



DATE: January 8, 2014

AGENDA ITEM # 4

TO: Parks and Recreation Commission
FROM: Beverly Tucker, Recreation Director
SUBJECT: Monthly Staff Update

RECOMMENDATION:

Receive report

Holiday Programs

The new offering of a Family Concert on December 26, 2014 featuring the Pop-Ups was highly successful with over 350 people in attendance.

Santa Home Visits sold out within two days of registration opening. More dates are being considered for next year.

Holiday camps also filled to capacity in all age groups.

Fifty-nine gingerbread houses were displayed in this year's Gingerbread House Exhibit. Over 150 people were involved in creating the houses: families, individuals, preschool classes and a Girl Scout Troop.

Senior Center Holiday meal

New Year's Day Fun Run

New Year's Day morning was crisp and clear which encouraged a tremendous turnout for the 12th annual Fun Run. Local sponsors included Starbucks, Hobees, DeMartinis, Los Altos Community Chiropractic and Whole Foods. Boy Scout Troop 37 and the Youth Commission volunteered at the aid station and along the course.

2014 Winter Registration

Winter class registration begins January 7 for residents and January 14 for non-residents.

Personnel Update

Recreation Coordinator Tamara Oskoui has left the Recreation Department to work in the private sector. Since 2008, Tamara has been responsible for teen programs, special events, adult sports, junior high afterschool sports, and the re-launch of the Redwood Grove

summer camps. She led the refurbishment of the Underground Teen Center in 2010, implemented LAYC dance ID cards, an online RSVP system and increased participation at the dances. Tamara also created Summer Day Trips for teens and in 2008 gave the City its start in social media- using several platforms to promote recreation activities. She excelled at developing marketing slogans and seasonal tag-lines for the Recreation Department; most notably, she coined the phrase “Don’t stand in line, GO ONLINE!” which was the cornerstone of the marketing campaign for the Department’s web-based program registration function. The entire staff wishes her well in her new endeavor.

Congratulations to Recreation Coordinator Leea Guy, who gave birth to a baby girl on December 12. Both Leea and her daughter Madison are doing very well and Leea will return from maternity leave in March 2014.