



**CITY OF LOS ALTOS
CITY COUNCIL MEETING
December 8, 2015**

DISCUSSION ITEMS

Agenda Item # 12

SUBJECT: Adopt Resolution No. 2015-43, authorizing the City to apply for grants from various organizations for public art projects

BACKGROUND

The Public Arts Commission's (PAC) 2015/16 Work Plan includes an assignment to "explore and recommend funding options for public arts projects." The PAC has explored and discussed a variety of options including funding through the City's General Fund or Capital Improvement Program, a potential development fee, various grants, and private fundraising.

On July 28, 2015, the City Council held a Public Hearing to consider an ordinance recommended by the PAC and the Planning and Transportation Commission to establish a development fee of 1% for public art. This ordinance is currently under consideration by Council.

EXISTING POLICY

None

PREVIOUS COUNCIL CONSIDERATION

None

DISCUSSION

While the Council considers establishing a development fee for public art, there are several opportunities for the City to acquire grant funds for public art. The PAC has identified the several grant opportunities for which the City could apply. Should Council approve applying for the grants, the City will apply for the funds via the assigned staff liaison to the PAC. The PAC requests that the City apply for the following grants:

- David and Lucile Packard Foundation – the Packard Foundation offers ongoing grant opportunities; the application process begins with submitting a letter of intent. The grant application would be for \$10,000 for a public art installation
- Knight Foundation – the Knight Foundation is a national foundation which offers ongoing grant opportunities for projects that foster the arts; the application process begins with submitting a letter of intent. The grant application would be for \$5,000 for partial funding of a Public Arts Master Plan
- Los Altos Community Foundation – the Los Altos Community Foundation offers grant opportunities three times per year, with the next opportunity in February 2016. The grant application would be for \$3,000 for partial funding of a Public Arts Master Plan
- Los Altos Cultural Association – the Los Altos Cultural Association offers ongoing grant opportunities; the application process begins with submitting a letter of intent. The grant application would be for \$10,000 for a public art installation
- National Endowment for the Arts (NEA) – the NEA "Our Town" program offers funding opportunities for local government entities typically in September of each year. The grant

has a matching grant requirement. The grant application would be for \$50,000 for partial funding of a Public Arts Master Plan

PUBLIC CONTACT

Posting of the meeting agenda serves as notice to the general public.

FISCAL/RESOURCE IMPACT

Adoption of Resolution No. 2015-43 will authorize the City to apply for the above-mentioned grants. If successful, the City would expect to receive an increase in revenue from the grant funds.

ENVIRONMENTAL REVIEW

Not applicable

RECOMMENDATION

Adopt Resolution No. 2015-43, authorizing the City to apply for grants from various organizations for public art projects

ALTERNATIVES

1. Modify the Resolution to add or omit grant opportunities
2. Do not adopt the Resolution

Prepared by: Jon Maginot, City Clerk/Assistant to the City Manager

Approved by: Marcia Somers, City Manager

ATTACHMENT:

1. Resolution No. 2015-43

Adopt Resolution No. 2015-43, authorizing the City to apply for grants from various organizations for public art projects

RESOLUTION NO. 2015-43

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LOS ALTOS
AUTHORIZING THE CITY TO APPLY FOR GRANT FUNDS FOR PUBLIC
ARTS PROJECTS**

WHEREAS, public art enhances the quality of life in a community, fosters economic development and creates inventive and/or stimulating public spaces; and

WHEREAS, published data strongly indicates that cities with an active and dynamic cultural scene are more attractive to individuals and businesses; and

WHEREAS, the City of Los Altos desires to further enhance its public art program through development of a Public Arts Master Plan and various public art installations.

NOW THEREFORE, BE IT RESOLVED, that the City Council of the City of Los Altos hereby approves the submission of grant applications for public arts projects with the Knight Foundation, the Los Altos Community Foundation, the Los Altos Cultural Association, the National Endowment for the Arts, and the David and Lucile Packard Foundation.

I HEREBY CERTIFY that the foregoing is a true and correct copy of a Resolution passed and adopted by the City Council of the City of Los Altos at a meeting thereof on the ___day of___, 2015 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Jeannie Bruins, MAYOR

Attest:

Jon Maginot, CMC, CITY CLERK