AGENDA REPORT SUMMARY

Meeting Date: March 24, 2020

Subject: Resolution No. 2020-06: Cities Keep It Clean

Prepared by: Jon Maginot, Deputy City Manager

Approved by: Chris Jordan, City Manager

Attachment(s):
1. Resolution No. 2020-06

Initiated by:
County of Santa Clara

Previous Council Consideration:
None

Fiscal Impact:
None

Environmental Review:
Not applicable

Policy Question(s) for Council Consideration:
• Does the Council wish to adopt the attached Resolution recognizing and declaring May 2020 to be “Keep It Clean Santa Clara County” month?

Summary:
• The County of Santa Clara Board of Supervisors has initiated this movement
• The Board of the Cities Association of Santa Clara County requested the Resolution be distributed to the individual cities in the County for consideration
• The Resolution encourages businesses, governments, non-profits and residents to work to eliminate trash and debris along roadways throughout the County

Staff Recommendation:
Adopt Resolution No. 2020-06 declaring May 2020 to be “Keep It Clean Santa Clara County” month

Reviewed By:
City Manager
City Attorney
Finance Director

CJ
JH
SE
RESOLUTION NO. 2020-06

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LOS ALTOS
DECLARING MAY 2020 TO BE “KEEP IT CLEAN SANTA CLARA COUNTY” MONTH

WHEREAS, every year litter on Bay Area streets, expressways, and freeways continues to pile up, which then blows and flows through storm drains, into creeks, and out to the San Francisco Bay and the ocean; and

WHEREAS, between July 2014 and June 2015 alone, more than 21,000 cubic yards of trash were cleaned up from Silicon Valley waterways, enough to fill twelve football fields ten feet deep with trash; and

WHEREAS, keeping our streets clean allows for improved public safety by removing unnecessary debris that causes hazards on the roadways. Ensuring safe streets, sidewalks and surroundings is important to prevent vehicle and pedestrian accidents alike; and

WHEREAS, during the rainy season, trash that is on the streets clogs storm drains and leaves streets with deep puddles that cause safety hazards and put a strain on municipal resources; and

WHEREAS, trash on our streets often includes food wrappers, which attract disease-carrying pests such as mice, rats, pigeons, and flies. Keeping our streets clean reduces these vectors and can prevent the spread of disease throughout the City; and

WHEREAS, trash turns away tourists and residents alike in order to avoid public places that they find distasteful due to excess garbage; and

WHEREAS, excessive garbage along our streets can lower property values and discourage potential buyers; and

WHEREAS, the most effective mitigation strategy must be both to reduce litter before it reaches our roadways and focus on removing the litter that does make its way into the environment.

NOW THEREFORE, BE IT RESOLVED, that the City Council of the City of Los Altos hereby recognize and declare May 2020 to be:

“Keep It Clean Santa Clara County” month.

I HEREBY CERTIFY that the foregoing is a true and correct copy of a Resolution passed and adopted by the City Council of the City of Los Altos at a meeting thereof on the __ day of ___, 2020 by the following vote:
AYES:
NOES:
ABSENT:
ABSTAIN:

___________________________
Janis C. Pepper, MAYOR

Attest:

___________________________
Jon Maginot, CMC, CITY CLERK