



DATE: April 22, 2015

AGENDA ITEM # 4

TO: Bicycle/Pedestrian Advisory Commission

FROM: Cedric Novenario, Staff Liaison

SUBJECT: Bicycle and Pedestrian Education

RECOMMENDATION:

Recommend a subcommittee to explore developing bicycle and pedestrian education

BACKGROUND

The BPAC added as part of their Community Outreach goal, an education project for the 2015/16 commission year.

DISCUSSION

With the near completion of the Pedestrian Master Plan, updated Suggested Routes to School Maps and existing Bicycle Transportation Plan, educating users of these facilities is the next step in creating and maintaining a safe non-motorized transportation network.

Staff recommends forming a subcommittee for this work. The subcommittee, as an example, can begin this work by defining the goals, strategies, objectives and tactics for developing education for cyclists and pedestrians. Depending on the project scope a request for funding to the City Council may be needed. The amount of staff resources needed for this work is not known at this time, but will be revealed once the project scope is developed. Staff will provide periodic updates on the subcommittee's work as necessary.