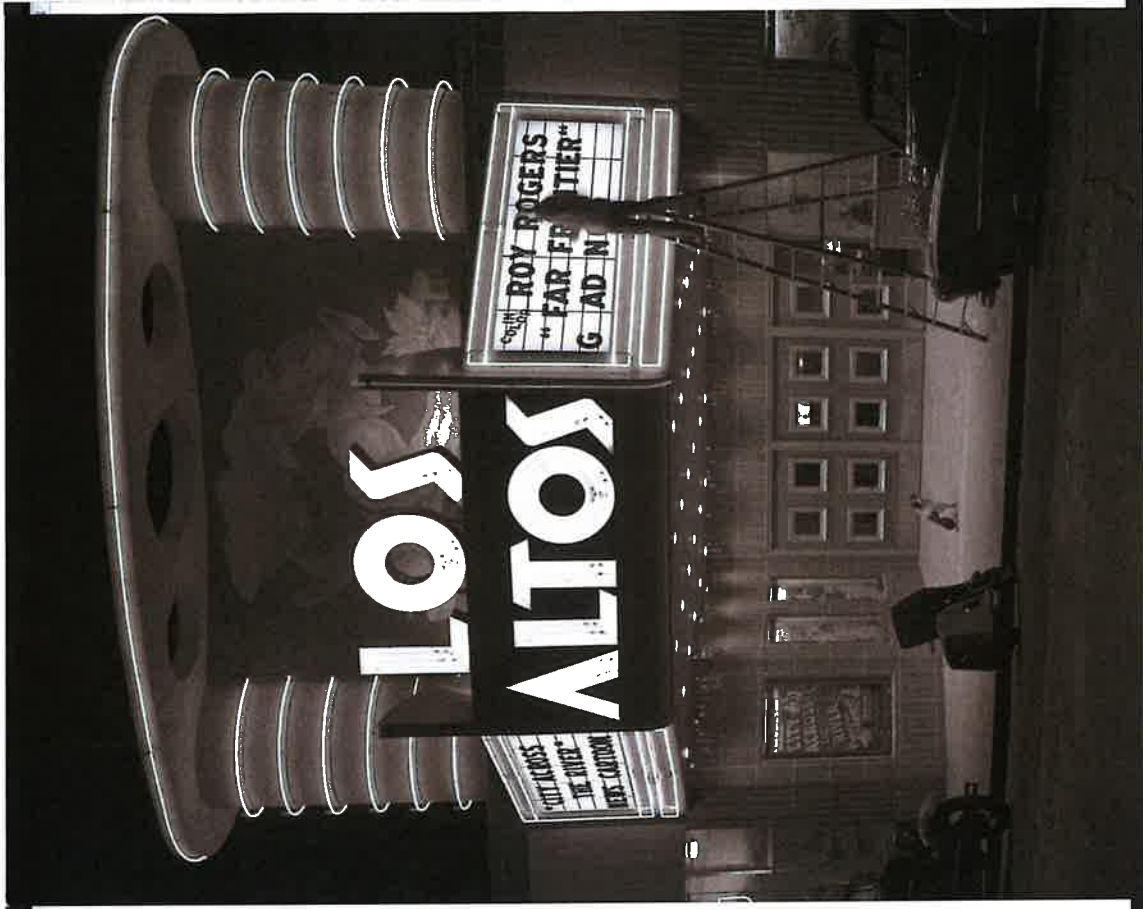
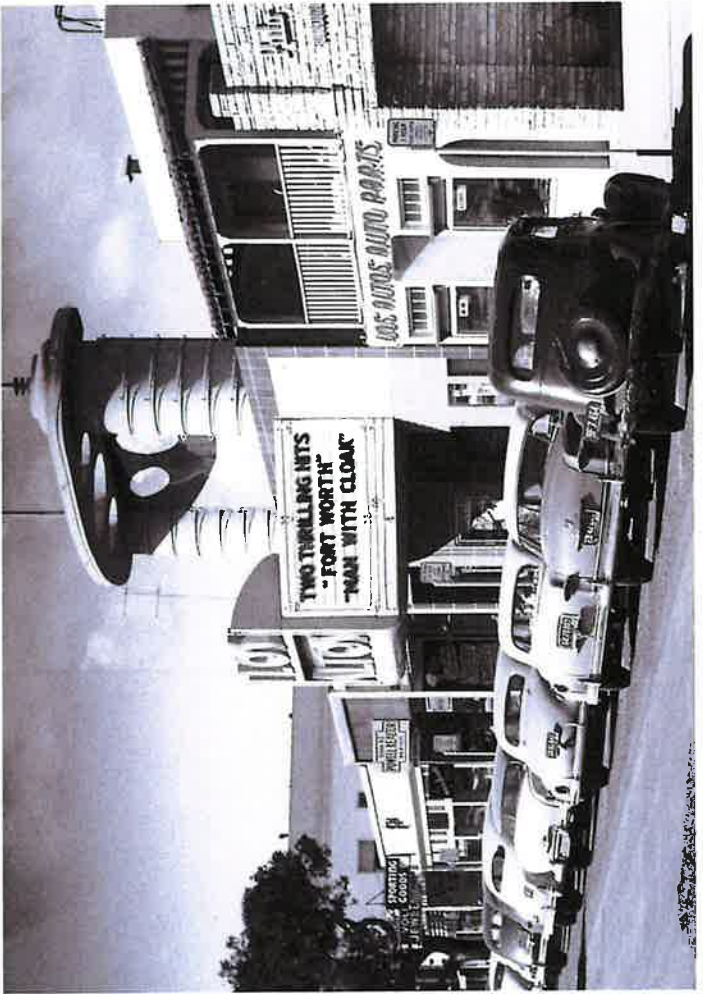
