





Creating the right idea

- 1. Decide on a brilliant business idea.
- Connect with <u>City of Los Altos Economic Development</u> at (650) 947-2620 or <u>acarnesecca@losaltosca.gov</u> for more detailed information about starting a business in Los Altos. It is crucial that you contact us early so that we can explain and assist you in meeting all requirements and open your business quickly!
- 3. Develop a comprehensive business plan.
- 4. Register a Fictitious Business Name with the Santa Clara County Clerk's Office.



Finding the right location

- 5. Seek out potential locations for your business using a Commercial Real Estate Broker.
- 6. Verify your business type is a permitted use in those locations with <u>City of Los Altos Planning</u>.
- 7. If you plan to do any tenant improvements or construction, discuss all potential plans with:
 - <u>City of Los Altos Planning</u> at (650) 947-2750
 - <u>City of Los Altos Building</u> at (650) 947-2752
 - <u>City of Los Altos Engineering</u> at (650) 947-2780
- 8. Apply for formal Zoning Approval with City of Los Altos Planning.
- 9. Sign lease with property owner for specific space.

Opening the right way

- 10. Apply for a Business License from <u>City of Los Altos Finance</u>.
- 11. If you are completing tenant improvements in the space and plan to create new signage, please apply for the necessary permits and complete all necessary inspections with:
 - <u>City of Los Altos Planning</u> at (650) 947-2750
 - City of Los Altos Building at (650) 947-2752
 - City of Los Altos Engineering at (650) 947-2780
- 14. Consider joining the Los Altos Chamber of Commerce and/or the Los Altos Village Association.
- 15. Schedule a ribbon-cutting ceremony with the City of Los Altos Economic Development Division.
- 16. Open for business!

City of Los Altos Team

My name is Anthony Carnesecca and I am the Economic Development Coordinator with the City of Los Altos Community Development Department. My main role is to serve as a liaison to business districts and advise commercial stakeholders on all aspects of operating a business in this beautiful town. Please contact me at 650-947-2620 or <u>acarnesecca@losaltosca.gov</u> if you are starting a new business or have any questions regarding Los Altos.



Specific Business Type Resources

Alcohol Sales

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If your business involves the sale of beer, wine, or liquor, contact the California Department of Alcoholic Beverage Control at (408) 277-1200 or visit <u>their website</u> for more information.

Massage Establishment

If you plan to open a massage establishment, you must receive a permit from the City of Los Altos Police Chief prior to obtaining a business license. Contact Los Altos Code Enforcement at (650) 947-2775 or <u>codeenforcement@losaltosca.gov</u> for an application or more information.

Mobile Vendor

If you plan to sell any goods, services, food, or things of value from a vehicle along any street or sidewalk, you must receive a permit from the City of Los Altos Police Department prior to obtaining a business license. Visit <u>their website</u> for an application or contact Los Altos Code Enforcement at (650) 947-2775 or <u>codeenforcement@losaltosca.gov</u> for more information.

Peddler and Solicitor

If you plan to go house-to-house selling any goods or services, you must apply for a Solicitor and Peddler Application from the City of Los Altos Police Department prior to obtaining a business license. Visit <u>their website</u> for an application or call (650) 947-2775 for more information.

Restaurant

If your business will be selling food or beverages, you must apply for a Food Safe Application from the County of Santa Clara Department of Environmental Health prior to obtaining a business license. Visit <u>their website</u> for an application or more information.

If your business involves sales of beer, wine, or liquor, contact the California Department of Alcoholic Beverage Control at (408) 277-1200 or visit <u>their website</u> for more information.

Selling Goods

If you plan to sell any items through a retail establishment, apply for a Resale Certification from the California Department of Tax and Fee Administration prior to obtaining a business license. Visit <u>their</u> <u>website</u> for an application or more information.

Business Contacts

City of Los Altos

Building (650) 947-2752 Engineering (650) 947-2780 Planning (650) 947-2750 Police (650) 947-2770 Los Altos Chamber of Commerce (650) 948-1455 Los Altos Village Association (650) 949-5282 NOVA Workforce Development Center (408) 730-7232 Silicon Valley SCORE (408) 453-6237 U.S. Small Business Development Center (408) 351-3602