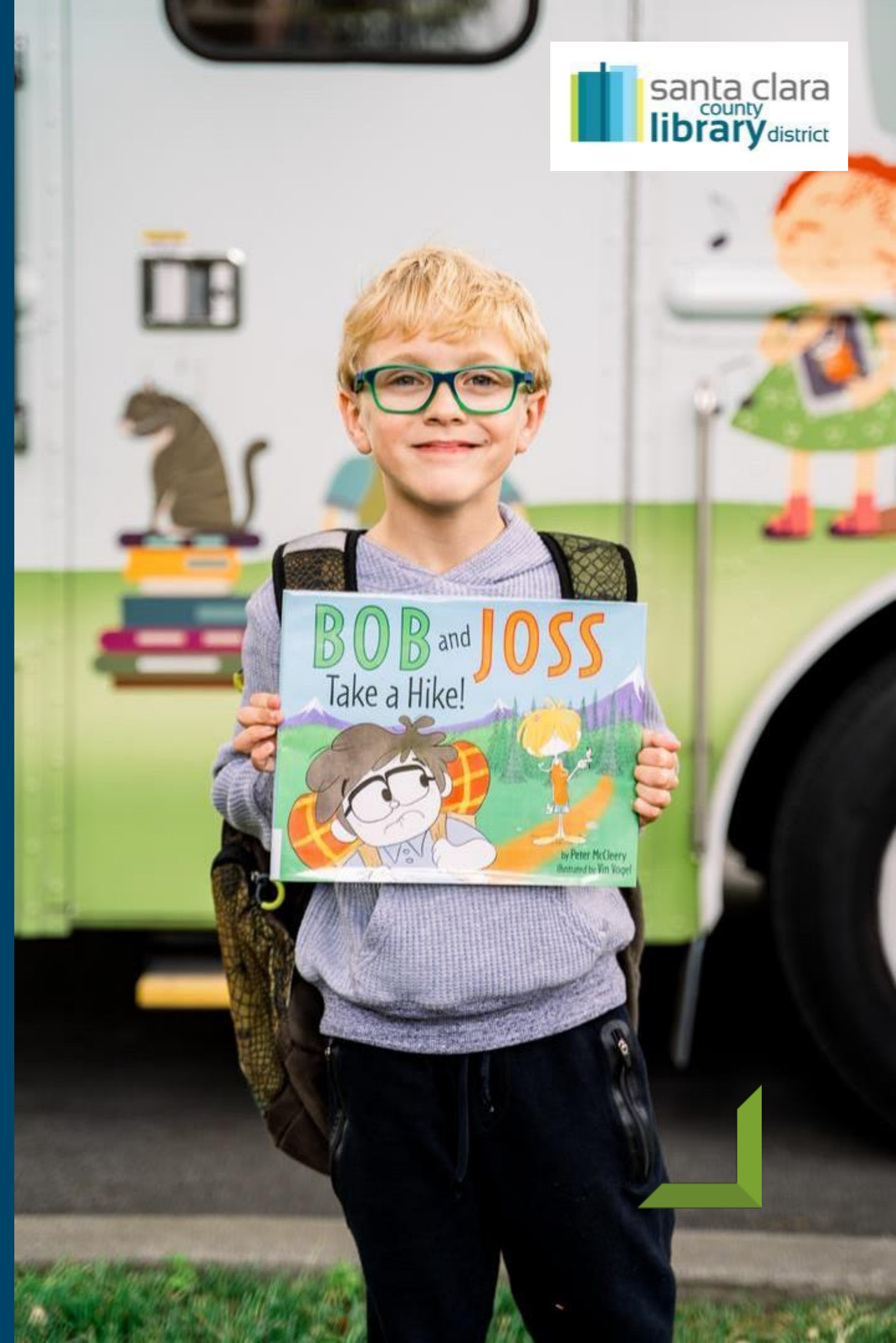


 **DECEMBER 2019**

# YEAR-END SERVICE REPORT FY 2018-19

Santa Clara County  
Library District





# Presentation Overview

The FY 2018-19 Year-End Service Report updates the JPA Board on the Library District's continued mission to promote knowledge, ideas and cultural enrichment, highlighting key trends in library use.





