

Story Pole Hearing - January 26, 2021

We took yet another look

- Met with the City Council's ad hoc subcommittee and staff
- Re-evaluated the potential for story poles adding two more for a total of 4 poles and 2 height balloons
- Refined our photorealistic perspective images and aligned them to correlate to vantage points desired by the ad hoc subcommittee
- Enhanced our 4 billboard graphics and locations
- Refined our 3D pedestrian walk-through and flyover models for public viewing

Cautions

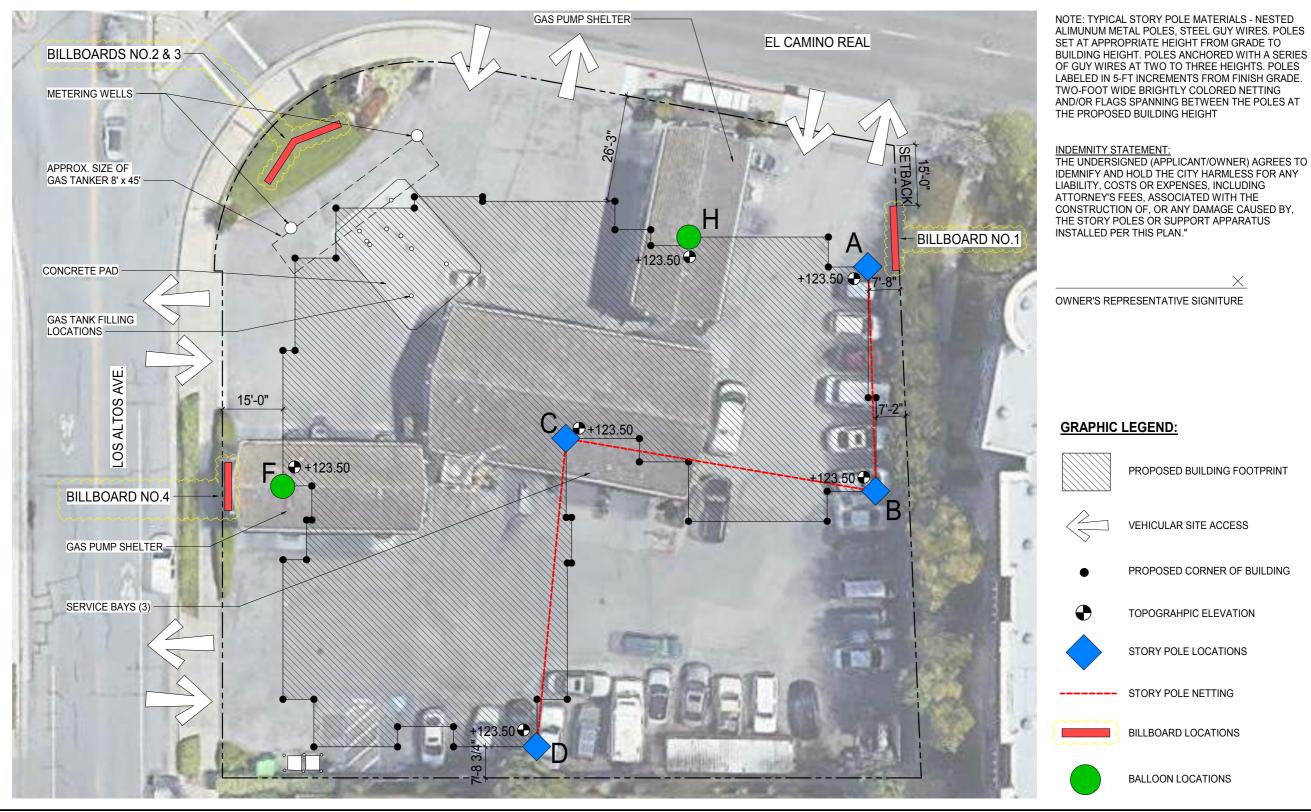
- Extremely active gas station use with approximately 1,000 vehicle trips per day (Hexagon Traffic Engineers)
- Land use attorney indicates that there is a "greatly increased risk of personal injury from falling story poles" given the use of the property (Matteoni O'Laughlin & Hetchman)
- Civil engineer outlines conflicts with the story poles and their radiating guy wires blocking frontages, access to on-site uses, blocking necessary ADA and air station facilities, and recent story pole failures of lesser installations (BKF Engineers)
- Story pole contractor/engineer cites "unnecessary life and safety risk to the general public" from story poles near the street (Coastline Engineering & Development Group)

