



DATE: July 24, 2014

AGENDA ITEM # 7

**TO:** Public Arts Commission  
**FROM:** Jon Maginot, Staff Liaison  
**SUBJECT:** 2014/15 Commission Work Plan

**RECOMMENDATION:**

Review the 2014/15 Public Arts Commission Work Plan and discuss next steps

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**BACKGROUND**

Each year the Public Arts Commission (PAC) develops goals and priorities for the coming 12 months. These goals and priorities are drawn together in the Commission Work Plan to guide and direct the work of the Commission.

**DISCUSSION**

On April 24, 2014, the PAC finalized the 2014/15 PAC Work Plan. The Work Plan was reviewed and approved by the City Council at its May 13, 2014 meeting. At its May 22, 2014 and June 26, 2014 meetings, the PAC reviewed the Work Plan and began making assignments. Those assignments are reflected in the Work Plan itself. Commission activities for the next year should relate to those items on the Work Plan.

Attachment: 2014/15 Public Arts Commission Work Plan

PUBLIC ARTS COMMISSION  
2014/15 Work Plan

Goal	Projects	Assignments	Target Date	Status
City-wide Public Art Program	Develop a Public Arts Plan for the City	<ul style="list-style-type: none"> <li>Explore and recommend funding options for public art projects (Ellickson, Land, McBirney)</li> <li>Develop and recommend selection and site criteria for public art (Chapman, Ellickson)</li> <li>Develop and recommend a policy for public/private partnerships for placement of public art (Ellickson, Land, McBirney)</li> </ul>		To include: cost, location, participants, message, theme
	Broaden range of art experiences	<ul style="list-style-type: none"> <li>Research murals (Ellickson), mosaics (Ellickson), gateways, street/sidewalk art (Chapman), digital art, etc. for placement within the City</li> <li>Research and recommend costs, potential artists and specifications for installation of 3 different mediums of art within the City</li> </ul>	Ongoing	To include: cost, location, participants, message, theme
	Civic Center Master Plan	<ul style="list-style-type: none"> <li>Continue recommending opportunities for incorporation of interior and exterior spaces for art (All)</li> </ul>		
Artistic Bike Racks	Implement the Artistic Bike Rack Policy	<ul style="list-style-type: none"> <li>Develop and recommend a plan for City installation of artistic bike racks (Land, McBirney)</li> </ul>	TBD	
Outdoor Sculpture	Maintain and expand existing program	<ul style="list-style-type: none"> <li>Issue a Call for Sculptures</li> <li>Monitor and recommend actions for</li> </ul>	Ongoing	Completed

Program		loaned sculptures <ul style="list-style-type: none"> <li>• Monitor permanent sculptures for maintenance needs</li> <li>• Acquire plaques for all sculptures (Robinson)</li> </ul>	Ongoing	
Community Outreach	Arts Education and Communication	<ul style="list-style-type: none"> <li>• Develop and recommend a process for planning and creating a community art project (Rini, Zucker)</li> <li>• Develop bike, walking and auto tours of Public Art</li> <li>• Develop QR codes for outdoor sculptures</li> <li>• Update art brochure and other materials as necessary (Robinson)</li> </ul>		