



DISCUSSION ITEMS

Agenda Item # 6

AGENDA REPORT SUMMARY

Meeting Date: February 14, 2017

Subject: Adoption of City Council 2017 Strategic Priorities

Prepared by: Chris Jordan, City Manager

Attachment(s):

1. Draft 2017 Strategic Priorities

Initiated by:

City Council

Fiscal Impact:

Not applicable

Environmental Review:

Not applicable

Policy Question(s) for Council Consideration:

- Does the City Council wish to adopt the draft 2017 Strategic Priorities as presented, or amend the draft list?

Summary:

- The draft list is staff's synopsis from the City Council's January 28, 2017 retreat.

Staff Recommendation:

Move to approve the City Council's 2017 Strategic Priorities.



Subject: Adoption of City Council 2017 Strategic Priorities

Purpose

The City Council is requested to review and adopt its strategic priorities for 2017.

Background/Discussion

Each year the Los Altos City Council adopts a list of priorities that assist in directing staff and indicate to the Los Altos community the highest priorities facing the City during the next year.

On January 28, 2017 the City Council met in a retreat setting and discussed the topics that the group believes rise to the level of the highest priorities for City Council involvement and action during the next year. Recognizing that many of the most critical project cannot be completed in 2017, many of the priorities discussed are likely to span multiple years. In those cases, the overall goal may be listed with an outcome that is targeted for a future year, but significant City Council time and City resources will be expended this year.

The attached draft is staff's best attempt to capture the Council's intent from the discussion of priorities during the retreat. Where possible, the list also includes schedules for accomplishing certain tasks associated with the priority.

Ultimately, the Strategic Priorities are the City Council's and each Councilmember should review the draft and offer amendments in keeping with their understanding of the group's direction.

Recommendation

The City Council should review the draft list of 2017 Strategic Priorities, amend the list as necessary, and adopt its 2017 priorities.

2017 City Council Priorities

February 14, 2017

Downtown Plan

The City will develop a plan for downtown that balances vibrancy with a village character

- January 2018: Complete Downtown Vision Plan that includes specific implementation steps and schedule
- On a quarterly basis, staff will keep City Council informed on specific steps of the vision plan development throughout 2017.
- Staff will implement those recommendations of the Downtown Buildings Committee that can be implemented administratively and provide a report to the City Council
- Though not integral for the Downtown Plan, parking recommendations will be reviewed by staff and the Planning and Transportation Commission. Recommendations from staff and PTC will be forwarded to the City Council during the fourth quarter of 2017.

Loyola Corners

A new Loyola Corners Specific Plan will be adopted by July 2017

- Economic and traffic reports will be incorporated in the draft Specific Plan that will be reviewed at a Council/PTC study session scheduled for March 2017.
- April-May, 2017: PTC hearings
- June-July, 2017: Council Hearings to adopt the Loyola Corners Specific Plan
- July 23, 2017: moratorium expires

Hillview Community Center

By December 2020, the City will have a new/refurbished community center at Hillview

- April 2017: Architect to present report to the City Council and staff regarding costs and scale of project
- Spring, 2017: Council will provide direction based on the report, develop a preliminary budget and authorize scope of the project
- Summer, 2017: Staff will hire an architect to develop the design for the project
- Winter 2017-18: Preliminary Design will be developed, presented to Council and Council will approve plan and provide direction to staff for approval of design plan
- December 2018: Groundbreaking
- In 2017, City Council will explore fundraising options

Housing/Land Use

The City Council wants to proactively review opportunities to expand affordable housing in Los Altos

- Spring 2017: City Council will receive a report on opportunities to increase affordable housing, with an emphasis on rental units
- Specifically review opportunities on El Camino Real
- Review possible zoning code changes to encourage secondary dwelling units
- City Council will review the results of the regional nexus study on commercial linkage fees for housing

Traffic Safety

The City will take steps to improve traffic/pedestrian and bicycle safety throughout the City with a specific focus on areas around schools

- Complete approximately \$2.5 million of high priority school route improvements by FY 2018/19
- Review the possibility of a pilot project for busing in partnership with LASD
- To increase the focus on traffic issues, Council will consider revising oversight of traffic issues among city commissions. Ad hoc committee will be formed featuring members of the Council, PTC and BPAC to make recommendation to Council.

Community Excellence

Over the next four years, The City Council commits to reinvesting in community infrastructure and facilities to improve community pride by developing a financial, capital and maintenance plan for the community's assets

- For the past several years the City has not adequately maintained its facilities and infrastructure due to the Recession and alternative priorities. The City Council now wishes to reinvest the City's reserve into community assets.
- The City will commit \$10 million over the next 5 years to improved maintenance of the City's street system
- City staff and the Senior Commission will recommend capital improvements to the Grant Park community center
- Community facilities such as City Hall, the Police Station, LAYC, and the Garden House will be remodeled/refurbished to address the continuing needs of the community
- Improvements to the libraries will be reviewed during the four-year period
- Placemaking: The City will look for opportunities to develop small gathering places throughout Los Altos to enhance a sense of community