Site Use Constraints

- Extremely active existing use—1,000 trips per day per, required access
 to all four driveways, both entrances to each pump island, and to the
 service bays behind the building
- **Vehicle repair and drop-off**—25 to 30 cars per day are on-site for for auto repair, parking and vehicle staging necessary
- Fuel deliveries and vendors—a two-trailer semi-truck delivers 9,000 gallons of gasoline every other day, multiple vendors every day, propane fuel deliveries
- Waste and recycling pick up—Mission Trail Waste at southeast corner, waste oil truck at service bays
- ADA parking and air service—Legally required air and ADA parking

Proposal

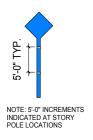
- Build 4, approximately 57-foot-tall metal story poles to define the northeast corner, east building wall and southeast corner with netting spanning the poles showing the roof height, and 2 large balloons showing the building height from both frontages
- Provide 4 photorealistic 3D images showing the project from opposite vantage points on both frontages
- Provide 4 realistic perspectives from the east and south vantage points benefiting the adjacent property
- Place 4 large billboards: two at the corner facing the intersection, one facing the adjacent building to the east, and one facing Los Altos Avenue
- Provide 3D computer models showing pedestrian-level walk through and fly-overs for public viewing
- Limit the story pole installation to 30 days—to minimize safety and liability concerns related to similar installations, to allow neighbors, public decision makers and staff enough time to consider and to allow for documentation



SEIDEL ARCHITECTS

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STORY POLE DIAGRAM





STORY POLE EAST ELEVATION

APPROX. BILLBOARD LOCATION



STORY POLE SOUTH ELEVATION

SEIDEL ARCHITECTS

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STORY POLE ELEVATIONS







SEIDEL ARCHITECTS 545 SANSOME STREET, SUITE 901 SAN FRANCISCO, CALIFORNIA 94111 T 415.397.5535 F 415.397.5536 4350 EL CAMINO REAL

STORY POLE ELEVATION





4350 EL CAMINO REAL MULTI-FAMILY HOUSING

4350 EL CAMINO REAL

Project Description:

The proposed design for 4350 El Camino Real provides 40 new market rate condominium residences, and 7 affordable residences on the prominent corner of Los Altos Avenue and El Camino Real. Of the 7 affordable residences there are 3 Very Low income 18R unts, 2 Moderate Low Income 1 BR units and 2 Moderate Low Income 2 BR units. The 2/3" + acre site is bordered on two sides by an existing 3 story multifamily structure. 4350 is designed in a 5 story "L" shaped configuration creating an ample open space courtyard that provides a light filled landscape space between the buildings. In total, the onsite open space requirement is exceeded by more than 500%.

The project is proposing 9' of the 11' height increase Incentive above the height limit of 45' per LAMC 14.28.040 and an incentive to propose 24' wide parking drive aisles.

The average set back along EI Camino Real exceeds the required setback due to the "staggered" massing related to the angle of the roadway, permitting an enhanced landscape frontage and robust articulation of the façade. The top floor has deeper setbacks on both EI Camino Real and Los Altos Avenue reducing the scale and adding attractive character to the massing.

Along Los Altos Avenue, the ground floor residences are provided with stoops leading to direct exterior entries, enhancing the pedestrian character of the street. A glassy, transparent building lobby is located at the comer, and features a unique massing treatment above with projected wood balconies and corten elements. Other exterior building materials include stone, plaster, cementitious siding, glass railings, and ornamental metal work. Many of the windows are recessed providing 3-dimensional articulation to the building.