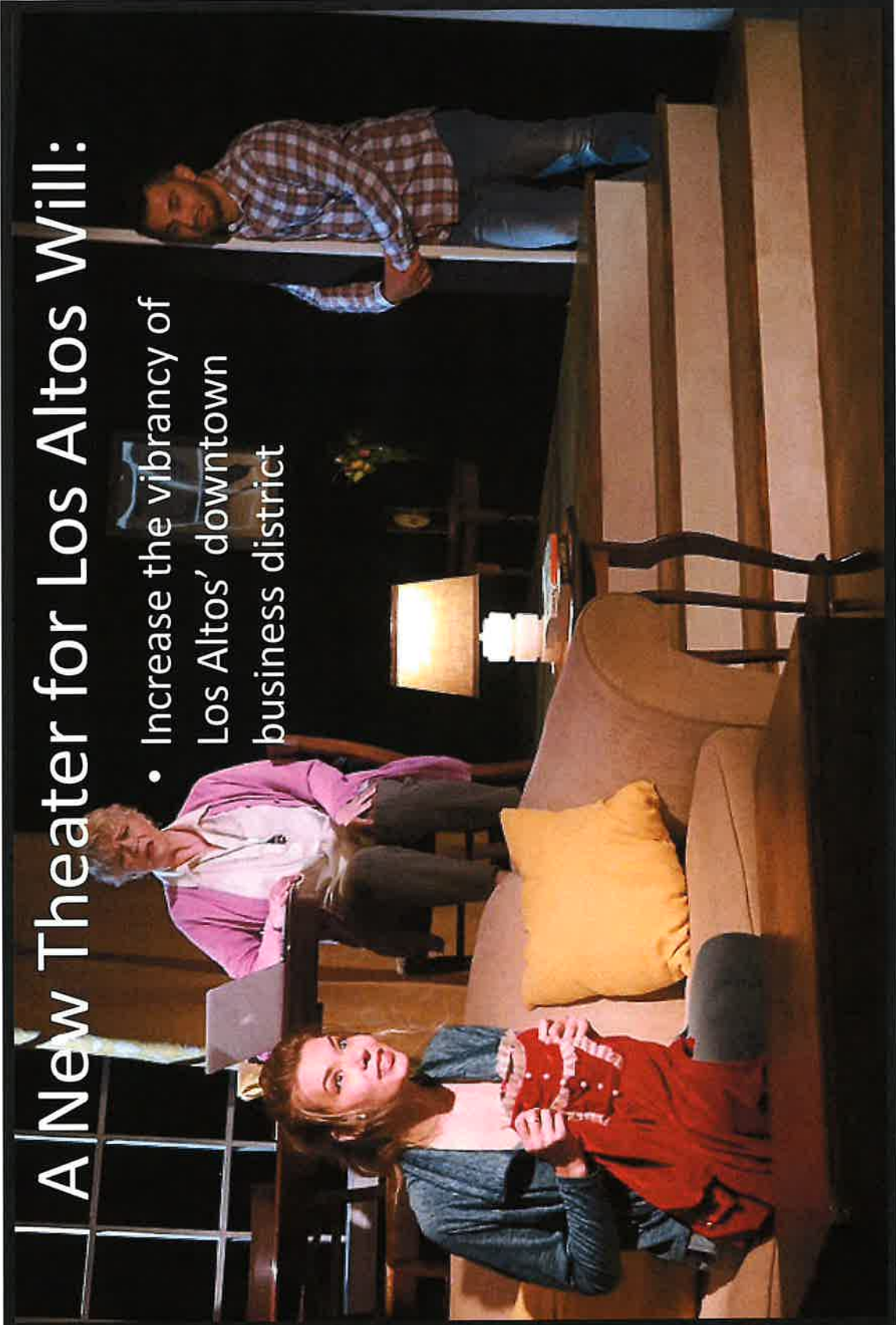


