

DATE: May 25, 2016

AGENDA ITEM # 4

**TO**: Bicycle/Pedestrian Advisory Commission

**FROM**: Cedric Novenario, Staff Liaison

**SUBJECT**: Education Articles

## **RECOMMENDATION:**

Approve and request the City to submit articles for publication in the Los Altos Town Crier and the BPAC website

#### **BACKGROUND**

On April 22, 2015, the BPAC recommended the formation of a subcommittee to develop bicycle and pedestrian education materials for the City of Los Altos. The subcommittee consists of Chair Wes Brinsfield, Vice-chair Jim Fenton, and Commissioner Suzanne Ambiel.

In March 2016, the BPAC requested the draft "How to Be Seen" education article be posted on the City website. The article can be seen at the link below:

# http://www.losaltosca.gov/bicyclecommission

New articles will be posted below the member list on the BPAC page. Older articles will be placed in the "Resources" tab.

## DISCUSSION

Commissioner Ambiel has created three additional education articles for consideration. The topics of these articles are:

- Yield Signs
- Sharrows
- Los Altos BPAC Public Service Announcement

Once approved by the BPAC, staff will work with the website administrator for publishing. Some edits may be needed to fit the Los Altos website format.

## Attachments:

- 1. Draft Yield Article
- 2. Draft Sharrow Article
- 3. Draft Los Altos Public Service Announcement