The resident courtyard has been designed to provide a pleasant landscaped amenity space for the residents. The east and south sides of the courtyard are lined with trees, which combined with the trees on the adjacent property lines, provide effective screening and privacy for both adjacent residents, could be provided by a provided by the provider.

The 2 level below grade parking garage provides 84 parking spaces, as well as secure bike parking.

Applicant / Property Owner: Project Planner:

ANGIE & GREG GALATOLO PHONE: (650) 704-8168 EMAIL: ANGIEGALATOLO@GMAIL.COM

To submit comments or get additional information, please contact

SEAN K. GALLEGOS, ASSOCIATE PLANNER PHONE: (650) 947-2641 EMAIL: SGALLEGOS@LOSALTOSCA.GOV

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545 SANSOME STREET, SUITE 901

4350 EL CAMINO REAL

BILLBOARD NO. I

12'-0"



SEIDEL

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T 415.397.5536
F 415.397.5536

4350 EL CAMINO REAL

BILLBOARD NO.2



Project Description:

4350 EL CAMINO REAL

The proposed design for 4350 El Camino Real provides 40 new market rate condominium residences, and 7 affordable residences on the prominent corner of Los Altos Avenue and El Camino Real. Of the 7 affordable residences there are 3 Very Low income 1BR units, 2 Moderate Low Income 1 BR units and 2 Moderate Low Income 2 BR units. The 2/3rd + acre site is bordered on two sides by an existing 3 story multifamily structure. 4350 is designed in a 5 story "L" shaped configuration creating an ample open space courtyard that provides a light filled landscape space between the buildings. In total, the onsite open space requirement is exceeded by more than 500%.

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Applicant / Property Owner:

ANGIE & GREG GALATOLO PHONE: (650) 704-8168

Project Planner:

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EMAIL: SGALLEGOS@LOSALTOSCA.GOV SEAN K. GALLEGOS, ASSOCIATE PLANNER



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545 SANSOME STREET, SUITE 901

4350 EL CAMINO REAL

BILLBOARD NO.3



Applicant / Property Owner: ANGIE & GREG GALATOLO

Project Planner:

To submit comments or get additional information, please contact: SEAN K. GALLEGOS, ASSOCIATE PLANNER PHONE: (650) 947-2641 EMAIL: SGALLEGOS@LOSALTOSCA.GOV

