

First Registered Reach Code Survey (4/15-5/8)

**Do you own property in Los Altos?**

		Response Percent	Response Count
Yes - Residential		84.5%	174
No		16.0%	33

**Do you own a business in Los Altos?**

		Response Percent	Response Count
Yes		4.4%	9
No		95.6%	197

**If "Yes" to the previous question, what type of business?**

Answered : 10  
 Skipped : 196

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**Did you attend the Community Reach Code Webinar on April 29, 2020?**

		Response Percent	Response Count
Yes		21.8%	45
No		78.2%	161

**If "Yes" to the previous question, how informative did you find the webinar?**

		Response Percent	Response Count
Extremely		4.0%	2
Very		40.0%	20
Somewhat		28.0%	14
Not Very		16.0%	8
Not At All		12.0%	6

**Which of the following Reach Codes would you support?**

		Response Percent	Response Count
A total ban on natural gas (including for outdoor use)		26.7%	55
All electric new construction AND major remodels		46.1%	95
All electric for new construction only		29.6%	61
All electric for new construction with exceptions for cooking		20.4%	42
Mixed-fuel (gas and electric) with additional efficiency measure for new construction		29.6%	61
No Reach Codes		27.2%	56

**If you do support Reach Codes, select the reasons why.**

		Response Percent	Response Count
Reduce Greenhouse gas emissions		92.0%	127
Supports the City of Los Altos Climate Action Plan goals		69.6%	96
Health and safety		75.4%	104
Cost savings		33.3%	46
Other		11.6%	16

**If you don't support Reach Codes, select the reasons why.**

		Response Percent	Response Count
The appliances installed in my home should be my personal choice		61.6%	53
I don't believe it will make a difference in our greenhouse gas emissions		43.0%	37
Reach Codes would be too costly		26.7%	23
I don't think electric appliances perform as well as gas appliance		52.3%	45
Other		34.9%	30

**If your residence was fitted to accept natural gas and electric appliances and appliance costs (purchase, operation and maintenance) were similar, which of the following appliances would you select to be powered by electricity?**

	Response Percent	Response Count
Water heater	66.5%	125
HVAC (heating and air conditioning)	70.7%	133
Clothes Dryer	77.1%	145
Stove	48.4%	91
Oven	76.6%	144
Fireplace	36.2%	68
Other	14.9%	28

**Do you support enhanced EV charging requirements in new buildings?**

	Response Percent	Response Count
Yes	76.2%	157
No	18.9%	39
Other	4.9%	10

## Second Reach Code Survey (5/8-5/31)

### Do you own property in Los Altos?

	Response Percent	Response Count
Yes - Residential	87.9%	124
No	12.1%	17

### Do you own a business in Los Altos?

	Response Percent	Response Count
Yes	6.4%	9
No	93.6%	132

### If "Yes" to the previous question, what type of business?

Answered : 9  
Skipped : 132

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### Did you attend the Community Reach Code Webinar on April 29, 2020?

	Response Percent	Response Count
Yes	22.7%	32
No	77.3%	109

### If "Yes" to the previous question, how informative did you find the webinar?

	Response Percent	Response Count
Extremely	2.9%	1
Very	37.1%	13
Somewhat	31.4%	11
Not Very	17.1%	6
Not At All	11.4%	4

**Which of the following Reach Codes would you support?**

		Response Percent	Response Count
A total ban on natural gas (including for outdoor use)		19.9%	28
All electric new construction AND major remodels		39.0%	55
All electric for new construction only		19.9%	28
All electric for new construction with exceptions for cooking		17.0%	24
Mixed-fuel (gas and electric) with additional efficiency measure for new construction		31.9%	45
No Reach Codes		33.3%	47

**If you do support Reach Codes, select the reasons why.**

		Response Percent	Response Count
Reduce Greenhouse gas emissions		90.6%	77
Supports the City of Los Altos Climate Action Plan goals		69.4%	59
Health and safety		75.3%	64
Cost savings		36.5%	31
Other		11.8%	10

**If you don't support Reach Codes, select the reasons why.**

		Response Percent	Response Count
The appliances installed in my home should be my personal choice		64.8%	46
I don't believe it will make a difference in our greenhouse gas emissions		43.7%	31
Reach Codes would be too costly		22.5%	16
I don't think electric appliances perform as well as gas appliance		53.5%	38
Other		36.6%	26

**If your residence was fitted to accept natural gas and electric appliances and appliance costs (purchase, operation and maintenance) were similar, which of the following appliances would you select to be powered by electricity?**

		Response Percent	Response Count
Water heater		60.8%	79
HVAC (heating and air conditioning)		65.4%	85
Clothes Dryer		70.8%	92
Stove		43.1%	56
Oven		71.5%	93
Fireplace		32.3%	42
Other		19.2%	25

**Do you support enhanced EV charging requirements in new buildings?**

		Response Percent	Response Count
Yes		70.2%	99
No		24.8%	35
Other		5.0%	7