A downtown theater is not a new idea!



A New Theater for Los Altos Will:

- Increase the vibrancy of Los Altos' downtown business district



A New Theater for Los Altos Will:



- Utilize Los Altos' existing community-based theater arts and youth theater education programs to provide programming and management for the venue. Attract young families to move here.

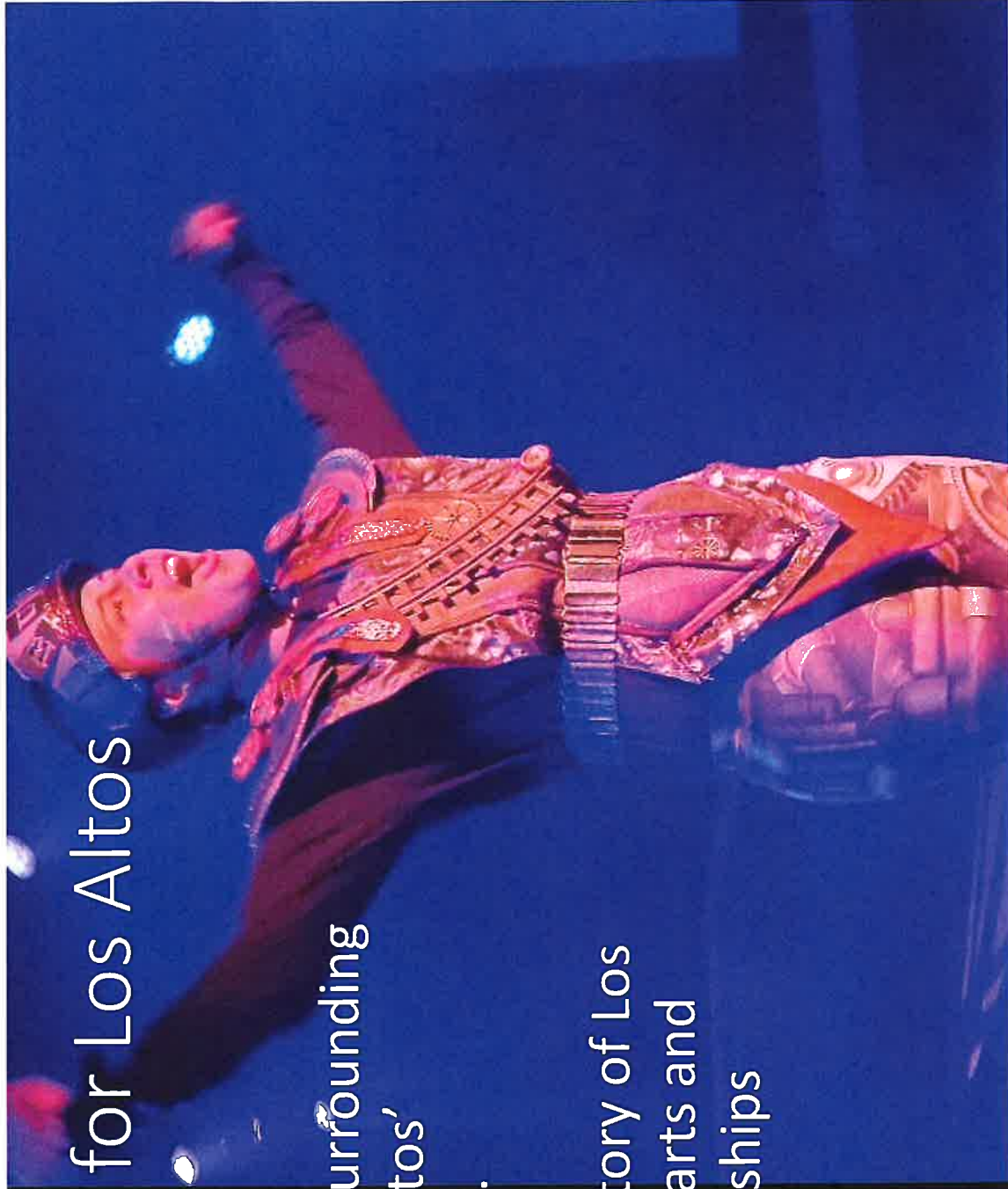
A New Theater for Los Altos Will:

- Increase the local cultural participation of and engagement by Los Altos residents



A New Theater for Los Altos Will:

- Attract residents of surrounding communities to Los Altos' downtown businesses.
- Build on the long history of Los Altos' support for the arts and public/private partnerships



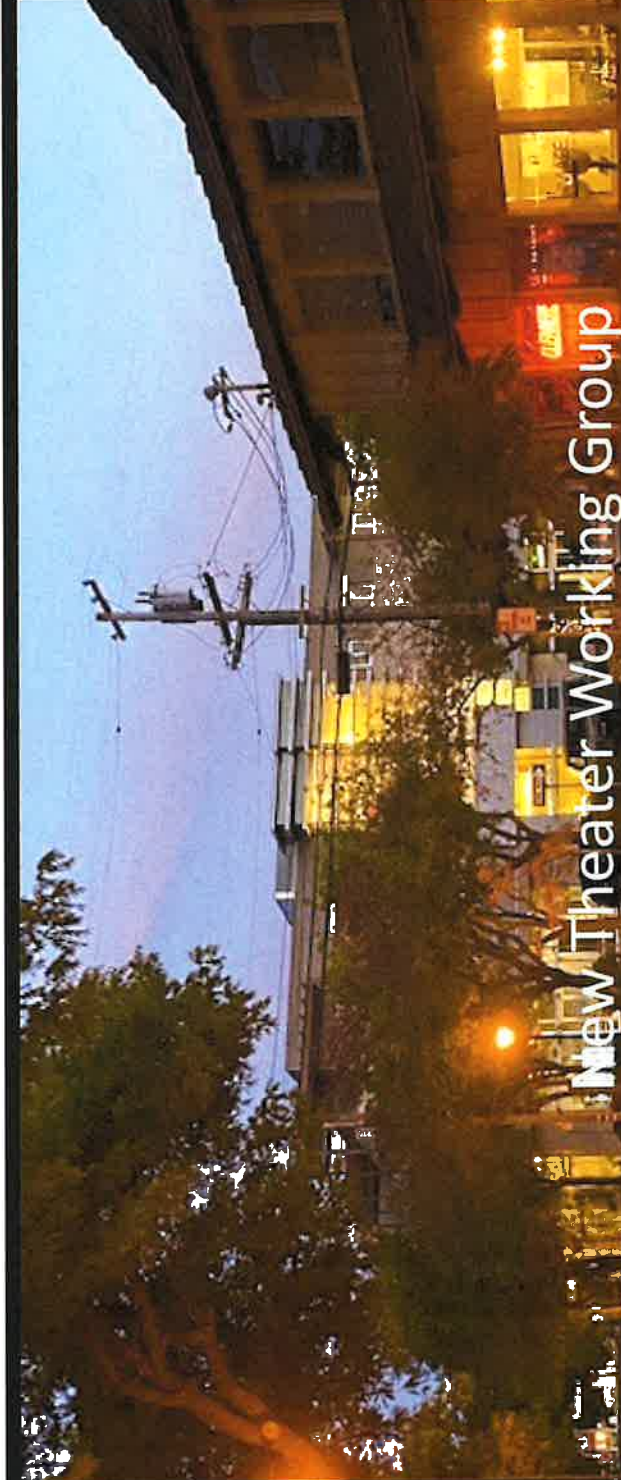
Let's make the 2018 Downtown Vision a Reality!

