



DATE: August 26, 2015

AGENDA ITEM # 4

**TO:** Bicycle/Pedestrian Advisory Commission

**FROM:** Cedric Novenario, Staff Liaison

**SUBJECT:** Outreach to City Commissions

**RECOMMENDATION:**

Discuss interest in conducting outreach to City Commissions

---

**BACKGROUND**

Community outreach is one of six goals for the commission this year. Below are several events and projects where staff and the commission will achieve the community outreach goal:

- Bike to Work Day
- Bike and Pedestrian Education Subcommittee
- On request, attend City sponsored events
- Maintain and Update the BPAC Frequently Asked Questions page.

**DISCUSSION**

The Bike and Pedestrian Education subcommittee as part of their education material development will investigate conducting outreach to commissions such as the Youth Commission, Senior Commission, and the Parks and Recreation Commission. The goals of the outreach have not been fully developed yet, but some desired information the subcommittee will be looking for will revolve around, the bike and pedestrian education needed to encourage biking and walking, as well as improving safety for the community they represent.

On a broader, level, the BPAC can investigate outreach to other commissions to pursue potential partnerships on projects. For example, the BPAC can partner with the Environmental Commission to investigate how to improve biking ridership, which will also reduce green-house gas emissions. Or simply the BPAC may want to consider educating other commissions regarding their role as the BPAC and how the BPAC can help the community they represent.

Staff is inquiring the interest level in conducting outreach. As a suggestion, the BPAC chair and the staff liaison can arrange to visit other commissions as a start to gauge if there are reciprocal interests for partnership.