



DATE: May 25, 2015

AGENDA ITEM # 5

TO: Bicycle/Pedestrian Advisory Commission
FROM: Cedric Novenario, Staff Liaison
SUBJECT: Bicycle/Pedestrian Education – Event Planning

RECOMMENDATION:

Recommend a subcommittee for bicycle/pedestrian outreach event planning

BACKGROUND

On April 27, 2016, the BPAC discussed the recommendations from the bicycle/pedestrian education subcommittee related to events and community outreach. The BPAC also recommended obtaining a booth at the Los Altos Farmer’s Market to obtain resident feedback regarding outreach and ideas.

DISCUSSION

Staff recommends forming a subcommittee to assist in coordinating upcoming farmer’s market events and future yearly bicycle/pedestrian outreach events. Subcommittee work may include, but not limited to:

- Coordinating volunteers for event hosting
- Developing bicycle/pedestrian outreach content
- Identifying outside sources for outreach, speakers, experts, etc

Depending on the scope of the outreach, additional funding request to the City Council may be needed. The amount of staff resources needed for this work is not known at this time, but will be revealed once the event(s) are determined. Staff will provide periodic updates on the subcommittee’s work as necessary.