- The Downtown Vision states that *locating a live theater on a City parking plaza brings vitality to Los Altos, especially in the evenings.*
- The New Theater Working Group proposes creating an outdoor plaza adjacent to the theater for the community's use.





- Conceptual Plans: based on the Elevation Architect's Model of 2014
- Capital Costs: estimated at \$15-20 million
- Operating Models: public/private partnership is preferred, e.g., Los Altos History Museum (city land & private management)
- Critical Success Factors: build on the 40-year history of live theater in Los Altos
- Sales tax increase of \$1M/year

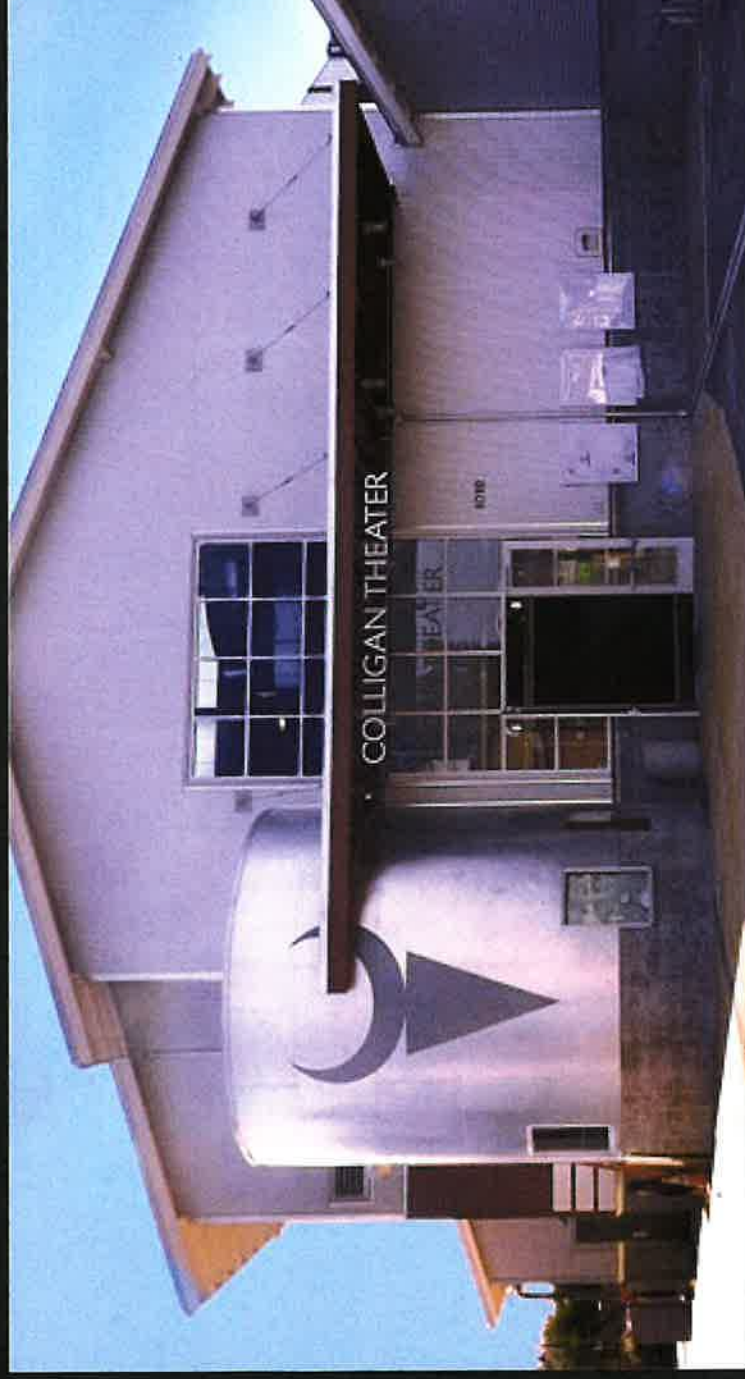


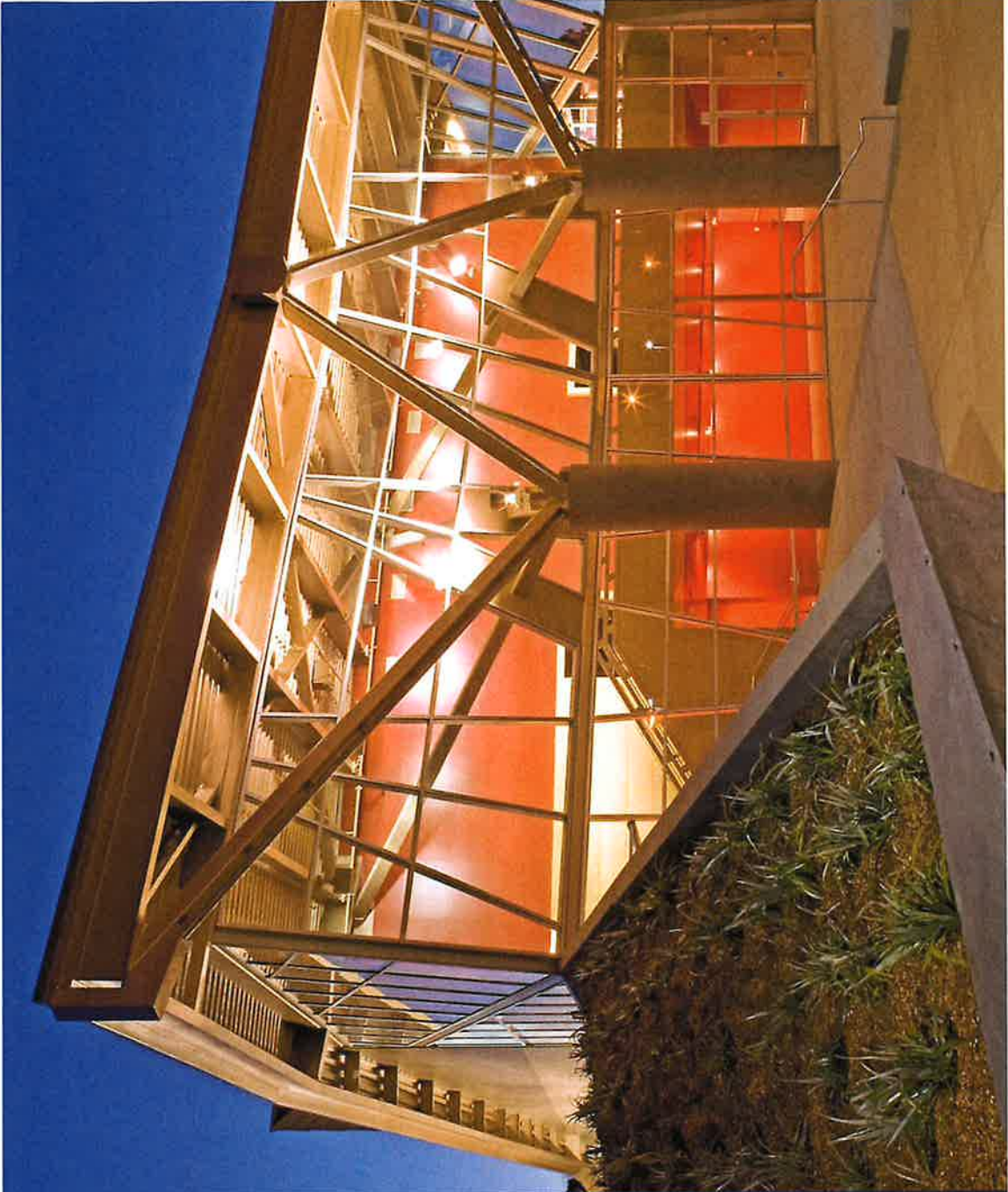
New Theater Working Group
Archana Appana, Claudia Coleman, Pete Dailey,
Anne Hambly, Scott Hunter, Jyoti Lamba,
Petrita Lipkin, Mike Kasperzak, Michele Kirsch,
Sandesh Mouli, Kavita Nayar, Mark Rogge,
Julie Rose, Richard Sewell, Michele Sharkey,
Dennis Young.