**LIBRARIES STORE THE ENERGY  
THAT FUELS THE IMAGINATION.  
THEY OPEN UP WINDOWS TO  
THE WORLD AND INSPIRE US TO  
EXPLORE AND ACHIEVE, AND  
CONTRIBUTE TO IMPROVING OUR  
QUALITY OF LIFE.**

**SIDNEY SHELDON-AUTHOR**





## BE INSPIRED

Creating opportunities to spark creativity, curiosity and the desire for life-long learning





# TEEN BATTLE OF THE BANDS

## PURPOSE

Engage teens who may not visit the library.

## DESCRIPTION

Pilot event inviting teen bands to compete for prizes. Teens from around Santa Clara County submitted an audition video and performed at live event.

## RESULTS

6 bands competed for a full day of community engagement. 315 in attendance.





# GILROY MINIMAKER FAIRE

## PURPOSE

Provide a South County community event to engage all ages around STEM.

## DESCRIPTION

First official Maker Faire in South County. Full day event featuring makers and programs of all kinds, skills and interests.

## RESULTS

21 Makers, 18 Library Activities, 45 Volunteers, 3,000 Visitors and 100% Community Appreciation





# SUMMER READING PROGRAM

## PURPOSE

Engage all ages to read at least 5 books during the Summer months and help youth avoid the Summer Slide.

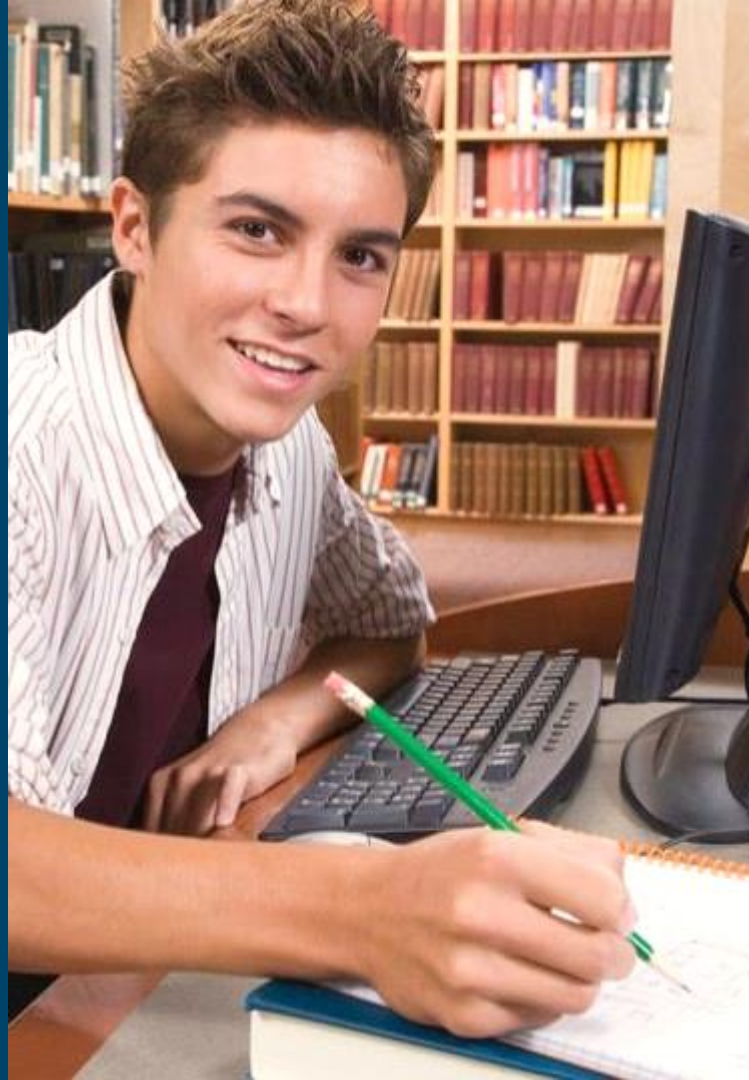
## DESCRIPTION

Summer Reading provides prizes, events, concerts and programs to keep everyone reading and learning over the summer months.

## RESULTS

Exceeded the community reading goal of 200,000 Books Read Together: 27,408 participants read 255,000 Books  
27,045 people joined in for 422 library programs.





## BE EMPOWERED

Providing our community with knowledge, classes and the tools to learn, grow and thrive





# EARLY LEARNING READINESS

## PURPOSE

Provide free classes in low-income areas to help families prepare their children for Kindergarten.

