



CONSENT CALENDAR

Agenda Item # 2

AGENDA REPORT SUMMARY

Meeting Date: December 17, 2019

Subject: Resolution No. 2019-53: Santa Clara County Office of Education 2020 Census Efforts

Prepared by: Angel Rodriguez, Executive Assistant

Reviewed by: Jon Maginot, Deputy City Manager

Approved by: Chris Jordan, City Manager

Attachment(s):

1. Resolution No. 2019-53

Initiated by:

Santa Clara County Office of Education

Previous Council Consideration:

None

Fiscal Impact:

None

Environmental Review:

Not applicable

Policy Question(s) for Council Consideration:

- Does the Council wish to adopt a resolution supporting the Santa Clara County Office of Education and its efforts to promote participation in the 2020 U.S. Census?

Summary:

- Santa Clara County Office of Education has asked for a resolution of support for its efforts to promote participation in the 2020 U.S. Census

Staff Recommendation:

Adopt Resolution No. 2019-53 supporting the Santa Clara County Office of Education and its efforts to promote participation in the 2020 U.S. Census

Reviewed By:

City Manager

CJ

City Attorney

CD

Finance Director

SE

RESOLUTION NO. 2019-53

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LOS ALTOS
TO SUPPORT THE SANTA CLARA COUNTY OFFICE OF EDUCATION AND
ITS EFFORTS TO PROMOTE PARTICIPATION IN THE 2020 U.S. CENSUS**

WHEREAS, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct a complete and accurate count of every resident in the nation every ten years; and

WHEREAS, Census data is used to distribute billions of dollars in federal funding to local communities and also used to determine the number of seats California has in the U.S. House of Representatives, both of which are critical to state and local governments; and

WHEREAS, a significant amount of work is required in order to achieve full participation in the 2020 U.S. Census, especially in California which has one of the highest hard to count populations in the nation; and

WHEREAS, recognizing these challenges, leaders in our state have made a significant commitment to Census 2020 outreach and communication efforts by investing toward strategies and activities that will help ensure an accurate and successful count in California; and

WHEREAS, the Santa Clara County Office of Education is partnering with government agencies, schools, and community-based organizations to increase civic education and engagement through an initiative called “The Power of Democracy”; and

WHEREAS, the City of Los Altos supports the Santa Clara County Office of Education in its efforts to serve, inspire, and promote student and public school success by providing quality support to districts, schools, students, and communities by expanding, strengthening, and leveraging partnerships with community based organizations, funders, agencies, and other partners; and

WHEREAS, the Santa Clara County Office of Education is eligible to receive \$63,645.44 from the California Complete Count Census 2020 Office, based on population and the California Hard-to- Count Index created by the California Department of Finance, Demographic Research Unit and modeled on the U.S. Census Bureau’s Hard-to-Count Score of past censuses; and

WHEREAS, the Santa Clara County Office of Education will focus its efforts on reaching the hard-to-count populations, as most Title I schools are in areas that have hard-to-count populations and many Title III students live in locations with hard-to-count populations; and

WHEREAS, the City of Los Altos is committed to ensuring every resident in the County is counted; and

WHEREAS, the Santa Clara County Office of Education will distribute funds to school districts with the highest hard-to-count populations to complete Census education by

engaging youth in classroom curriculum, hosting competitions, and providing information via parent centers, parent-teacher associations, and school site councils; and

WHEREAS, the City of Los Altos supports the Santa Clara County Office of Education's Outreach Agreement as set forth by the California Complete Count Census 2020 Office and plan to use State funds to conduct outreach activities to promote participation in the 2020 U.S. Census so that Santa Clara County residents receive the benefits of accurate federal funding, including programs that benefit Santa Clara County youth.

NOW THEREFORE, BE IT RESOLVED, that the City Council of the City of Los Altos hereby supports the Santa Clara County Office of Education and its efforts to promote participation in the 2020 U.S. Census.

I HEREBY CERTIFY that the foregoing is a true and correct copy of a Resolution passed and adopted by the City Council of the City of Los Altos at a meeting thereof on the ____ day of ____, 2019 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Janis C. Pepper, MAYOR

Attest:

Dennis Hawkins, CMC, CITY CLERK