



DISCUSSION CALENDAR

Agenda Item # 3

AGENDA REPORT SUMMARY

Meeting Date: March 12, 2019

Subject: City Council 2019 Strategic Priorities

Prepared by: Chris Jordan, City Manager

Attachment(s):

1. City Council Draft Strategic Priorities

Initiated by:

City Council

Previous Council Consideration:

City Council Retreat, January 18-19 and January 27, 2019

Fiscal Impact:

Currently unknown

Environmental Review:

Not Applicable

Policy Question(s) for Council Consideration:

- Do the attached City Council Priorities and goal statements accurately reflect the Council's objectives for 2019?

Summary:

- The City Council met in a retreat format on three days in January 2019 to discuss their goals and objectives
- Staff has taken what was discussed and drafted the attached goal statements and priorities

Staff Recommendation:

The City Council should review the attached draft document, amend it as necessary, and either adopt the list of Strategic Priorities or request additional changes



Subject: City Council 2019 Strategic Priorities

Purpose

The City Council is asked to adopt its Strategic Priorities for 2019.

Background

Annually, the Los Altos City Council meets in a retreat format for a facilitated discussion of shared vision, goals and objectives. Based on the January 2019 City Council discussions, staff has drafted the attached list of Strategic Priorities for Council review, amendment, and adoption.

Many of the goals include educational study sessions prior to the Council committing to a course of action. Staff has tentatively scheduled the following study sessions over the next few months:

- March 12: Community Center Status
- March 26: Capital Improvement Program/Community Facilities
- April 9: Housing Accountability Act and Density Bonus Law
- April 23: Master Fees and Cost Recovery Analysis
- May 14: 2019-2021 Budget and 10-year Financial Forecast
- May 28: Blach Neighborhood Traffic (scheduled for Blach Intermediate School)

Other topics to be scheduled include: Downtown Vision Implementation Plan, Housing Impact / In-lieu Fees, Traffic Impact Fees, General Plan Update, and Safe Routes to Schools Update.

Recommendation

Review and amend, as necessary, the attached draft City Council Strategic Priorities for 2019. The Council should adopt the priorities after final consideration.

Downtown

Support changes to the Downtown that increase the area's economic vitality and vibrancy while maintaining the village character

- Review the Downtown Vision Implementation Plan
- Determine next steps for Downtown Vision and provide direction to staff on next steps
- Consider potential housing options on City property Downtown

Community Center

By December 2020, have a new community center at Hillview

- Hold a study session to review the project and better understand expansion options for the site and future programming of the community center
- Begin construction of new community center
- Explore options and gauge community support for a swim center

Land Use/Housing

Consider changes to the City's Land Use regulations to plan for future uses and growth while maintaining the semi-rural character of the community and to provide opportunities for all types of housing

Land Use

- Hold a study session on the current CT Zone standards and explore advantages of a specific plan for El Camino Real vs. zoning amendments for the CT Zone
- Review the Sherwood Specific Plan and provide direction as needed
- Review what conditions can be placed upon developments
- Provide Land Use 101 training for Commissions involved in land use decisions
- Identify and review elements of the General Plan which are in need of updating

Housing

- Hold a study session to learn more about the Housing Accountability Act and Density Bonus
- Adopt amendments to Density Bonus ordinance
- Hold a study session on Housing Impact Fees and Housing In-lieu Fees and potential uses of funds
- Explore potential options for workforce/affordable housing on City property
 - Determine interest for workforce housing and what type of units
- Explore ways to incentivize construction of rental units
- Review RHNA allocations and timelines to meet requirements

Facilities/Infrastructure

Continue to fund and prioritize improvements to the City's facilities and infrastructure to improve pride in the community's assets

- Review facilities assessment reports and prioritize funding within the Capital Improvement Plan to address facility and infrastructure needs
- Determine the City's commitment to the library redevelopment project
- Work to improve the City's PCI rating to 75 by 2026

Traffic Safety

Take steps to improve traffic/pedestrian and bicycle safety throughout the City with a specific focus on safe routes to schools

- Prioritize safe routes to schools projects
- Increase community outreach for traffic projects
- Explore possibilities for school busing program
- Review Blach Neighborhood Traffic Plan and determine next steps for traffic management around Blach Intermediate School

Process Changes

Consider changes to processes that will maintain the high quality of life within the City and resident satisfaction with City services

- Consider recommendations from Open Government Committee
- Explore potential City/MVLA Committee
- Adopt amendments to Council Norms and Procedures and the Commission and Committee Handbook

Building Community

Foster opportunities to increase the sense of community within individual neighborhoods and provide better neighborhood self-reliance in the event of an emergency

- Receive an update on established Neighborhood Watch and Block Action Team programs
- Promote and encourage development of Neighborhood Watch and Block Action Team programs
- Receive an update on the City's Emergency Preparedness Program
- Encourage residents to connect via NextDoor and other social media tools to foster and strengthen neighborhood connections

Environmental

Continue to be a leader for the region in advancing initiatives which promote environmental awareness

- Explore an ordinance banning the disbursement of single-use plastic straws within the City
- Adopt the Green Building Reach Codes being developed by SVCE
- Install additional hydration stations within City parks
- Begin the update to the Climate Action Plan