



LIBRARY COMMISSION MINUTES

Regular Meeting

Tuesday, February 1, 2011 5:30p.m.

Los Altos Main Library

13 South San Antonio Road, Los Altos, 94022

ROLL CALL

Commissioner Struthers called the meeting to order at 5:35pm

Present: Chairperson Struthers, Commissioners Smith, Gerich, Tucker, Poulos; and Suelzle

Absent: Commissioner Perga

Also Present: Peggy Ford; City Staff Liaison, Jane Cronkhite, Community Librarian; Melinda Cervantes, County Librarian

MINUTES

COMMISSIONER SUELZLE MOVED that the minutes of January 4th, 2011 be approved as is. THE MOTION WAS SECONDED BY COMMISSIONER GERICH AND PASSED UNANIMOUSLY BY VOICE VOTE.

PUBLIC COMMENT

REPORTS

Melinda Cervantes, County Librarian

The Library has a shortfall in projected revenues for this year (FY11) and anticipates a loss of \$2.5 million in state and local revenue next year (FY12).

The Silicon Valley Reads 2011 kick off was held at the Campbell Heritage Theatre to a crowd of nearly 300. The delightful and at times very funny author Michelle Richmond spoke of her experience writing "*The Year of Fog*" as part of the dialogue with Mike Cassidy, a columnist with the San Jose Mercury News.

A profoundly original novel of family, loss, and hope - of the choices we make and the choices made for us – "*The Year of Fog*" beguiles with the mysteries of time and memory even as it lays bare the deep and wondrous workings of the human heart. The result is a mesmerizing tour de force that will touch anyone who knows what it means to love a child. Children's companion books include: *Pouch!* by David Ezra Stein, *One* by Kathryn Otoshi and *Alabama Moon* by Watt Key.

The Spring California Association of Library Trustees and Commissioners (CALTAC) will hold its *Spring 2011 CALTAC Workshop* at the Milpitas Library on Saturday, February 26, 2011. Watch for more information at www.caltac.org

The Annual Library Friends and Commissioners Forum originally scheduled for Feb. 5 has been rescheduled to Saturday, March 5, 2011 at 9:00am. This is a wonderful advocacy, networking and learning opportunity for all Santa Clara County Library support groups.

Jane Cronkhite – Community Librarian

Staff News: Congratulations to former LA librarian Steve Fitzgerald on his promotion to Supervising Librarian at CU! We will hold interviews in February to fill the vacant Adult Librarian position.

Congratulations as well to Carolyn Bean, who has filled in for Steve during his Acting Supervising Librarian period at CU. Carolyn has accepted a full-time position as adult reference librarian at Atlanta-Fulton County Public Library. We have enjoyed Carolyn's stay with us at LA. She has contributed much and been a great addition to our team.

Finally, we congratulate Karen Pranger on her retirement beginning February 24. Karen has been a member of the Los Altos staff since 1994 and has contributed enormously to the growth of our library, collection, and system services.

We will miss them all and wish them the best on their new paths!

Strategic Plan:

The 2009 survey of users and non-users within the Santa Clara County Library's service area has been published on the library's blog. You can view the report by visiting the home page www.santaclaralib.org and clicking on the SCCL Blog.

The next phase of the Strategic Plan has begun, which is to form staff Action Teams to reach four non-user clusters: Kids Sake, Those Who Read Together, The Borrowers, and Free Agents, whose clusters together make up 27% of the library service population. Actions to reach these clusters include outreach, family reading programs and services, and a promotional video. Another action team will form shortly to reach the Borrowers and Free Agents.

Outreach and Events:

Thanks to Cheryl Chenemer, Christina Luna, and Cathy May for their participation in the Physics Show at Foothill College along with Davi Evans and Tracy Knobel. Due to their friendly outreach, the library has 23 new cardholders, and our area residents know that SCCL supports the sciences!

MTV3 visited the Library to shoot footage for an episode of "Quiero Mis Quinces," featuring a local teen. Some of the staff had a chance to participate, and a few of the teens signed up for library cards after the shoot.

Advocacy: Jane wrote letters to all district principals with information on getting a library card, class and library visits, and homework help. Several schools published them in their newsletter.

Children's Events:

Kangaroo Paper Bag Craft, Wed, 2/2, 3:30 pm. Make a fun puppet of a mother kangaroo and her baby in a pouch. This program celebrates Silicon Valley Reads and its companion book, Pouch! by David Ezra Stein. For preschool and school Age.