4350 EL CAMINO REAL

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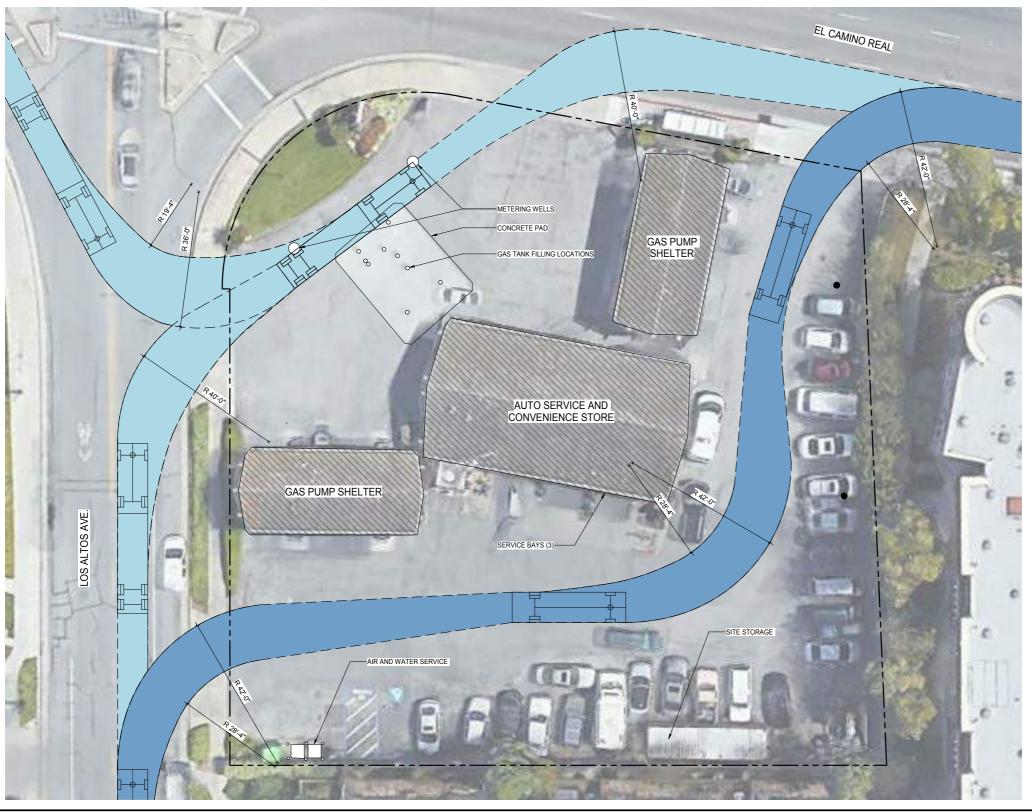
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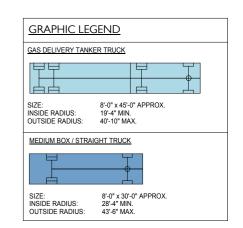
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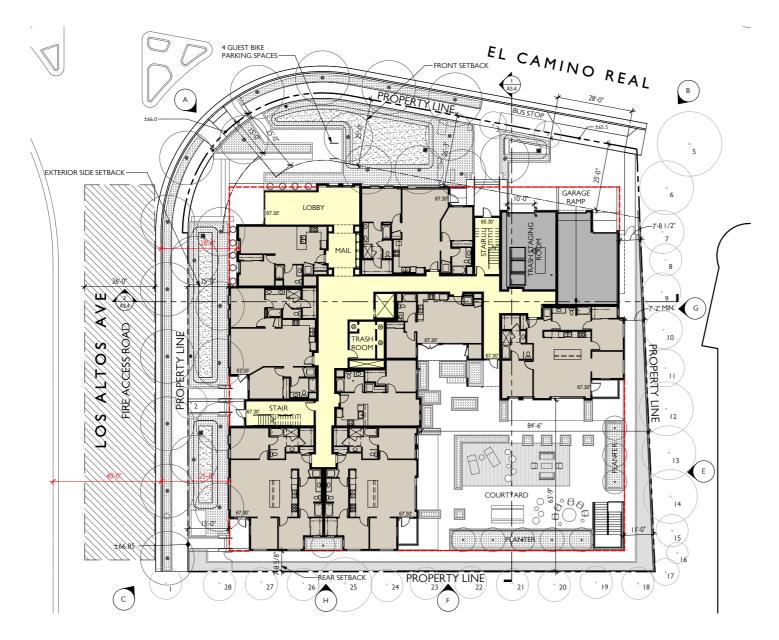


