



DATE: May 12, 2014

AGENDA ITEM 4

**TO:** Environmental Commission

**FROM:** J. Logan, Staff Liaison

**SUBJECT:** Monthly Staff Report

**RECOMMENDATION:**

Receive monthly staff report

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**BACKGROUND**

Monthly staff reports and updates will be discussed as listed below.

**DISCUSSION**

1. Review and discuss Environmental Commission Draft 2014/15 Work Plan goals, projects, assignments, target dates, status and subcommittee assignments.
2. Staff report on attendance at “Water Conflicts and Local Community Consequences: Opportunities for Adaptive Leadership”, Public Policy Program hosted by Stanford University and Santa Clara and San Mateo City Managers’ Association.

**Attachments:**

1. Environmental Commission Draft 2014/15 Work Plan
2. Program in Public Policy, Stanford University, agenda and speaker biography and water fact sheet

**ENVIRONMENTAL COMMISSION**  
***DRAFT*** 2014/15 Work Plan

Goal	Projects	Assignments	Target Date	Status
Provide environmentally - relevant information to the community to improve sustainability.	City website – Environmental information	<ul style="list-style-type: none"> <li>Coordinate with staff on web site changes. Add additional content as appropriate. (Reed, Bray, Yuan)</li> </ul>		
	Public Information Forums	<ul style="list-style-type: none"> <li>Initially focus on forums relevant to CAP reduction goals and water conservation. (Ardehali, Hedden, Keller)</li> </ul>		
	Speakers at EC meetings	<ul style="list-style-type: none"> <li>Invite several speakers to present relevant environmental information at EC meetings (All).</li> </ul>		
	Understand community's needs for environmental information.	<ul style="list-style-type: none"> <li>Conduct a community survey to understand residents' and businesses' environmental information needs.</li> </ul>		
	Provide suggestions on environmental aspects of Community Center	<ul style="list-style-type: none"> <li>For Conservation and as a way to demonstrate sustainability methods to the community.</li> </ul>		

Climate Action Plan	Assist departments on CAP implementation	<ul style="list-style-type: none"> <li>Subcommittee to work with staff to develop additional Work Plan items and community outreach activities (Eyre, Bray, Hedden)</li> </ul>		
	Investigate and recommend ways for our community to improve on CAP measures.	<ul style="list-style-type: none"> <li>Initial focus is on improving transportation and energy efficiency (e.g. investigate appropriateness of options such as PG&amp;E programs, Acterra Residential Energy Efficiency Program, etc. (Eyre, Bray, Hedden)</li> </ul>		
	CAP Measures dashboard	<ul style="list-style-type: none"> <li>Define and implement in coordination with staff (Bray, Keller)</li> </ul>		
Water Conservation	Programs to reduce water usage and encourage conservation	<ul style="list-style-type: none"> <li>Assist staff, as appropriate, in developing and/or communicating water conservation measures.</li> </ul>		
Restrictions for use of selected environmentally-harmful products	Expanded polystyrene (EPS) ban	<ul style="list-style-type: none"> <li>Assist staff on outreach before ban is implemented on 7/4/14 (Ardehali, Yuan)</li> </ul>		
Solid waste diversion and source reduction practices	MTWS diversion rate	<ul style="list-style-type: none"> <li>Have Mission Trail present diversion trends at EC meeting. Investigate possible ways to improve diversion rates. (All)</li> <li>Assignment from Council, 3-25-2014: Action: Council members provided individual feedback on the draft ordinance and directed the Environmental Commission to review the revised ordinance.</li> </ul>		

Green Business Practices	Encourage Green Business Practices	<ul style="list-style-type: none"><li>• Continue to research means of getting more businesses to achieve Green Business certification (Yuan)</li></ul>		
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## Program in Public Policy

### Stanford University

John A. and Cynthia Fry Gunn Building  
366 Galvez Street  
Stanford, CA 94305-6050  
phone (650) 725-0109  
fax (650) 723-6108

## ATTACHMENT 2

CITY CLERK'S OFFICE  
2014 APR 23 PM 2 42  
CITY OF LOS ALTOS  
CALIFORNIA



April 22, 2014

Dear Spring Symposium Attendee,

The Public Policy Program and the Bill Lane Center for the American West are delighted that you will be attending our May 1<sup>st</sup> forum, "Water Conflicts and Local Community Consequences: Opportunities for Adaptive Leadership." Along with our city manager cohosts James Keene, Greg Larson, Patricia Martel, Alex McIntyre and Dan Rich, we look forward to discussing innovative and adaptive ways for local government to address regional water policy issues.

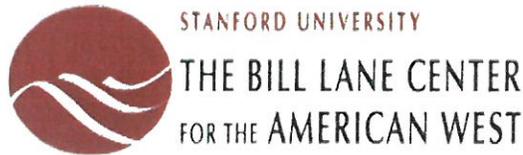
The event will be held from 8:00 a.m. to 11:30 a.m. at Stanford University in the Landau Economics Building at 579 Serra Mall. A breakfast buffet will begin at 8:00 a.m., with the program starting at 8:30 a.m. Enclosed you will find the agenda, driving directions, a Stanford campus map, and an 'A' parking permit.

If you have any questions about the event, please contact me at [annas7@stanford.edu](mailto:annas7@stanford.edu) or (650) 497-9139.

We look forward to seeing you on May 1!