Valentine Card Making, Wed 2/9, 3:30 pm. Make a Valentine of your choice, using stickers, stamps, ribbon, hearts, and more. School age.

Reading Buddies, Sat. 2/12, 11 am. Grades K-5 is encouraged to come read to a dog. No sign up needed.

Afternoon Family Movie, Sat. 2/12, 2 pm.

In this animated feature, Gru is planning the biggest heist- to steal the moon! Can three orphaned girls stand in his way?

Jazzercise with Jerome, Wed. 2/16, 3:30 pm. Dance, move, stretch and enjoy the music! All ages.

Story Times continue at Los Altos and Woodland

Adult and Teen Events:

Whodunit? Mystery Readers Group, Wed 2/2, 10:15 am reads The Coroner's Lunch by Colin Cotterill.

Job Search Tips for the Mature Worker, Wed. 2/2, 7 pm. Presented by NOVA, a full service connection to job search assistance, business services, training and labor market information.

Great Decisions Series begins Monday 2/7, 1 pm with Rebuilding Haiti.

Small Business series, Monday 2/7, 7 pm. Clarifying Your Entrepreneurial Vision.

Silicon Valley Reads with Author Michelle Richmond, Tues 2/8, 7 pm

World Affairs Council, Wed 2/9, 7:30 pm.

Great Books discussion, Tues, 2/15, 6 pm

Los Altos Community Reads, Wed, 2/16, 7 pm. Life on Two Levels by Josephine Whitney Duveneck

Senior Book Club, Thurs, 2/17, 1 pm in the Senior Center Room 12, will discuss The Devil in the White City.

Master Gardeners, Tues. 1/25, 7:30 pm.

Small Business Series, Wed. 2/23, 7:30 pm. What Business is Right for Me?

Bay Area Older Adults Information Resources Lecture, Thurs, 2/24, 1 pm

Friends of the Library

Ongoing book sales at the Main Library and Woodland have brought in \$16,000.00. Book Cart sales have brought in \$1600.00. The next book sale is scheduled for February 19th and 20th. It has been five months since the last large book sale not including the Holiday Book sale, so storage is filled to capacity.

Commissioner Smith, Los Altos Library Endowment and NCLA Report

Commissioner Smith announced that LALE will now be referring to it's full organization name – Los Altos Library Endowment for better name recognition. LALE is also sponsoring the calendar once a month which appears in the Los Altos Town Crier..

NCLA Report

Members discussed distribution of funds over a 20 year period in order to make it last throughout the entire period during board member turnover. The next meeting is scheduled for March 15.

BUSINESS

DISCUSSION AND ITEMS OF INTEREST

Traffic Sub Committee Report to commission – commissioners: Perga, Suelzle and Poulos

Reviewed report provided by sub committee. Peggy Ford will find out when the Traffic Commission meets and if the Bike Sub Committee is part of the Traffic Commission. Comments on Library Traffic report are due to Peggy Ford by February 16th.

Letter to Governor Brown Regarding State Funding for Libraries

Library Commissioners agreed that it would suit them better to write to their local representatives who will in turn voice concerns to Governor Brown.

Nomination of Chairperson and Vice Chairperson

COMMISSIONER POULOS MOVED that Commissioner Suelzle be appointed as Chair Person of the Library Commission. THE MOTION WAS SECONDED BY COMMISSIONER SMITH AND PASSED UNANIMOUSLY BY VOICE VOTE

COMMISSIONER SMITH MOVED that Commissioner Perga be appointed Vice Chairperson of the Library Commission. THE MOTION WAS SECONDED BY COMMISSIONER TUCKER AND PASSED UNANIMOUSLY BY VOICE VOTE

Annual Report to Council

Commissioners will review the annual report and submit corrections/changes to Peggy Ford no later than February 17th.

Commissioner's Guide to the Financing of the Los Altos Library

County Librarian, Melinda Cervantes indicated that this will be addressed at the Friends and Commissioners Forum. Gay Strand can also attend a Library Commission meeting to discuss finances specific to the Library Commission.

FUTURE AGENDA ITEMS

Set March 1st Meeting Agenda

ADJOURNMENT – 7:12p.m.

Respectfully Submitted by
Peggy Ford, Senior Recreation Supervisor
Liaison to the Library Commission