



**CONSENT CALENDAR**

**Agenda Item # 2**

**AGENDA REPORT SUMMARY**

**Meeting Date:** March 9, 2021

**Subject:** Acceptance of \$440 Grant from Silicon Valley Clean Energy's Education Fund

**Prepared by:** William Wells, Recreation & Community Services Coordinator  
Jaime Chew, Recreation & Community Services Manager

**Reviewed by:** Donna Legge, Recreation & Community Services Director

**Approved by:** Brad Kilger, Interim City Manager

**Attachment(s):**

1. Grant Application dated December 7, 2020

**Initiated by:**

Los Altos Youth Commission

**Previous Council Consideration:**

No previous Council consideration

**Fiscal Impact:**

Approval of grant will provide \$440 to fully fund the cost of the Los Altos Youth Commission art competition.

**Environmental Review:**

Not applicable

**Policy Question(s) for Council Consideration:**

- Does Council wish to accept the grant funds?

**Summary:**

- Silicon Valley Clean Energy offers an Education Fund which supports high school and community college student-led projects which addresses the community's goal of fighting climate change by reducing use of fossil fuels.
- The Youth Commission applied for and was awarded a \$440 grant to host an art competition.
- Acceptance of the \$440 grant from Silicon Valley Clean Energy will fully fund the Youth Commission art competition.

**Staff Recommendation:**

Approve acceptance of the \$440 grant funds from Silicon Valley Clean Energy.

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**Reviewed By:**

City Manager

BK

City Attorney

JH

Finance Director

RM

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**Subject:** Acceptance of \$440 Grant from Silicon Valley Clean Energy Education Fund

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### **Purpose**

Consider acceptance of the \$440 Silicon Valley Clean Energy grant to fund the Youth Commission art competition.

### **Background**

On December 7, 2020, the Environmental Subcommittee of the Los Altos Youth Commission applied for a grant through the Silicon Valley Clean Energy Education Fund. On December 17, 2020, Silicon Valley Clean Energy awarded the Los Altos Youth Commission a \$440 grant to fully fund their proposed art competition.

The proposed art competition would focus on the central theme and question of “What does the environment mean to you?”. Participating youth will be required to create an art image using a single or variety of mediums within the dimensions of 8.5” x 11”. A digital copy of their artwork will be required for submission. The judging panel will consist of the Youth Commission Environmental Subcommittee and 2 representatives from the Los Altos Public Arts Commission. The art competition will be open to all students attending a school in the Los Altos School District (LASD), Mountain View/Los Altos (MVLA) School District, Bullis Charter, and Pinewood. There will be three competition categories: Grades 1-5, Grades 6-8, Grades 9-12.

### **Discussion/Analysis**

Silicon Valley Clean Energy’s Education Fund provides support to high school and community college student-led projects that address the community’s goal to fight climate change by reducing the use of fossil fuels. Approved acceptance of the grant would fully fund the Youth Commission’s proposed art competition which would foster youth engagement and assist in raising awareness about the environment.

### **Options**

- 1) Approve and accept the \$440 grant funding from Silicon Valley Clean Energy.

**Advantages:** The Youth Commission will have the necessary funds to host the proposed art competition for local youth.

**Disadvantages:** None.

- 2) Do not approve and accept the \$440 grant funding from Silicon Valley Clean Energy.

**Advantages:** The Youth Commission can focus their efforts on other Commission projects.

**Disadvantage:** The Youth Commission will not have the financial resources to host the proposed art project.



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**Recommendation**

The staff recommends Option 1.

## Education Fund - Scope of Work

Please complete the project scope of work below and upload this form on the online application portal.

Project Scope of Work																	
Project Description:	An Art Competition for Youth that are students who attend a school in Los Altos (LASD district, MVLA district, Bullis Charter, and Pinewood). Youth will submit a digital copy of their physical or digital drawing for members of the Environmental Subcommittee of the Los Altos Youth Commission, in addition to members of the Los Altos Art Commission to judge. Their 8.5" by 11" drawing should answer the question: <i>What does the environment mean to you?</i> There will be three categories: Grades K-5, Grades 6-8, Grades 9-12. Their drawing will be 8.5 inches by 11 inches.																
Project Deliverables:	<ul style="list-style-type: none"> <li>- The winner from each category will receive a plaque of recognition.</li> <li>- The winner from each category will also get their art featured in the new Los Altos Community Center, after construction has finished.</li> <li>- An opportunity for youth to participate in a community event.</li> </ul>																
Desired Project Outcomes:	<ul style="list-style-type: none"> <li>- Encourage youth engagement with the community.</li> <li>- Raise awareness about the environment by encouraging youth to think deeper about their relationship with the environment.</li> <li>- Empower youth to give back to their community by showing them that it is possible for teens to create and host a large-scale event.</li> </ul>																
Project Duration:	January 2021-March 2021																
Project Timeline: <i>(insert new rows for more milestones)</i>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="text-align: center;">Project Milestone</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">January 4th, 2021</td> <td style="text-align: center;">Project begins.</td> </tr> <tr> <td style="text-align: center;">January 18th, 2021</td> <td style="text-align: center;">Publicization of art competition begins.</td> </tr> <tr> <td style="text-align: center;">February 1st, 2021</td> <td style="text-align: center;">Art competition begins.</td> </tr> <tr> <td style="text-align: center;">February 28th, 2021</td> <td style="text-align: center;">Art competition ends. Submissions must be turned in.</td> </tr> <tr> <td style="text-align: center;">March 8th, 2021</td> <td style="text-align: center;">Judging for the art competition begins.</td> </tr> <tr> <td style="text-align: center;">March 22nd, 2021</td> <td style="text-align: center;">Announcing winners begins.</td> </tr> <tr> <td style="text-align: center;">March 30th, 2021</td> <td style="text-align: center;">Project ends.</td> </tr> </tbody> </table>	Date	Project Milestone	January 4th, 2021	Project begins.	January 18th, 2021	Publicization of art competition begins.	February 1st, 2021	Art competition begins.	February 28th, 2021	Art competition ends. Submissions must be turned in.	March 8th, 2021	Judging for the art competition begins.	March 22nd, 2021	Announcing winners begins.	March 30th, 2021	Project ends.
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**ATTACHMENT 1**

	TBD 2021	Winning art pieces go up in the new Los Altos Community Center after construction is complete.
Outreach and Engagement Plan:	Date	Outreach/Engagement Milestone
	January 4th, 2021	Draft an ad to submit to local publication companies.
	January 4th, 2021	Collect email addresses of local elementary schools, middle schools, high schools, and youth organizations.
	January 4th, 2021	Design posts and flyers to be published on social media platforms and in local newspapers.
	January 12th, 2021	Publish an ad in local publication companies (i.e. the Los Altos Town Crier and the Mountain View Voice) about the event.
	January 18th, 2021	Email all local elementary schools, middle schools, high schools, and youth organizations.
	January 18th, 2021	Publish posts and flyers about the art competition on the Los Altos Recreation Department's social media pages.
Desired Outreach and Engagement Outcomes:	<ul style="list-style-type: none"> <li>- Have at least 20 submissions from youth in each category.</li> <li>- Publish an ad in at least two newspapers.</li> <li>- Contact at least 40 schools and youth organizations about the art competition.</li> </ul>	