Best,

Anna Schuessler  
Regional Policy Coordinator  
Stanford Public Policy Program



## **Water Conflicts and Local Community Consequences: Opportunities for Adaptive Leadership**

Cohosted by James Keene, Greg Larson, Pat Martel, Alex McIntyre, & Dan Rich

Thursday, May 1, 2014

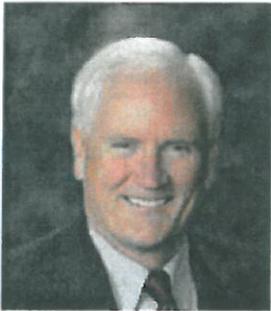
- 8:00**      **Breakfast Buffet**
- 8:30**      **Introduction**  
Bruce Cain, Director of The Bill Lane Center for the American West  
James Keene, City Manager of Palo Alto
- 8:40**      **Navigating the Governance Structure**  
David J. Hayes, Deputy Secretary of U.S. Department of Interior (2009-13)
- 9:00**      **Learning from Southern California**  
Richard Atwater, Executive Director of the Southern California Water Committee
- 9:20**      **Open Discussion**  
Moderated by Bruce Cain
- 9:40**      **Break**
- 9:50**      **Creating Adaptive Change**  
Banny Banerjee, Director of Stanford's ChangeLabs
- 10:10**     **Break-out Session**
- 10:40**     **Reports from Break-Out Groups**  
Moderated by Alex McIntyre, City Manager of Menlo Park
- 11:00**     **Speakers' Response**  
Moderated by Mary Sprague, Director of Public Policy Program's Local Government Initiative
- 11:20**     **Stanford's Response**  
Bruce Cain & Bruce Owen, Director of Public Policy Program
- 11:30**     **Adjourn**

## Speaker Biographies



**David J. Hayes** is a distinguished visiting lecturer at the Stanford Law School and is serving as a Senior Fellow at the William and Flora Hewlett Foundation. From 2009 until July 2013, he served as the Deputy Secretary of the Department of the Interior where he was the Chief Operating Officer and second in command to the Secretary, with line authority over Interior's 70,000 employees, \$12 billion dollar budget, and the Department's ten major bureaus and agencies.

Hayes previously served as the Deputy Secretary and counselor to the Secretary of the Interior from 1997 to 2001 in the Clinton Administration. He also worked for many years in the private sector where he chaired the Environment, Land and Resources Department at Latham and Watkins, an international law firm.



**Richard Atwater** is Executive Director of the Southern California Water Committee, a non-profit public education and outreach organization focused on solving the water problems of southern California. The organization also provides independent water resources management and policy consulting to local, state and federal governments, business, labor and environmental organizations throughout the arid southwest.

Formerly Atwater was the CEO and General Manager of the Inland Empire Utilities Agency of the Metropolitan Water District of Southern California (1999 to 2010). He has over 35 years experience in water resources management and development in the western U.S. He has also testified extensively before the U.S. Congress and the California Legislature on water policy issues.



**Banny Banerjee** is a world expert in design and innovation with over 20 years of industry and academic experience. He worked at IDEO, the foremost global design and innovation firm, for over 9 years, creating novel experiences, crafting futures, and shaping design strategy projects across a variety of industries around the globe.

As Director of the Stanford Design Program, Banerjee has been highly influential in creating educational experiences that incorporate design thinking into catalyzing systemic change. As the world faces increasingly complex challenges that require new ways of thinking, working, and collaborating, Banerjee has focused his academic career on developing radically new processes and toolsets for bringing about large-scale, sustainable impact.

	Santa Clara County	San Mateo County
Cities	15	21
Population	1,862,041	747,373
Water (total use)	314 million gallons/day	82 million gallons/day
Water (per capita)	174 gallons/day	110 gallons/day
Major Sources of Water	San Francisco Regional Water System, State Water Project, Central Valley Project, Local Groundwater and Surface Water	
Major Suppliers of Water	San Francisco Public Utilities Commission, Santa Clara Valley Water District	

*We're facing perhaps the worst drought California has ever seen since records began being kept 100 years ago.<sup>4</sup>*

**-- Governor Jerry Brown  
(January 2014)**

## Major Actors in Regional Water Policy Issues

Bay Area Water Supply and Conservation Agency (BAWSCA)	California Dept. of Water Resources (Office of the Governor)	U.S. Environmental Protection Agency
Central Coast Regional Water Quality Control Board	California Dept. of Fish and Wildlife	U.S. Department of the Interior
San Francisco Regional Water Quality Control Board	California EPA's State Water Resources Control Board	U.S. Fish and Wildlife Service

## Externalities of Severe Water Shortages

- Harm to the ecosystem (fish, wildlife) and outdoor recreation
- Higher cost of and more restrictions on water usage
- Decreased supply and increased cost of energy
- Negative impact on California agriculture
- Loss of jobs and economic activity
- Legislative, regulatory, legal, and political costs

### Sources

1. Census Bureau. State & County Quick Facts (03.27.2014 revision).
2. Santa Clara Valley Water District. *2011 Valley Water Profile* (2010), 2.
3. Bay Area Water Supply and Conservation Agency (BAWSCA). *BAWSCA Annual Survey - FY 2012-13* (2014), 7.
4. 2014 CBS Interactive Inc. "California governor proclaims drought emergency." (2014.01.17)