



## DISCUSSION ITEMS

### Agenda Item # 15

#### AGENDA REPORT SUMMARY

**Meeting Date:** July 12, 2016

**Subject:** Consider the installation of a mural at 296 Main Street and direct staff accordingly

**Prepared by:** Jon Maginot, City Clerk/Assistant to the City Manager

**Approved by:** Chris Jordan, Interim City Manager

**Attachment(s):**

1. Proposed mural design and installation location

**Initiated by:**

Public Arts Commission

**Fiscal Impact:**

Should Council wish to approve the installation, funds in the amount of \$10,000 would need to be appropriated for this purpose

**Environmental Review:**

Not applicable

**Policy Question(s) for Council Consideration:**

- Does the Council wish to approve funding for installation of this mural?

**Summary:**

- The Public Arts Commission recommends approval of the installation of a mural at 296 Main Street and appropriation of \$10,000 for this purpose

**Staff Recommendation:**

Consider the installation of a mural at 296 Main Street and direct staff accordingly



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### **Purpose**

To consider a recommendation from the Public Arts Commission to install a mural at 296 Main Street

### **Background**

As part of its 2015/16 and 2016/17 Work Plans, the Public Arts Commission (PAC) has explored potential installation of murals in Los Altos as a way to install different mediums of art within the City.

As part of the 2015/16 mid-year budget update, the PAC recommended the City Council appropriate funding for installation of two murals. The Council approved the funding contingent upon the final murals being approved by Council prior to expenditure of funds.

On April 19, 2016, the Council and PAC met in a joint meeting. As part of that discussion, the PAC presented two different potential mural installations in Downtown Los Altos. The Council provided feedback regarding the proposals.

### **Discussion/Analysis**

Since the April 19, 2016 joint meeting, the PAC has worked with artist Kelsey Montague to refine a proposed mural at 296 Main Street. The proposed mural is attached and includes elements significant to Los Altos including the clock Downtown, a computer (to symbolize Silicon Valley), apricots, a dog in costume (representing the Pet Parade), and elements from the Festival of Lights Parade.

The property owner of 296 Main Street has expressed interest in having the mural placed on the building.

The installation of the mural would cost approximately \$7,000 plus travel and accommodation expenses.

### **Options**

- 1) Approve the installation of a mural by Kelsey Montague at 296 Main Street, authorize the City Manager to execute an agreement with the property owner and appropriate \$10,000 for the installation

**Advantages:** The City would introduce a new artist to the City's Public Art Program and would expand the different types of public art within the City



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**Disadvantages:** The City would be required to pay for the installation of the mural and would most likely be responsible for restoration of the site following completion of the installation period

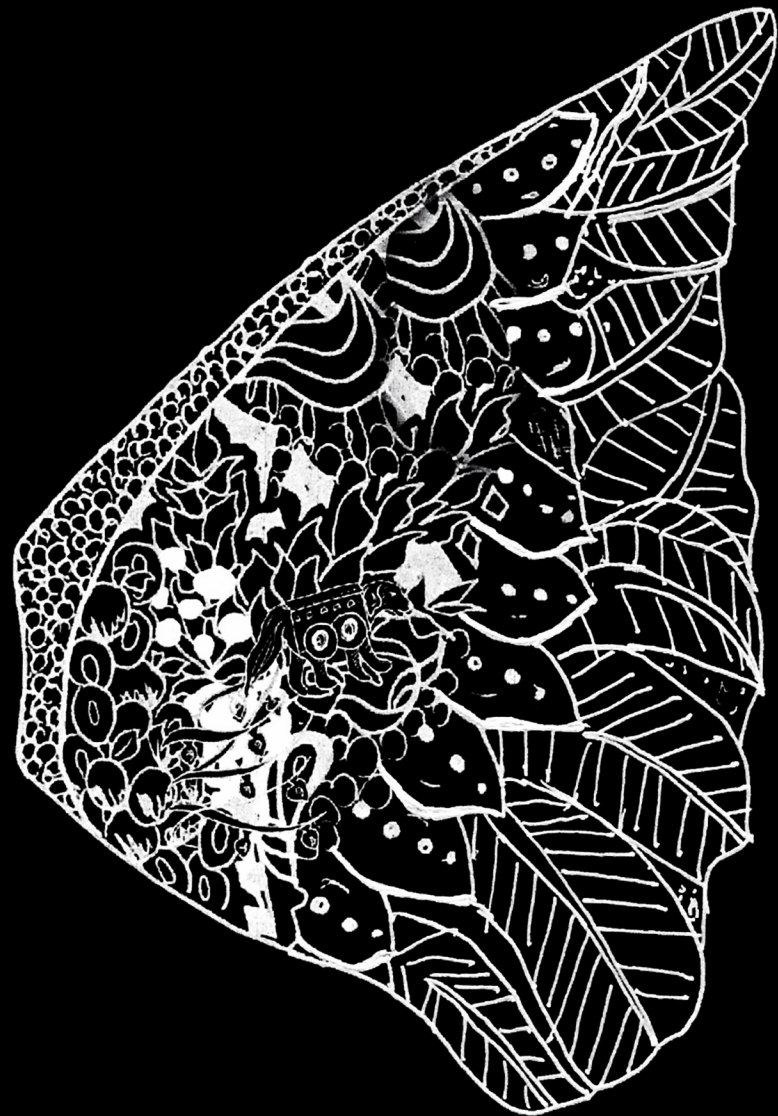
2) Do not approve the installation of the mural

**Advantages:** The City would not be required to expend funds for this purpose

**Disadvantages:** The City would not have this particular mural installed within the City

**Recommendation**

The Public Arts Commission recommends Option 1.





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