



CONSENT CALENDAR

Agenda Item # 2

AGENDA REPORT SUMMARY

Meeting Date: February 13, 2018

Subject: Adoption of City Council 2018 Strategic Priorities

Prepared by: Chris Jordan, City Manager

Attachment(s):

1. Draft 2018 Strategic Priorities

Initiated by:

City Council

Previous Council Consideration:

January 20, 2018

Fiscal Impact:

Not applicable

Environmental Review:

Not applicable

Policy Question(s) for Council Consideration:

Does the City Council wish to adopt the draft 2018 Strategic Priorities as presented, or amend the draft list?

Summary:

- The draft list was provided to the City Council at the end of the January 20 Council retreat, with noted modifications

Staff Recommendation:

Move to approve the City Council's 2018 Strategic Priorities



Subject: Adoption of City Council 2018 Strategic Priorities

Purpose

The City Council is requested to review and adopt its strategic priorities for 2018.

Background/Discussion

Each year the Los Altos City Council adopts a list of priorities that assist in directing staff and indicate to the Los Altos community the highest priorities facing the City during the next year.

On January 20, 2018 the City Council met in a retreat setting and discussed the topics that the group believes rise to the level of the highest priorities for City Council involvement and action during the next year. Recognizing that many of the most critical projects are not completed in a single year, the 2018 draft Strategic Priorities includes many objectives that were initiated in 2017 (or sooner) and continue in 2018, and, sometimes, will not be completed for many years.

The attached draft was provided to the City Council at the end of the Council retreat, with one notable addition: under the Strategic Priority for housing, the Council discussed its support of a regional approach. That concept was inadvertently omitted from the list provide at the meeting, but is included here.

Ultimately, the strategic priorities are the City Council's and each Councilmember should review the draft and offer amendments in keeping with their understanding of the group's direction.

Recommendation

The City Council should review the draft list of 2018 Strategic Priorities, amend the list as necessary, and adopt its 2018 priorities.

2018 City Council Priorities

February 13, 2018

Downtown

- Complete Visioning process
 - Identify preferred alternative and implementation steps - April
 - Review Implementation schedule with staff's prioritization (projects to commit to complete in 2018) – May

- Parallel steps to start before April
 - Review allowed uses in Downtown
 - Complete review of parking recommendations
 - Evaluate Floor Area Ratio (FAR) to control density (could be Study Session to understand)

- To be determined: specific tasks and timelines to come out of April/May discussion

Community Center

- Continue to move project forward
 - Complete environmental review – March 2018
 - Complete design review – January 2019
 - Continue discussion of flexibility/utilization of space for programs (while project continues on current schedule)

- Groundbreaking – June 2019

- Completion – December 2020

10-year Capital Facilities and Operations, and Financial Capacity Analysis

- Address facility needs over 10 years with how to finance
- Exploration of how to address facilities
- Set priority of facility needs
- How to address facility needs and general operating costs

Housing – Increase housing and affordable housing

(* marks time-sensitive items)

- *Multi-family housing Zoning Code – change subjective criteria to objective
 - *Review process for multi-family housing and determine ways to streamline
 - Housing in-lieu fee
 - Housing impact fee (housing linkage fee)
 - Inclusionary housing percentage adjustment
 - *Required revisions to Zoning Code to comply with State Law
 - Explore housing on City property
 - Explore how to incentivize rental housing vs. for sale – ways to achieve; what other cities are doing
 - Identify an Affordable Housing Administrator
- Recognizing that affordable housing is a regional concern, the City will support efforts for a regional or sub-regional solution

Traffic Safety

- Continue second year of 2017 goal: The City will take steps to improve traffic/pedestrian and bicycle safety throughout the City with a specific focus on areas around schools