Mountain View Center for the Performing Arts, 1991



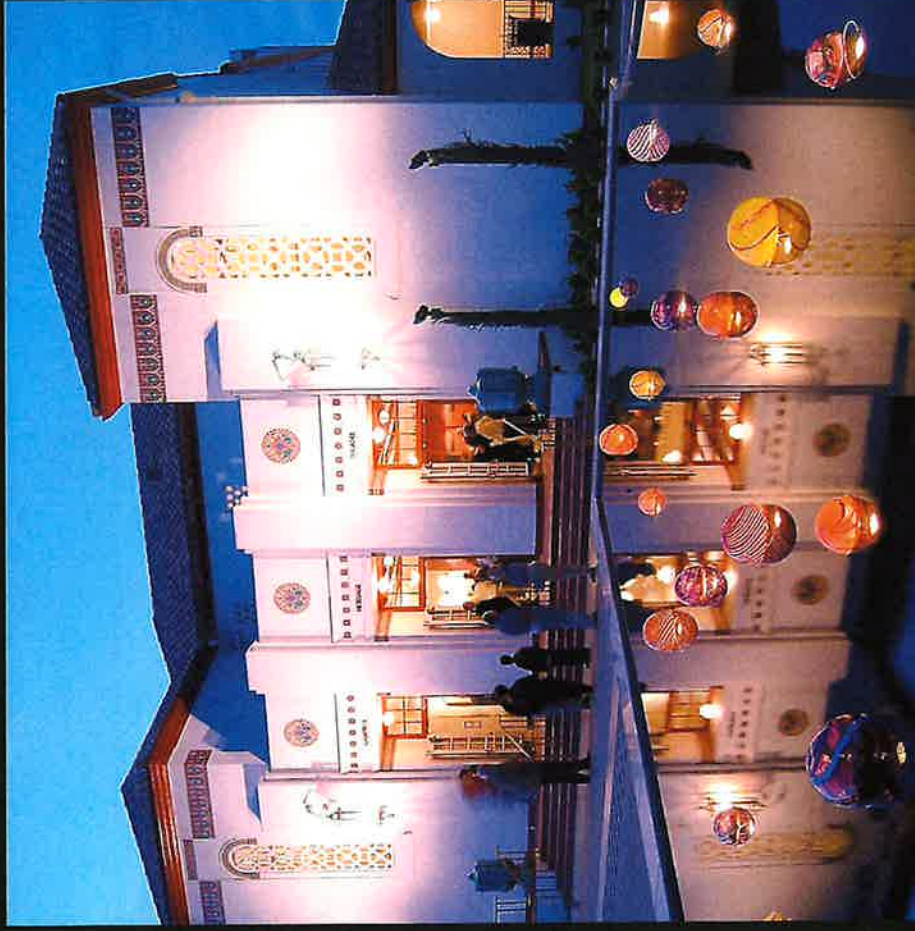
Colligan Theater, Santa Cruz, 2015





Menlo Park
Performing
Arts Center,
2009

Heritage Theater, Campbell 2004 (renovation)





