City of Los Altos Grants and Small Business Relief Program
Grants to Non-Profits: April 14, 2020
Direction From City Council

- Provide $40,000 grant to WomenSV
- Provide $20,000 grant to CHAC
- Resolution 2020-10 ratifies the grants to WomenSV and CHAC
Resolution 2020-11: Grant for CSA

- On April 14: Council directed that a grant of $75,000 should be provided to CSA.

- Council also discussed limitations that might be placed on the grant to CSA such as earmarking some of the funds specifically to address the needs of Los Altos residents.

- Resolution 2020-11 provides $75,000 to CSA with no spending limitations. Council need to amend the resolution if it wishes to impose restrictions.
Small Business Relief Grants

• The City of Los Altos has 882 businesses located in the City (excluding home-based businesses)

• 91% have fewer than 25 employees

• Approximately 80 businesses are considered “essential” and open for business. This does not include businesses where employees may be working remotely
The Small Business Relief Program

As discussed with Mayor Pepper and Vice Mayor Fligor, the program outlined in Resolution 2020-12, would:

- Provide grants for small businesses – more than 1 employee and less than 25 – that have a storefront or office located in Los Altos.

- Chain stores (3 or more locations) are not eligible

- Grants would be provided in the following amounts:
  - $10,000 for non-essential businesses
  - $5,000 for essential businesses
Small Business Relief Program (cont.)

◦ Grants would be awarded on a “first come, first served” basis
◦ Staff, perhaps with the assistance of the LACF, would review applications and determine completeness and eligibility
◦ Grant funds can only be used for payroll or lease expenses
◦ Following extensive outreach and refinement of grant application and review process, applications would likely be due in mid to late May.
Small Business Relief Program (cont.)

Council should determine:

1) if the City of Los Altos should create this program

2) if the program as outlined in Resolution 2020-12 are acceptable

3) how much money the City is willing to appropriate to fund this program