TRUE

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4350 EL CAMINO REAL

COMMERCIAL VEHICLE CIRCULATION DIAGRAM



TREE IDENTIFICATION

| NO. | RADIUS | SPECIES |
|-----|--------|---|
| I | 6'-0" | MAYTEN (MAYTENUS BOARIA) |
| 2 | 6'-0" | JUNIPER, HOLLYWOOD (JUNIPERUS CHINENSIS) - TO BE REMOVED* |
| 3 | 5'-0" | JUNIPER, HOLLYWOOD (JUNIPERUS CHINENSIS) - TO BE REMOVED* |
| 4 | 5'-0" | JUNIPER, HOLLYWOOD (JUNIPERUS CHINENSIS) - TO BE REMOVED* |
| 5 | 12'-0" | LONDON-PLANE (PLATANUS ACERIFOLIA) |
| 6 | 10'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 7 | 8'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 8 | 6'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 9 | 7'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 10 | 7'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| П | 7'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 12 | 10'-0" | BRISBANE BOX (LOPHOSTEMON CONFERTUS) |
| 13 | 10'-0" | BRISBANE BOX (LOPHOSTEMON CONFERTUS) |
| 14 | 10'-0" | BRISBANE BOX (LOPHOSTEMON CONFERTUS) |
| 15 | 6'-0" | PINE, CANARY ISLAND (PINUS CANARIENSIS) |
| 16 | 4'-0" | BRISBANE BOX (LOPHOSTEMON CONFERTUS) |
| 17 | 5'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 18 | 6'-0" | PINE, CANARY ISLAND (PINUS CANARIENSIS) |
| 19 | 6'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 20 | 6'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 21 | 6'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 22 | 6'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 23 | 6'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 24 | 6'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
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| 26 | 6'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 27 | 6'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |
| 28 | 6'-0" | CRAPE MYRTLE (LARGERSTOEMIA INDICA) |

GRAPHIC LEGEND:

EXTENT OF GARAGE BELOW

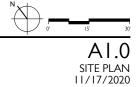


DIRECTION OF RENDERED PERSPECTIVE VIEW. SEE SHEETS A3.0x

NOTES:

- I. THERE ARE NO OVERHEAD UTILITY LINES THAT IMPEDE ACCESS TO THE BUIDLING FROM THE FIRE ACCESS ROAD.
- 2. THE FIRE ACCESS ROAD EXCEEDS 26' IN WIDTH (IT IS APPROXIMATELY 40' WIDE).
- 3. THE SIDE OF THE BUILDING FACING LOS ALTOS AVENUE IS MORE THAN 15' AND LESS THAN 30' FROM THE FIRE ACCESS ROAD.

PROJECTS HAVING A GROSS BUILDING AREA OF UP TO 124,000 SQUARE FEET MAY HAVE A SINGLE APPROVED FIRE APPARATUS ACCESS ROAD WHEN ALL BUILDINGS ARE EQUIPPED THROUGHOUT WITH APPROVED AUTOMATIC SPRINKLER SYSTEMS. THE BUILDING IS EQUIPPED WITH AN APPROVED SPRINKLER SYSTEM, AND THEREFORE ONE FIRE ACCESS ROAD IS REQUIRED.