Lohman
Theater,
Foothill
College,
2007



Bus Barn Theater, Los Altos,
Building, 1940
Theater, 1976

100+ productions

100s of artists & volunteers

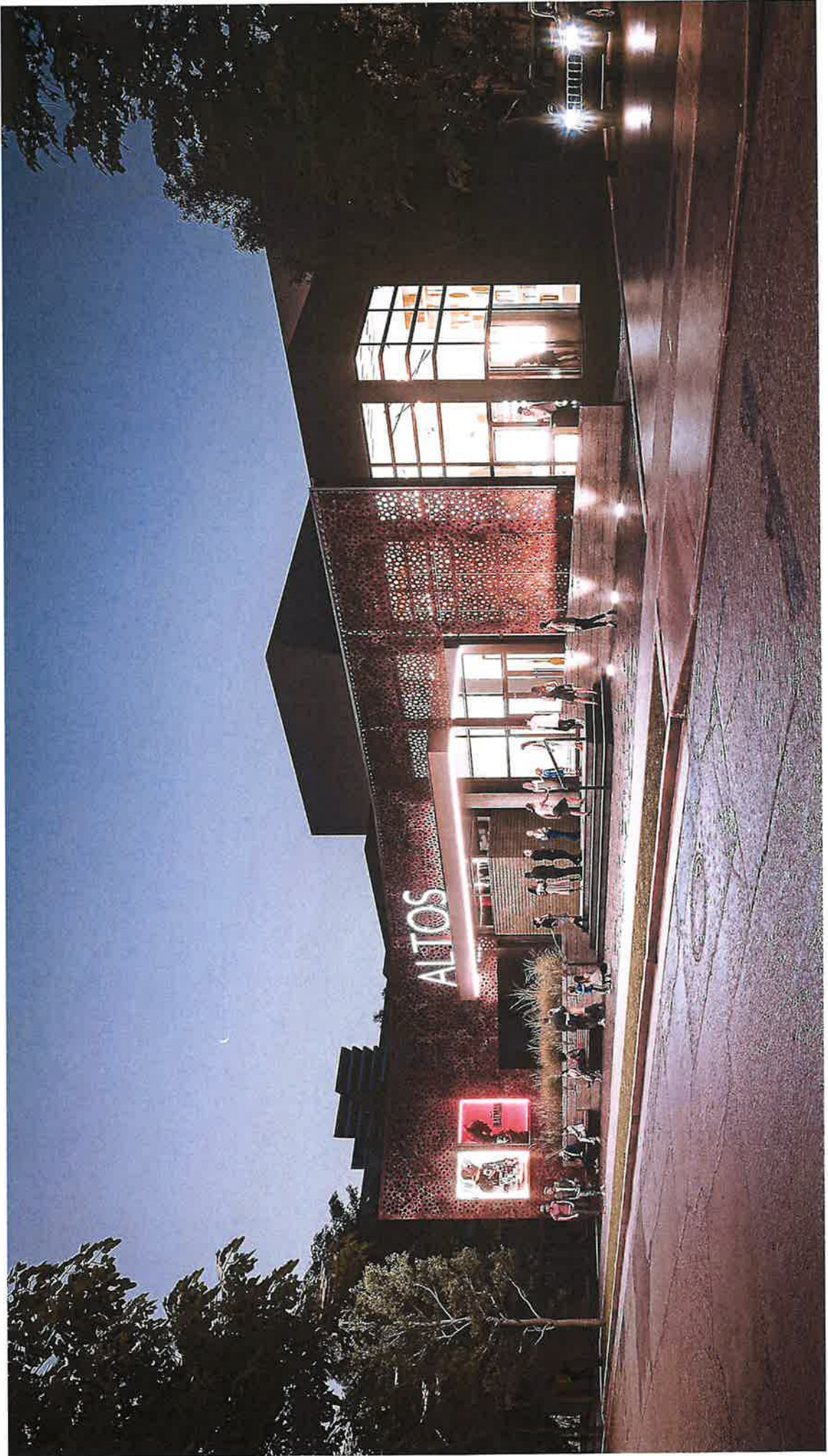
39 current & former bd mems

2014 Theater Concept Rendering

