



2012 CITY COUNCIL GOALS

ORGANIZATION:

- a) Recruit and hire a city manager; and
- b) Complete analysis and make a decision regarding creation of a Planning and Transportation Commission.

CITY FINANCES: Continue prudent fiscal management and oversight of annual budget, capital improvement projects and contracts. Keep the multi-year budget forecasting model current.

MUNICIPAL FUNCTIONS: Continue prudent oversight of all municipal functions and public assets, labor and retirement costs, and levels of service.

CAPITAL IMPROVEMENT PROJECTS: Continue to complete funded projects and consider adopting performance metrics.

MASTER PLANS: Complete the Bicycle, Pedestrian and Parks plans currently underway.

SAFEWAY: Provide timely Council review of the Safeway application.

TRANSPORTATION: Receive report and consider revisions to the Neighborhood Traffic Management Program.

DOWNTOWN PUBLIC PROJECTS: Complete Phase IA of the First Street streetscape plan and the San Antonio Road streetscape project.

DOWNTOWN PLANS: After currently pending and approved private projects are completed, consider updating current downtown plans or creating a singular downtown plan.

DOWNTOWN PARKING PLAN: Once a final decision is made on the Safeway project, develop a Downtown Parking Plan with consideration of financing options for additional parking if needed, such as a parking in-lieu program, assessment district and public-private partnerships.

COMMUNITY OUTREACH AND CIVIC ENGAGEMENT: Determine ways to facilitate access to public information for our residents, complete the redesign of the City website, continue project-oriented community meetings and consider a policy on social media.

COMMUNITY CENTER: Continue community outreach, determine financing program and bond election date.