## DESCRIPTION

SCCLD offers two early learning readiness centers in partnership with Silicon Valley YMCA at the Gilroy and Morgan Hill Libraries.

## RESULTS

138 children and 123 caregivers enrolled with 100% of the children showing more interest in New Activities & Learning.





# STEM at the Library

## PURPOSE

Provide opportunities for patrons of all ages to learn about STEM.

## DESCRIPTION

10 different types of tech kits available with components, instructions and lessons prepared.

## RESULTS

Variety and frequency of STEM programs increased across SCCLD with most popular programs including Ozobots for grades 3-12 and Cubelets for ages 4+.





# STUDENT E-ACCOUNTS

## PURPOSE

Help K-12 students be successful.

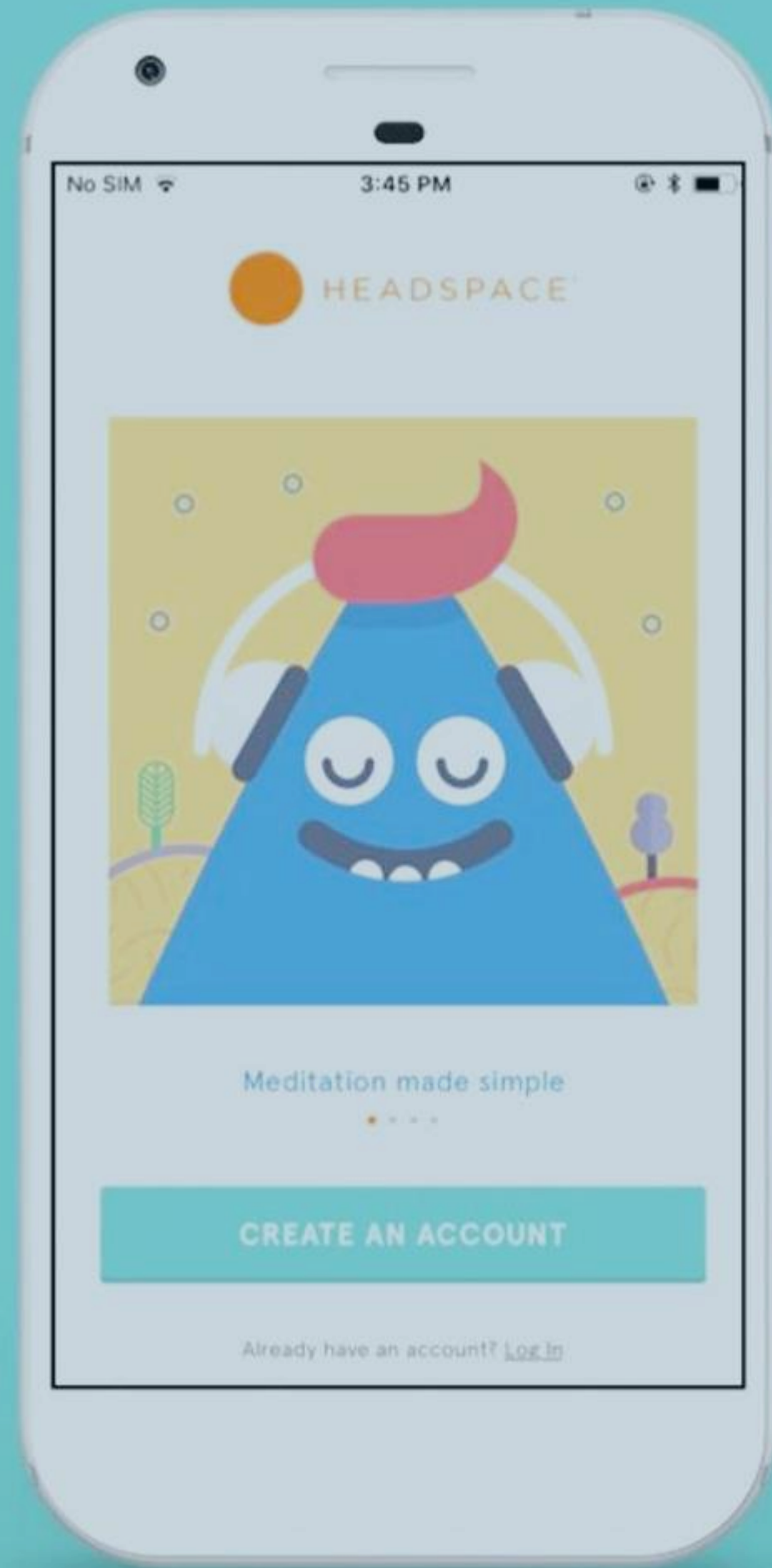
## DESCRIPTION

Provide free access to the online library to all students in the K-12 public schools within the Library District.