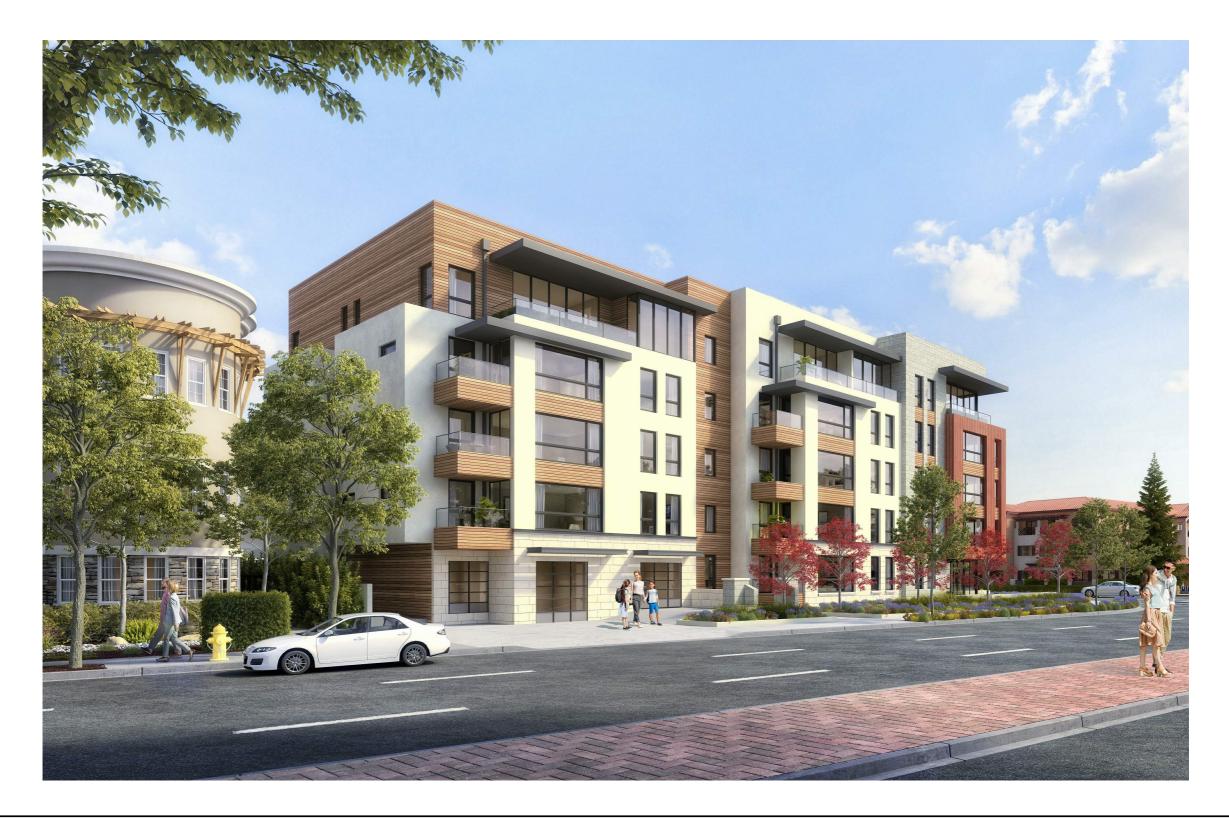
4350 EL CAMINO REAL







A3.0a
PERSPECTIVE VIEW @ EL CAMINO REAL + LOS ALTOS AVE.
11/17/2020







A3.0b
PERSPECTIVE VIEW FROM EAST ON EL CAMINO REAL
11/17/2020













PERSPECTIVE VIEW ON LOS ALTOS AVE LOOKING NORTH EAST 11/17/2020







A3.0e
COURTYARD PERSPECTIVE VIEW FROM EAST
11/17/2020







A3.0f
COURTYARD PERSPECTIVE VIEW FROM SOUTH
11/17/2020







A3.0g RENDERED VIEW FROM EAST 11/17/2020

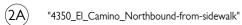






A3.0h RENDERED VIEW FROM SOUTH 11/17/2020







"4350_El_Camino_pano"







"4350_El_Camino_pano" photosimulation





(2A) "4350_El-C-from-East_across-EIC"



(2B) "4350_El-C-from-East_across-EIC" photosimulation



(IA) "4350_E-C_Los-Los-Altos_Ave_near-corner"



 $\begin{tabular}{ll} \hline (IB) & "4350_E-C_Los-Los-Altos_Ave_near-corner" photosimulation \\ \hline \end{tabular}$





A3.0j SITE PHOTO AND PHOTOSIMULATIONS 11/17/2020



(2A) "4350_El--C_Los-Altos-Ave_close"



"4350_El--C_Los-Altos-Ave_close" photosimulation



"4350_EI-C_Los-Altos-Ave_distant"



(IB) "4350_EI-C_Los-Altos-Ave_distant" photosimulation





A3.0k SITE PHOTO AND PHOTOSIMULATIONS 11/17/2020

Story Pole Policy

- Purpose is to help provide a visual notice of a project and to help show the height, mass and bulk of project in context
- Exemptions allowed for public health/safety concerns, or if story poles impair the use of existing structures or business
- All reasonable alternatives explored, required findings met and support granting an exemption

If Not Here — Where?

Granting the story pole exemption is appropriate on this site because it meets **both** of either required findings:

- Comprehensive story poles would create a public health and/ or safety concern by generating hazardous and dangerous conditions related to handling highly flammable products; and
- Comprehensive story poles would impair the use of the fuel delivery, dispensers, service bays and area, required ADA parking and air service, waste and recycling pick up to the extent the structures cannot be reasonably occupied or used for necessary business activities and thus make the existing business infeasible.



Thank You...