

# Free Business Workshop: Get Found on Google Search and Maps

Presented by Los Altos Chamber of Commerce, Los Altos Village Association  
and the City of Los Altos

The Los Altos Chamber of Commerce, Los Altos Village Association and the City of Los Altos are teaming up with Google to host a free, hour-long workshop for business owners where you can:

- Learn how to take control of your digital presence on Google and Yelp
- Receive hands-on help registering your business – RSVP to get pre-verified so you can start working on your dashboard during the workshop
- You will be able to register your business, get verification and start working on your dashboard in less than 10 minutes
- Learn how to optimize your information and use various tools to convert Google searches into customers in your store



Participants are encouraged to RSVP and bring a laptop or mobile device. Free Wi-Fi will be available onsite.

Being digitally visible is critically important for small businesses, particularly as consumers perceive accurately depicted businesses as two times more legitimate than those who have incomplete information.

## Three Workshop Sessions to Choose From

All sessions will be held at Neutra House, 181 Hillview Avenue, Los Altos

### Midday Session:

Wednesday October 14 | 12pm – 1pm

**RSVP:** [getfoundlosaltos.eventbrite.com](http://getfoundlosaltos.eventbrite.com)

### After Work Session:

Wednesday October 21 | 6pm – 7pm

**RSVP:** [getfoundlosaltos2.eventbrite.com](http://getfoundlosaltos2.eventbrite.com)

### Bright and Early Session:

Tuesday October 27 | 8am – 9am

**RSVP:** [getfoundlosaltos3.eventbrite.com](http://getfoundlosaltos3.eventbrite.com)

### Questions?

Contact Jennifer Quinn, City of Los Altos Economic Development Manager at (650) 947-2620 or [jquinn@losaltosca.gov](mailto:jquinn@losaltosca.gov).