## RESULTS

13 K-12 School Districts & 90,000 students enrolled with an eAccount.





# CONSUMER HEALTH

## PURPOSE

Support the health and wellness of our community.

## DESCRIPTION

Provide consumer health education on a wide variety of subjects and resources including the Headspace app for meditation.

## RESULTS

Received the 2019 Urban Libraries Council Innovation Award for Headspace App. In the first 3 months, 8,400 meditation completed for almost 85,000 minutes.





## BE CONNECTED

The Library is the trusted Community hub to gather, learn and thrive







# RISE UP PROGRAM

## PURPOSE

Provide education and support for our at-risk youth and their families in Gilroy.

## DESCRIPTION

Rise Up is a partnership with the Gilroy Library, County District Attorney's office, Department of Family and Child Services and the South County Youth Task Force to improve the lives and outcomes of at-risk youth and their families.

## RESULTS

Over 200 participants with 80% indicating they learned something to take away, 80% were first time library program attendees and 90% will personally apply the learnings. Received the 2019 California State Association of Counties Challenge Award.





# LUNCH AT THE LIBRARY

## PURPOSE

Feed the minds and tummies of children and their caregivers when subsidized school meals are not available.

## DESCRIPTION

In partnership with the YMCA and Second Harvest Food Bank, SCCLD provided Lunch at the Library with healthy food and educational programs at three South County locations during the summer months.

## RESULTS

6,657 lunches served; 24% increase over previous year





# SCHOOL OUTREACH

## PURPOSE

Develop solid connections between the public library and local schools.

## DESCRIPTION

SCCLD works closely with our local schools to bring library services to campuses, especially those with limited school library resources.

## RESULTS

SCCLD visits K-12 schools on a regular basis providing books, storytime, puppet shows and a love for learning.





# FOOD FOR FINES

## PURPOSE

Provide patrons with outstanding fines/fees an invitation and dignified opportunity to return to the library.

## DESCRIPTION

In the month of April, SCCLD waived up to \$100 in fines/fees in exchange for a food donation.

## RESULTS

In two years, 14,274 patrons participated in Food for Fines with 87% regaining borrowing status. SCCLD waived \$277,189 (avg \$19.42/patron) and collected over 35 tons of food ~60,000 meals for Second Harvest Food Bank.



# GILROY STRONG

## Community Healing

Following the Gilroy Garlic Festival tragedy, the Gilroy Library worked closely with the City of Gilroy and County District Attorney's office and became the destination for the support organization meetings, client intake, victim services and more.





# FAST FACTS



## Card Holders

72% of district residents

**301,598**

Based on population excluding 0-4 years old



## Program Attendance

2% increase over previous year

**239,456 attendees**

6,158 programs



## Value of Services

Total collection of 2.1M items

Circulation of 10.0M (8% increase)

**\$175,004,674**

\*American Library Association  
Value Calculator





## **E-MATERIALS**

eBook, audiobook, streaming,  
and downloading circulation  
is up 67%



## **7 DAYS PER WEEK**

All SCCLD Libraries open  
every day







**3,349,435**  
**Annual Visitors**

—  
APPROXIMATELY 10,000 PER DAY



As Published In:  
Library Journal

December 2018

# AMERICA'S STAR LIBRARIES TOP PUBLIC LIBRARIES



Santa Clara County  
Library

*America's Star Libraries Top-Rated Libraries*  
Library Journal - December 2018

## 4 Star Library

- 11 years as a Star Library
- Top 10 Libraries in the Nation





# A Look Ahead

**FY 2019-20**



New Website



Distinguished Author Series



Homework Help



Family Literacy & English Language Learners



Privacy & Security Audit





# Discovery Starts Here

SANTA CLARA COUNTY  
LIBRARY DISTRICT