Figure 22: Concept Illustration for New Downtown Theater



Source: A Theater and parking Garage for Downtown, Presentation to City Council June 10, 2011

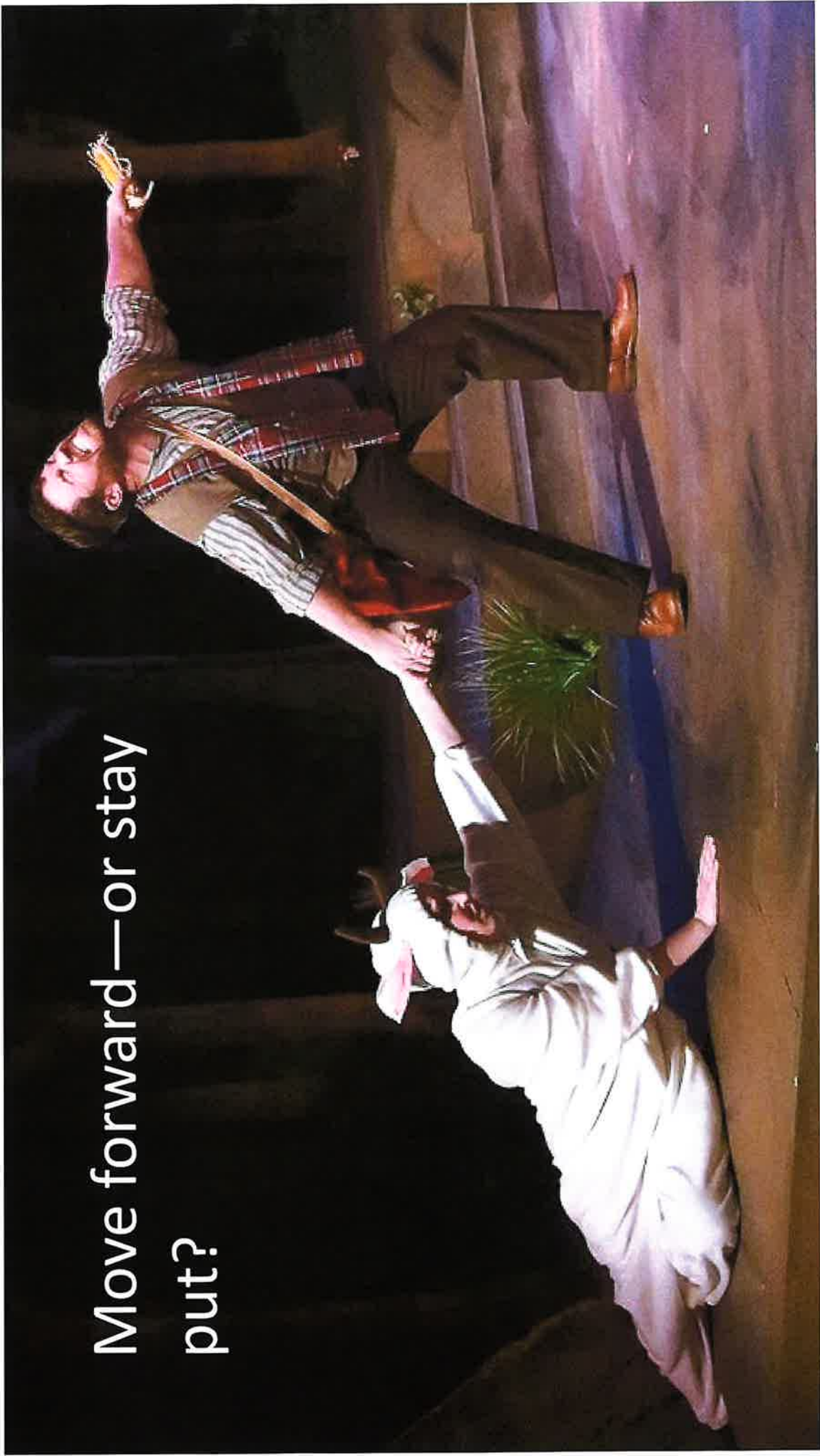


Advantages of a New Theater:

- Enrichment for our youth
 - More camps, more productions, more kids
- Park once; dine & see a show
- Enhances downtown vitality
 - More patrons=more dining & shopping
- State-of-the-art ventilation; solar powered
 - A welcoming, comfortable, safe, beautiful facility
- Multi-use for other community programs
 - Films, lectures, and more
- Plaza available for community events/outdoor performances
 - First Fridays, movie nights, live music

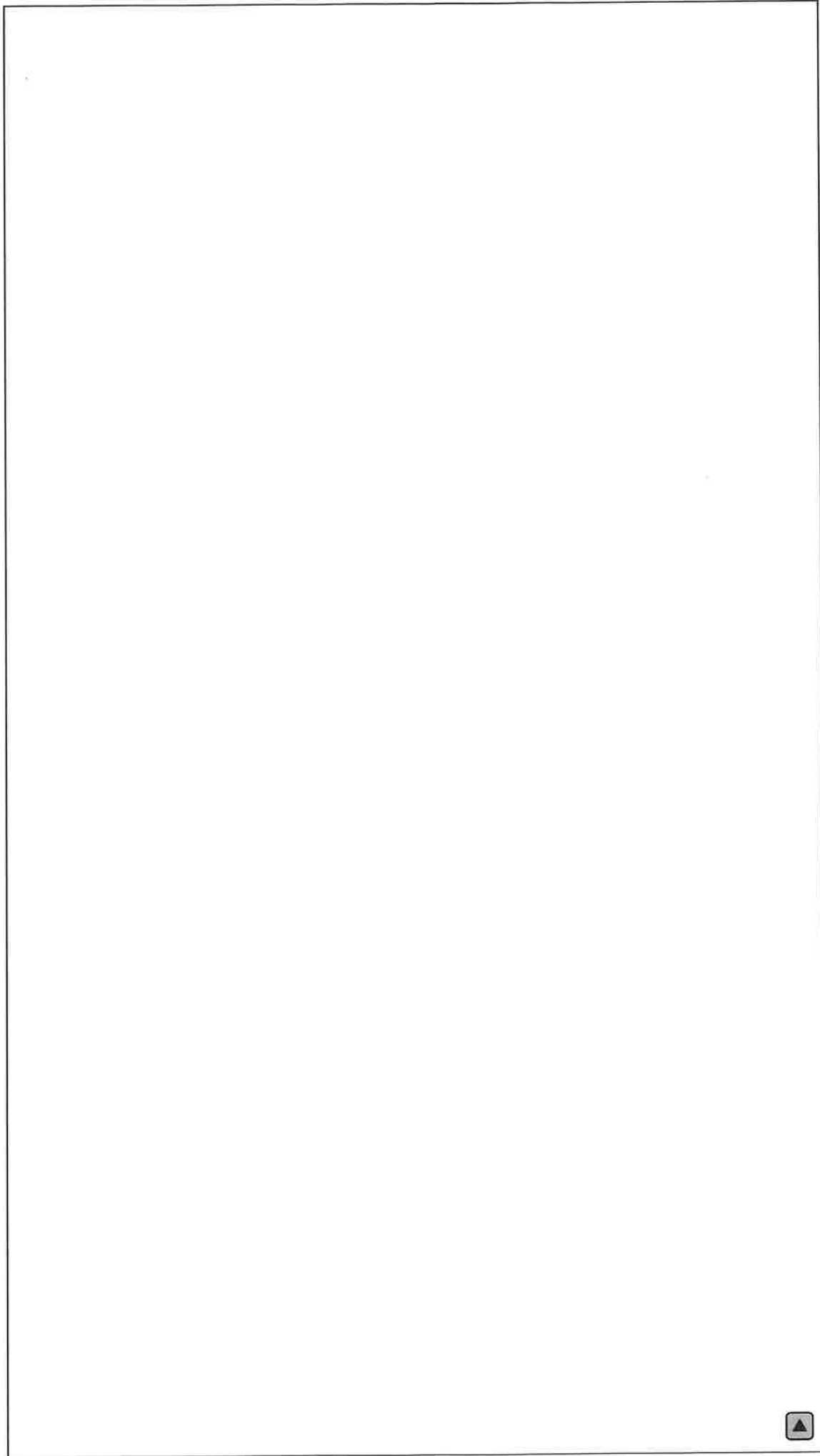


Move forward—or stay
put?



Recommendations:

1. Draft a MOU between Los Altos Stage Co. and City of Los Altos that designates the specific plaza and a 4-5-year feasibility study period that allows the Los Altos Stage Company to secure pledges and contributions to support construction of a new theater
 - Feasibility study to consider parking, state-of-the-art structure, ongoing maintenance requirements and costs, indoor-outdoor multi-use community space, operating model commitment from the City.
2. Fund the feasibility study through donations and grants, plus 25% from the City, which can include in-kind staff time.
3. Form a Citizen's Oversight Task Force that reports to the City and Los Altos Stage Company on a mutually-agreed upon regular basis.



Dear Mayor Fligor and Council Members, we ask that you adopt this proposal for an MOU at your November 23 meeting.

Recommendations:

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